

House District 31

Senate Districts 14,15

THE TWENTY-FOURTH LEGISLATURE
HAWAI'I STATE LEGISLATURE
APPLICATION FOR GRANTS & SUBSIDIES
CHAPTER 42F, HAWAI'I REVISED STATUTES

Log No: 180-0

For Legislature's Use Only

Type of Grant or Subsidy Request:

GRANT REQUEST - OPERATING

GRANT REQUEST - CAPITAL

SUBSIDY REQUEST

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Subsidy" means an award of state funds by the legislature, by an appropriation to a recipient specified in the appropriation, to reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

"Recipient" means any organization or person receiving a grant or subsidy.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST

DEPARTMENT OF EDUCATION

AND PROGRAM I.D. NO. EDN 100

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:

Dbas: **Moanalua Gardens Foundation**

Street Address: **1352 Pineapple Place
Honolulu, Hawaii 96819-1754**

Mailing Address:
Same as above

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name PAULINE WORSHAM

Title Development & Marketing Consultant

Phone # 808.951.5373; C. 497.4084

Fax # 808.951.5373

e-mail pauline@pmwconsult.com

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION
 FOR PROFIT CORPORATION
 LIMITED LIABILITY COMPANY
 SOLE PROPRIETORSHIP/INDIVIDUAL

4. FEDERAL TAX ID #: [REDACTED]

5. STATE TAX ID #: [REDACTED]

6. SSN (IF AN INDIVIDUAL): [REDACTED]

7. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

**GRANT-IN-AID FOR MOANALUA GARDENS FOUNDATION'S
PARTNERS IN EDUCATION PROGRAM AND ADMINISTRATION**

(Maximum 300 Characters)

8. FISCAL YEARS AND AMOUNT OF STATE FUNDS REQUESTED:

FY 2008-2009 \$ 300,000.00

9. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
 EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ 50,000

FEDERAL \$ -0-

COUNTY \$ -0-

PRIVATE/OTHER \$ 100,000

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

[REDACTED]
AUTHORIZED SIGNATURE

ALEXANDER D. JAMILE, ED & PRES., MOANALUA GARDENS FOUNDATION 1/28/08

NAME & TITLE

DATE SIGNED

BUDGET REQUEST BY SOURCE OF FUNDS
(Period: July 1, 2008 to June 30, 2009)

Applicant: MOANALUA GARDENS FOUNDATION

BUDGET CATEGORIES	Total State Funds Requested (a)	Grant Income (b)	Cash Contribution (c)	Foundation Gifts Corp. Donations (d)
A. PERSONNEL COST				
1. Salaries	168,341	75,000		38,570
2. Payroll Taxes & Assessments	23,236	9,958		5,014
3. Fringe Benefits	22,846	10,141		5,323
TOTAL PERSONNEL COST	214,423	95,099		48,907
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	4,000		2,000	
2. Insurance	7,000	3,000	2,000	
3. Lease/Rental of Equipment	5,800		2,000	
4. Lease/Rental of Space	1,760			
5. Staff Training	6,000			
6. Supplies	8,742	3,000		
7. Telecommunication	4,475	1,200		
8. Utilities	1,500	500		
9. Printing and Reproduction	14,000			
10. Education Materials	1,500	3,600		
11. Dues and Subscriptions	600	600		
12. Postage	5,000	5,000		5,000
13. Fees and Licenses	600	1,000		
14. Parking and Mileage	5,000	2,000		
15. Conference & Meeting Expenses	4,000		5,000	10,000
16. Audit and Taxes	7,000		3,000	
17. Honoraria	1,500			
18. Promotional Expenses	500			
19. Office Expenses	1,400			
20. Professional Fees	5,200	55,001	24,000	
21. Outside Services		30,000		37,000
TOTAL OTHER CURRENT EXPENSES	85,577	104,901	38,000	52,000
C. EQUIPMENT PURCHASES	0	0	0	0
D. MOTOR VEHICLE PURCHASES	0	0	0	0
E. CAPITAL	0	0	0	0
TOTAL (A+B+C+D+E)	300,000	200,000	38,000	100,907
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	300,000	Alexander D. Jamile	808.265.6374	
(b) Grant Income	200,000	Name (Please type or print)	Phone	
(c) Cash Contribution	38,000		January 28, 2008	
(d) Foundation Gifts/Corp. Donations	100,907	Signature of Authorized Official	Date	
TOTAL REVENUE	638,907	Alexander D. Jamile, Exec. Dir. & President Name and Title (Please type or print)		

