

House District 16
Senate District 7

THE TWENTY- FOURTH LEGISLATURE
HAWAII STATE LEGISLATURE
APPLICATION FOR GRANTS & SUBSIDIES
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: 220-0

For Legislature's Use Only

Type of Grant or Subsidy Request:

- GRANT REQUEST - OPERATING GRANT REQUEST - CAPITAL SUBSIDY REQUEST

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Subsidy" means an award of state funds by the legislature, by an appropriation to a recipient specified in the appropriation, to reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

"Recipient" means any organization or person receiving a grant or subsidy.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN):

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN):

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:

Db/a: The Storybook Theatre of Hawaii

Street Address: 3814 Hanapepe Rd. Hanapepe HI 96716

Mailing Address: PO Box 820 - Hanapepe HI. 96716

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name MARK JEFFERS

Title Executive Director

Phone # 808-335-0712

Fax # 808-335-0702

e-mail markjeffers@hawaii.rr.com

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION
 FOR PROFIT CORPORATION
 LIMITED LIABILITY COMPANY
 SOLE PROPRIETORSHIP/INDIVIDUAL

7. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

THE SPARK M. MATSUNAGA INTERNATIONAL CHILDREN'S GARDEN OF PEACE - VISITOR INTERPRETATION PROGRAM AND K-12 PEACE EDUCATION SCHOOL CURRICULUM, HANAPEPE, KAUAI

4. FEDERAL TAX ID #: [REDACTED]

5. STATE TAX ID: [REDACTED]

6. SSN (IF AN INDIVIDUAL): [REDACTED]

8. FISCAL YEARS AND AMOUNT OF STATE FUNDS REQUESTED:

FY 2008-2009 \$ 100,000

9. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
 EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ 0

FEDERAL \$ 0

COUNTY \$ 0

PRIVATE/OTHER \$ 0

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

[REDACTED]
AUTHORIZED SIGNATURE

MARK JEFFERS - EXECUTIVE DIRECTOR

NAME & TITLE

JANUARY 28, 2008

DATE SIGNED

Application for Grants and Subsidies

I. Background and Summary

1. Background;

Storybook Theatre of Hawaii was founded more than 28 years ago in Honolulu as a not-for-profit corporation dedicated to addressing an important need of young children; to hear good stories told in creative ways. The organizations purpose is to create, produce and distribute educational children programs that focus on building stronger families and communities through literacy, drug abuse prevention, peace making skills, and personal character development.

2. The goals and objectives related to the request;

The goal of the request is to utilize the Spark M. Matsunaga Children's International Garden of Peace as a site for school field trips for local children, as a visitor attraction for cultural and historical tourism, and for development of a statewide K-12 curriculum on peace education.

The objectives consist of:

- a. Design and construction of interpretive signage for visitors to the garden.
- b. Design and implement an on-site visitor interpretation program with trained docents promoting both the historic town and the life's work of its famous citizen - the late Senator Matsunaga.
- c. Design and implement a Peace Education Curriculum for K-12 students.
- d. Produce an introductory video about the life of US Senator Spark M. Matsunaga to be used to orient visitors to his life's work and mission.

3. State the public purpose and need to be served;

The Spark M. Matsunaga Children's International Garden of Peace will be open to the public as a cultural and educational experience for residents and visitors. More than 15,000 people will visit the garden annually on this State managed historical property on West Kauai.

The site includes a community center for the development and production of educational programming for at-risk young children and youth, with an emphasis on hands-on experiences in the use of media, computer technology and related career fields of writing, directing, performing and staging. The center also facilitates a broad range of publicly accessible educational media programs for island children and families through public access and cable television, over the Internet, and broadcast community radio.

Dedicated to Hanapepe's native hero, US Senator Spark M. Matsunaga, the Garden will provide educational opportunities for the community that will compliment the existing programs within the building. Within the Garden, scheduled to be completed by July 2008, there are five locations that will serve as interpretive sites. Each of the sites will have an interpretive peace curriculum which will integrate different aspects of Senator Matsunaga's dreams and aspirations linked to K-12 core subjects, such as math, science, English, social studies, and fine arts. This curriculum will be developed in line with the Hawaii state standards for each grade level and subject matter. Each location will be a place of learning that students, teachers, parents, community members and tourists may enjoy. Teachers may use this curriculum as part of their lesson plans during the year and bring their students to the Storybook Theatre and Garden on field trips. Every effort will be made to incorporate local Kauai and Hawaiian island themes into the educational lessons reflecting the local land, culture, and aloha values of the state of Hawaii.