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Applicant: MOANALUA GARDENS FOUNDATION

Period: July 1, 2008 to June 30, 2009

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Dell Latitude D620 Laptop Computer	2	\$1,100.00	\$ 2,200.00	\$ 2,200.00
BenQ MP610 Projector	1	\$800.00	\$ 800.00	\$ 800.00
		\$ -	-	
		\$ -	-	
		\$ -	-	
TOTAL:			\$ 3,000.00	\$ 3,000.00

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
		\$ -	-	
		\$ -	-	
		\$ -	-	
		\$ -	-	
		\$ -	-	
TOTAL:			\$ -	

JUSTIFICATION/COMMENTS:

BUDGET JUSTIFICATION CAPITAL PROJECT DETAILS

Applicant: _____

Period: July 1, 2007 to June 30, 2009

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ANY OTHER SOURCE OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED		FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2005-2006	FY: 2006-2007	FY: 2007-2008	FY: 2008-2009	FY: 2009-2010	FY: 2010-2011
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						

**DECLARATION STATEMENT
APPLICANTS FOR GRANTS AND SUBSIDIES
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant acknowledges that said applicant meets and will comply with all of the following standards for the award of grants and subsidies pursuant to section 42F-103, Hawaii Revised Statutes:

- (1) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant or subsidy is awarded;
- (2) Comply with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
- (3) Agree not to use state funds for entertainment or lobbying activities; and
- (4) Allow the state agency to which funds for the grant or subsidy were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and assuring the proper expenditure of the grant or subsidy.

In addition, a grant or subsidy may be made to an organization only if the organization:


- (1) Is incorporated under the laws of the State; and
- (2) Has bylaws or policies that describe the manner in which the activities or services for which a grant or subsidy is awarded shall be conducted or provided.

Further, a grant or subsidy may be awarded to a non-profit organization only if the organization:

- (1) Has been determined and designated to be a non-profit organization by the Internal Revenue Service; and
- (2) Has a governing board whose members have no material conflict of interest and serve without compensation.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Moanalua Gardens Foundation
(Typed Name of Individual or Organization)


(Signature)

January 22, 2008
(Date)

Alexander D. Jamile
(Typed Name)

ED/President
(Title)

**Application to The Twenty-Fourth Legislature
Hawai'i State Legislature
Grant-In-Aid for
Moanalua Gardens Foundation
Partners in Education Program, Administration and Operations**

BACKGROUND AND SUMMARY

Overview of Moanalua Gardens Foundation

Founded in 1970, Moanalua Gardens Foundation (MGF) has served as a vital link in preserving and protecting the environmental and cultural resources of Hawaii, especially Moanalua Valley. A non-profit 501(c)(3) organization, MGF was instrumental in safeguarding Kamananui (Moanalua Valley) from the construction of the H-3 freeway, thus preserving for perpetuity over 3,700 acres of land for the recreation and enjoyment of the people of Hawaii.

This legacy of preservation began in the 1900's with Samuel Mills Damon who set aside Kamananui Valley and Moanalua Gardens for use by the general public and earmarked a portion of the net income of his estate to maintain and protect this historic property. When these lands were threatened by the encroachment of the H-3 freeway, MGF was founded by two of Damon's granddaughters to prevent the destruction of Kamananui Valley and to protect it from future development.

For 14 years, a long and bitter battle ensued over the acquisition of Kamananui Valley for the H-3. In the end, MGF emerged triumphant and the Damon legacy and lands were preserved for all of the people of Hawaii to enjoy.

For the past 37 years, MGF has been the primary caretaker of this legacy. During this time, MGF has earned the respect and appreciation of the community for its commitment to preserve and protect the environmental and cultural resources of Hawaii for future generations.

Historical Significance

The entire ahupua'a of Moanalua – two valleys, from the Ko'olau peaks to the sea – were Kamehameha lands. In 1884 upon her passing, Princess Bernice Pauahi Bishop bequeathed these lands in fee simple to her friend, Samuel Mills Damon, the business partner of her husband, Charles Reed Bishop. The property was also once the home of Prince Lot, who reigned as King Kamehameha V from 1863 to 1872.

Damon set aside Moanalua Gardens, one of Hawai'i's earliest public parks "for public use and enjoyment," and so it has remained for close to a century. Kamananui (Moanalua) Valley has also been open to the public for "appropriate recreational and educational purposes."

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Moanalua Gardens is spread over 23 acres and has “general preservation” zoning. Kamananui Valley spans approximately 3,700 acres, is classified as “restricted preservation property,” and is scattered with cultural artifacts.

Kamananui Valley

In addition to cultural artifacts, Kamananui Valley has great historical significance dating back to the 1600's during the reign of Oahu's King Kakuhihewa who established the ahupua`a of Moanalua as a center of hula and chanting. In 1795, Kamehameha is said to have rested by `Iemi spring after the battles of Nu`uanu and Kahuiki.

The valley is also a sanctuary for several endangered plant and rare forest bird species, including the Elepaio. Because of its adjacency to Tripler Army Medical Center, the lands also serve as a buffer zone limiting undesirable encroachment by urban development.

Moanalua Gardens

Moanalua Gardens is home to many rare trees and several historic structures. Five of the trees, including a *Ficus religiosa* (bo tree) and two Honduran mahogany trees, are on the city exceptional tree registry. One of the two exceptional monkeypod trees is on a national historic register. Prince Lot's summer cottage, along with Chinese Hall, built by Damon from materials assembled in China and re-assembled in Hawai`i, are two buildings of historical significance.

For the past 29 years, the gardens has also been home to the state's largest non-competitive hula festival, the Prince Lot Hula Festival. This spectacular daylong event showcases hula kahiko and auana performances, teaches residents and visitors about Hawai`i's environment and ecology and gives Native Hawaiian businesses, artisans and vendors the opportunity to display and sell their products and merchandise.

Environmental Education Programs

Recognizing the need to support efforts for the conservation of natural areas and to educate our residents about the importance of maintaining these precious lands and our fragile environment, MGF expanded its mission to include education.

Today, MGF is well regarded for providing valuable cultural and environmental education programs for children and teachers. MGF's award-winning *Partners in Education Program* is used extensively in our public schools and include hands-on learning modules as well as special distance-learning programs for Neighbor Island children. Each year, 4,000 fourth through sixth graders in over 40 schools throughout

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Oahu and on Molokai learn about the geology, geography, environment and ecology of Hawaii through MGF's educational programs.

MGF's distance learning program reaches an additional 10,000 students throughout the state via a series of 13 programs aired weekly each school semester on Hawaii Public Television and local cable access.

Cultural Program – The Prince Lot Hula Festival

Eight years after its founding, MGF expanded its cultural offerings to include the Prince Lot Hula Festival, the oldest and largest non-competitive hula event in the state. Named after Prince Lot, Kamehameha V, who once staged hula events in Moanalua, the festival honors this tradition and instills in both visitors and residents an appreciation for Hawaii's unique host culture, traditions and history. Now in its 31st year, tens of thousands of children, families and visitors have enjoyed this spectacular cultural event. Over the last 10 years, it is estimated that attendance has exceeded 50,000 persons.

Project Goals:

The purpose of this project is to provide funding for MGF's *Partners in Education Program*, currently being used in our public schools in grades 4-7, and to produce a new distance learning special on endangered Hawaiian Wetlands and Water Birds.

Project goals include the following:

- To maintain, expand and improve MGF's *Partners in Education Program* in the public school system
- To assist the Hawai'i Department of Education (HDOE) in providing a state-of-the-art environmental education curriculum meeting the department's curriculum standards for science and social studies
- To improve the teaching skills of teachers in Hawai'i by providing them with updated curriculum materials
- To assist teachers and students in increasing their knowledge and understanding of the Hawaiian culture and environment
- To promote student involvement in action projects that contribute to healthy, sustainable island communities and encourage students to share their experiences with their peers and the community through MGF's *Hawaii Needs Care Contest*
- To instill in Native Hawaiian youth in marginalized areas an appreciation and respect for their fragile environment, indigenous culture and ancestral lands
- To help maintain, protect and preserve Moanalua Gardens and Kamananui (Moanalua) Valley
- To continue MGF's educational and cultural programs at Moanalua Gardens and Kamananui (Moanalua) Valley, and to enhance and expand them

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Project Objectives:

- To assist HDOE in updating MGF's Ohia Curriculum to conform to the HDOE's Hawai'i Content and Performance Standards for science and social studies for grades 4-7
- To develop new instructional materials and teacher resource kits for classroom teaching and outdoor field experiences for grades 4-7
- To expand MGF's *Partners in Education Program* in marginalized Native Hawaiian communities and schools
- To improve and expand MGF's Distance Learning Program to serve all islands
- To develop and produce a new Distance Learning Special on *Hawaiian Wetlands and Water Birds*
- To assist private and public entities in managing, maintaining and improving Moanalua Gardens and Kamananui (Moanalua) Valley
- To enhance the annual Prince Lot Hula Festival by including special cultural workshops taught by kupuna and kumu hula
- To provide culturally appropriate summer school programs for school children in Moanalua Gardens

Public Purpose and Community Need

There is an urgent need in our island state for effective environmental education programs which teach our children the importance of protecting and preserving Hawai'i's fragile ecosystems and native species. Over the years, Hawai'i's environment has been seriously impacted by the destruction of native habitats, introduction of alien species and the effects of urban development.

Today, the natural environment of Hawai'i is in a crisis. Of the 150 natural communities in the islands, 85 are considered critically endangered. Our native species are being lost at an alarming rate. Hawai'i has the highest rate of bird extinctions in the world. The loss of our native ecosystems, particularly forested watershed cover, has impacted not only native species, but soil resources, ground and surface water, and the marine environment as well.

New programs to develop environmental education curricula for Hawai'i schools must be expanded so young people can learn about the island's special ecosystems, their struggle for survival, and the opportunities for saving them. (Hawaii Extinction Crisis: A Call to Action)

This project will address the need for better and more environmental education programs in our community. MGF's mission is **to preserve and perpetuate the native culture, environment, and people of Hawai'i through education.** Through its *Partners in Education Program*, MGF fulfills its mission and also serves as a key

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resource to the HDOE teaching thousands of students each year the importance of protecting and preserving our precious natural resources.

Our visitor industry is Hawai'i's main economic driver and it is essential that we continue to educate our youngsters about the importance of caring for our fragile environment. Their future and the future of our state is dependant upon educating this new generation of kamaaina.

An urgent need also exists to preserve and protect one of Hawai'i's most precious treasures – Moanalua Gardens and Kamananui (Moanalua) Valley. Kamananui Valley is the last remaining **undeveloped** valley in central Honolulu. For over 80 years, Moanalua Gardens has been a special place for children, residents and families to picnic, play and gather, and for visitors to enjoy. The gardens are also home to the state's largest non-competitive hula festival, the annual Prince Lot Hula Festival.

Once the home of ali'i, these historically and culturally significant lands have been sold to private and public entities. The preservation of these special lands is essential and MGF is committed to assisting the new owners in maintaining them for future generations to enjoy.

Target Population

MGF serves a broad base of our population through its *Partners in Education Program, Exploring the Islands* television program and the annual *Prince Lot Hula Festival*.

Each year, MGF works with over 40 schools on Oahu and Molokai engaging 162 teachers and more than 5,000 students in grades 4-7 in its *Partners in Education Program*. One third of the students served are from marginalized areas. Over the 20 years the program has been in existence, MGF has taught more than 70,000 students.

MGF's *Exploring the Islands* distance learning program reaches approximately 10,000 fourth grade students and their teachers each year. This series was the most watched distance learning program in the state of Hawai'i during the 2001-2002 school year. Since its first broadcast about 8 years ago, the program has been watched by over 75,000 students.

Now in its 31st year, the annual *Prince Lot Hula Festival* attracts between 7,000-8,000 residents and visitors each year. Of the 8,000 persons who attended the 2007 festival, it is estimated that 15% or 1,200 individuals were visitors. Over the years, the cumulative attendance has been close to 250,000 persons.

Another target segment is Native Hawaiian youth in underserved areas. Through this grant, MGF will provide a culturally relevant curriculum that teaches Native Hawaiian

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youth, who often feel alienated from their lands, about the importance of continuing their legacy to “malama the aina.”

Geographic Coverage

MGF’s programs encompass the entire state of Hawai’i. The *Partners in Education Program* includes more than 40 schools on Oahu and Molokai; the **Exploring the Islands** distance learning program is broadcast statewide to public schools on Oahu, Maui, Kauai, Hawaii and Molokai and the *Prince Lot Hula Festival* attracts kumu hula, halau and spectators from all over the islands.

Through MGF’s field experiences and community outreach programs, students, families and adults learn about Hawai’i’s ecosystems when they explore our parks, beaches, watersheds, forest preserves and other natural resources.