1. Describe the target population to be served; and

Percentage of population on Kaua'i under 14 yr. – 16,004 – 27%

Percentage of families with children living below Federal Poverty Line – 18.6%

Cost of living on Kaua'i as a percentage on National Average – 121%

Percentage of Homes on Kaua'i with TV – 96.7%

Percentage of Homes with Children with Access to Internet – 27%

Percentage of Homes with Children with Access to Computer – 51%

2. Describe the geographic coverage.

The educational broadcast media programs created at the Storybook Theatre are aired for viewing on every island, and reach 400,000 homes and hotel rooms across the State of Hawaii. The Garden will attract visiting school children from the entire island of Kauai, and occasional visits from neighbor island schools. Tourists currently visiting the site come from all areas of the world.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request.

1. Describe the scope of work, tasks and responsibilities;

Curriculum development:

- a. Develop both active learning (hands-on) and narrative storytelling (reading, listening, critical thinking) curriculum for each of five sites in the garden.
- b. Align the curriculum with national and state standards.
- c. Develop an integrated curriculum across multiple subject matters.
- d. Recruit docents and conduct training on the public curriculum.

- e. Develop segments which are grade-level appropriate to include a) preschool; b) elementary, c) secondary, d) post-secondary.

Outdoor Interpretive Signage:

- a. Design signage and related materials for each of five sites in the garden.
 b. Align the signage with the public curriculum.
 c. Produce and install signage.

Introductory Video:

- a. Develop a 15 – 20 minute orientation video for visitors to the Garden.
 b. Conduct research and gather images, interviews, video and sound clips and supporting documents on the late U.S. Senator Spark M. Matsunaga, Hanapepe Town and West Kauai, and the history of the Storybook Theatre and making of the Garden.
 c. Draft and complete final editing of video.

2. The applicant shall provide a projected annual timeline for accomplishing the results or outcomes of the service;

Quarter 1 July-Sept 2008	Quarter 2 Oct-Dec 2008	Quarter 3 Jan-Mar 2009	Quarter 4 Apr-June 2009
CURRICULUM DEVELOPMENT			
Develop Conceptual Framework	Develop Pre-school curriculum	Develop secondary curriculum	Develop post-secondary curriculum
Research school & community	Develop elementary curriculum	Work with publishers and artists to produce curriculum products	Work with publishers and artists to produce curriculum products
Map out grade level subject matter & topics	Develop public curriculum	Train docents	Continue Field-testing
Identify publication resources and artistic illustrators	Recruit docents	Field-testing	
VIDEO PROJECT			
Design video project, Start research	Continue research, Start gathering materials for video project	Complete all gathering of materials, Start production	Complete production, Edit Draft and Final Version of Video
OUTDOOR INTERPRETIVE SIGNAGE			
Identify signage resources, Design signage	Manufacturer signage and related materials	Install signage	

3. The applicant shall describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

The curriculum developers will involve the local schools, teachers, students and community members in gathering information for the site's curriculum. The curriculum will be field tested by bringing students, teachers, and community members to the site to experience the various learning projects in its developing stages to ensure its appeal to the public and educational quality to educators. The Theatre and Garden will also have an evaluation sheet that visitors may fill out upon exiting the premises which asks for their assessment of the various learning environments and their suggestions for improvement.

Storybook Theatre has an active Board of Trustees that oversee the governance of the programs, services, finances and activities of the organization. All expenditures involved in the project will be closely monitored by the Board. All work completed by the organization will be conducted through a bidding process, with a minimum of three bids per item. The lowest qualified bidder will be selected to conduct the work. All design and manufacturing will be assessed by the Building Committee.

4. The applicant shall list the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Curriculum	Video	Signage
Produce curriculum that is meets K-12 standards for: Preschool Elementary Secondary Post Secondary Public	Produce completed 15 – 20 minute video	Design and install signage for 5 interpretive sites in Garden

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.

See attached budget forms.

2. The applicant shall provide its anticipated quarterly funding requirements for the fiscal year 2008-2009.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$25,000	\$25,000	\$25,000	\$25,000	\$100,000

IV. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Storybook Theatre of Hawaii has over 28 years of experience in providing programs and services to young people throughout the state of Hawaii. Our family viewers have responded to our work by making "The Russell the Rooster Show" a household word on Kauai, and has paved the way for broader syndication. Storybook Theatre received the "Best Children's Program" Award from Oahu-based Olelo Community Television for the year 2000.

Storybook Theatre will be contracting with the University of Hawaii - College of Education through part-time release of a professor to oversee the development of the curriculum. The professor will also employ a part-time research assistant to help with the research and development of the curriculum and related materials.

B. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities. Also describe how the facilities meet ADA requirements, as applicable.

Sun Ke Heong/ Obatake Building Description

Originally constructed in 1933, this two-story, wooden, single-wall commercial structure sits on a 6,432 square foot lot on the main street in historic downtown Hanapepe.

Notably, the Sun Ke Heong/ Obatake building is listed on the Hawaii Register of Historic Places, and the National Register of Historic Sites. Although nearly destroyed by Hurricane Iniki in 1992, Storybook stepped in and saved the site from demolition in 1995.

In 1997 the organization was awarded a 55-year lease from the Department of Land and Natural Resources of the State of Hawai'i. Since that time more than \$795,000 in public and private cash and in-kind contributions has been raised by Storybook and spent towards the rehabilitation of the building and Garden. The site is on State managed, Crown land.

The backyard Garden consists of 2,500 square feet of flat, unrestricted land. Features that have been constructed include a stone waterfall and stream, pond, outdoor amphitheatre, gazebo, Japanese bridge, and a 115% life size bronze statue of US Senator Spark M. Matsunaga.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

Mark Jeffers is the Founder and Executive Director of Storybook Theatre of Hawaii, and will serve as Project Director. In 2003, Mr. Jeffers received an 'Outstanding Child Advocate of the Year' Award presented by members of the Hawaii State Legislature and Hawaii State Governor Lingle. Mr. Jeffers was selected as a PONO Fellow, one of ten non-profit leaders in the state to receive the prestigious award and a year long training program with Hawaii Community Foundation. Mr. Jeffers has a Master's Degree in Early Education from the University of Hawaii.

Associate Professor B. Jeannie Lum, Ph.D. will serve as lead Curriculum Developer for the project. She currently serves as faculty in the College of Education, Department of Educational Foundations, and at the Spark Matsunaga Institute for Peace at the University of Hawaii at Manoa. Professor Lum has taught classes in the Practice of Peacemaking, the History of Peace Movements, and has an extensive background developing curriculum for a broad range of ages and topics. She has been teaching for over 25 years.

Dr. Robert Zelkovsky will serve as technical director for the introductory video tape. He has served as the technical director for Storybook Theatre for the last 11 years. He has taped and edited more than 215 broadcast television programs, including documentaries, magazine, talk shows and oral histories.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose

organization, include an organizational chart that illustrates the placement of this request.

See attached organizational chart.

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

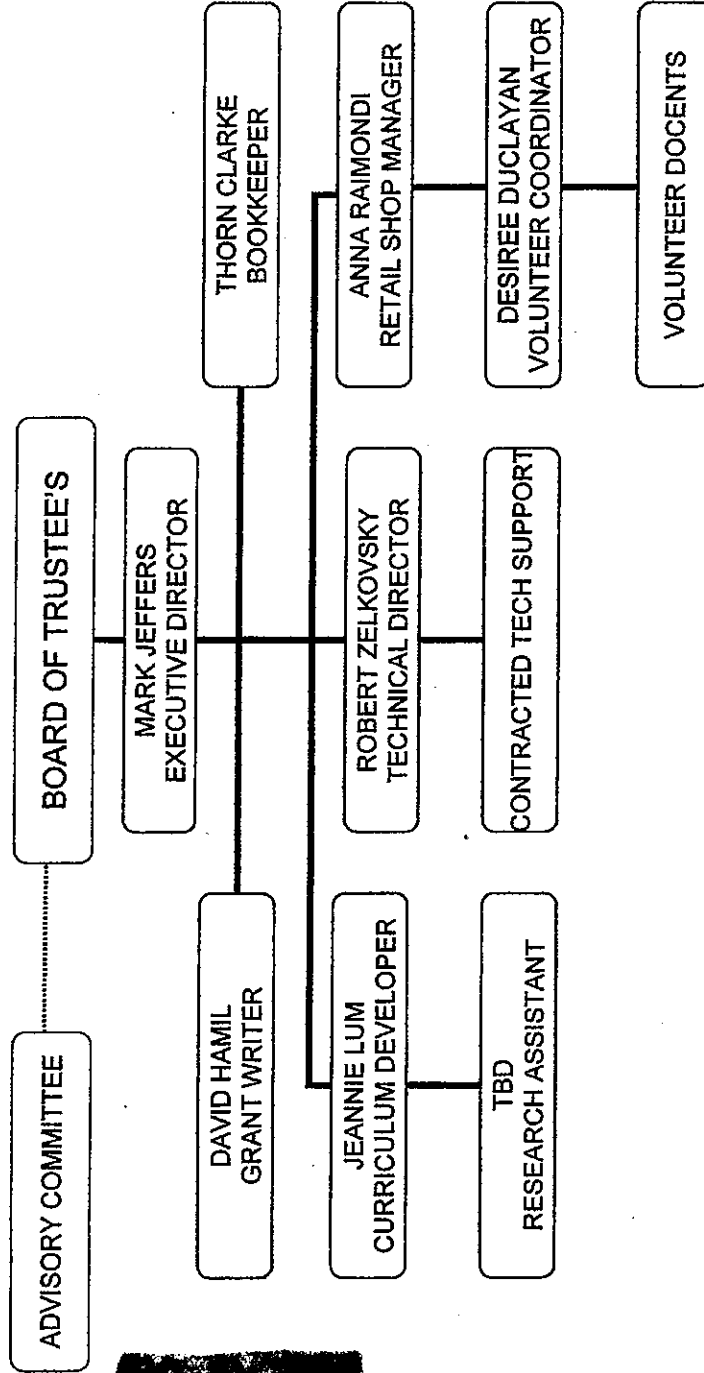
Not applicable.

B. Licensure or Accreditation

Specify any special qualifications, including but not limited to licensure or accreditation that applicant possesses relevant to this request.


Not applicable.

THE STORYBOOK THEATRE OF HAWAII ORGANIZATIONAL CHART



BUDGET REQUEST BY SOURCE OF FUNDS
(Period: July 1, 2008 to June 30, 2009)

Applicant: The Storybook Theatre of Hawaii

BUDGET CATEGORIES	Total State Funds Requested (a)	DHHL/OHA (b)	Private Foundations (c)	Individual Donors (d)
A. PERSONNEL COST				
1. Salaries	65,000	35,000	17,000	35,000
2. Payroll Taxes & Assessments	14,000	5,000	3,000	5,000
3. Fringe Benefits				
TOTAL PERSONNEL COST	79,000	40,000	20,000	40,000
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	800			
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training	4,000			
6. Supplies	1,200			
7. Telecommunication				
8. Utilities				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	6,000			
C. EQUIPMENT PURCHASES	15,000			
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	100,000	40,000	20,000	40,000
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	100,000	Mark Jeffers	(808) 335-0712	
(b) DHHL/OHA	40,000	Name (Please type or print)		Phone
(c) Private Foundations	20,000		1/28/2008	
(d) Individual Donors	40,000	Signature of Authorized Official		Date
TOTAL REVENUE	200,000	Mark Jeffers, Executive Director		
		Name and Title (Please type or print)		

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Applicant: The Storybook Theatre of Hawaii

Period: July 1, 2008 to June 30, 2009

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Interpretive outdoor signage	5.00	\$3,000.00	\$ 15,000.00	15,000
		\$ -	-	
		\$ -	-	
		\$ -	-	
		\$ -	-	
TOTAL:	5		\$ 15,000.00	15,000

JUSTIFICATION/COMMENTS:

Prices include research, design, fabrication and installation of 5 outdoor displays

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:			-	

JUSTIFICATION/COMMENTS:

**BUDGET JUSTIFICATION
CAPITAL PROJECT DETAILS**

Applicant: The Storybook Theatre of Hawaii

Period: July 1, 2008 to June 30, 2009

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ANY OTHER SOURCE OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED		FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2005-2006	FY: 2006-2007	FY: 2007-2008	FY: 2008-2009	FY: 2009-2010	FY: 2010-2011
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						

**DECLARATION STATEMENT
APPLICANTS FOR GRANTS AND SUBSIDIES
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant acknowledges that said applicant meets and will comply with all of the following standards for the award of grants and subsidies pursuant to section 42F-103, Hawaii Revised Statutes:

- (1) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant or subsidy is awarded;
- (2) Comply with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
- (3) Agree not to use state funds for entertainment or lobbying activities; and
- (4) Allow the state agency to which funds for the grant or subsidy were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and assuring the proper expenditure of the grant or subsidy.

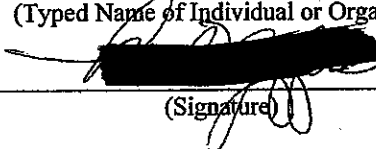
In addition, a grant or subsidy may be made to an organization only if the organization:

- (1) Is incorporated under the laws of the State; and
- (2) Has bylaws or policies that describe the manner in which the activities or services for which a grant or subsidy is awarded shall be conducted or provided.

Further, a grant or subsidy may be awarded to a non-profit organization only if the organization:

- (1) Has been determined and designated to be a non-profit organization by the Internal Revenue Service; and
- (2) Has a governing board whose members have no material conflict of interest and serve without compensation.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

The Storybook Theatre of Hawaii
(Typed Name of Individual or Organization)

(Signature)
Mark Jeffers
(Typed Name)

1/28/2008
(Date)
Executive Director
(Title)