Community Benefit

As a result of this project, our communities, families and children will benefit from the improved quality of environmental education delivered to students in our public schools. Our teachers will benefit from the new curriculum and instructional materials they will receive and our environment will benefit from increased public awareness of critical issues impacting our precious natural resources.

Additionally, MGF’s programs teach our families and children how to preserve, maintain and replenish Hawai’i’s resources addressing the Legislature’s initiative of building sustainable communities.

EXPERIENCE AND CAPABILITY

Necessary Skills and Experience

MGF is governed by a Board of Directors comprising business, community, marketing and educational professionals. The Executive Committee of the Board includes the officers of the board who set policy and oversee the operations of the foundation. The Executive Committee also ensures that the organization’s By Laws are adhered to by the board and MGF staff. The President of the Board also serves as the Executive Director.

He supervises a staff of five: an Office Manager, an Education Director, and three Education Specialists. They are responsible for the administration and implementation of MGF’s *Partners in Education Program* and the annual Prince Lot Hula Festival.

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MGF staff, some of whom have been serving the organization for over 20 years, have extensive knowledge of and experience in Hawaiian cultural and environmental education.

Quality Assurance and Evaluation

MGF's Executive Director and Education Director will ensure that appropriate qualitative and quantitative measures are used to monitor, evaluate and improve this project.

Monitor

The Education Director will have primary oversight over the implementation of the education programs including school programs, distance learning, and summer workshops. The Education Director will meet with teaching staff twice a month to monitor progress and document completion of objectives. A written monthly report on the status of each objective will be submitted to the Executive Director for review, and these will be submitted to the Board of Directors.

The Executive Director is responsible for overall agency operations and management of grants and contracts. He also serves as the President of the Board of Directors, an eleven-member board made up of business professionals and community leaders, thus assuring accountability to the community at large for achieving the project objectives.

The Education Director reports to the Executive Director and is responsible for coordinating project activities with the Hawai'i Department of Education, and other organizations and agencies. Community and government agencies will be involved with the project in two ways.

The first level of involvement is communication. Interested community and government agencies will be contacted and informed about the project when it begins and will be kept informed about project activities by MGF. The second level of involvement requires a close working relationship with agencies that have programmatic interests in the project. This working relationship is needed in order to better coordinate project services and to avoid any duplication of efforts.

Evaluate

Evaluation data will be collected from individual project activities. It will consist of both process information and outcome information. For both, the emphasis will be on data that is objective and quantifiable. Activity reports will be submitted monthly to the Education Director and used to monitor progress and concerns. The Education Director will clarify information and prepare and submit a monthly report to the Executive Director. Unforeseen issues will be addressed and adjustments made as needed. At the

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end of three years, MGF will contract the services of an outside agency to conduct an external evaluation of the program.

Improve

Evaluation data obtained from teacher and participant surveys will be analyzed, and summarized in a written report. Information will be used to update the MGF three-year plan and to improve services and activities.

Staff will maintain on-going records to assess use and participation rates in the proposed activities and surveys to determine client satisfaction. As mentioned above, this data will be analyzed, and then summarized and used to guide the development of future programs and improve services and activities.

Facilities

Currently MGF's offices are housed in a converted home on the grounds of Moanalua Gardens. This serves as MGF's main headquarters and is where MGF staff is located. Some improvements to the aging office structure are planned to provide more room for the staff and to upgrade the infrastructure for safety purposes.

Future plans include the construction of a new cultural, educational and ecological resource center where MGF and other organizations can offer needed environmental education and cultural programs for students and the community. This new facility will be a partnership with the new owner and will include classroom, meeting, research and other facilities.

The structure will be located on the grounds of Moanalua Gardens. Both the gardens and Kamananui (Moanalua) Valley, will serve as a natural learning laboratory for the programs that are taught at the center.

PERSONNEL: PROJECT ORGANIZATION AND STAFFING

Proposed Staffing, Staff Qualifications, Supervision and Training

The project team leaders will consist of the following individuals, all of whom are highly qualified and are considered to be very knowledgeable in their areas of expertise:

Harriet Kanehailua – A seasoned professional who has served in a number of administrative capacities at ~~Xerox~~ ^{IBM} and Bank of Hawai'i, Ms. Kanehailua is the Office Manager and assistant to the Executive Director and President of the Board. She maintains MGF's fiscal records, oversees the office operations, assists the Executive Director and President of the Board with supervision of the staff, coordination of program activities, the Prince Lot Hula Festival and the Board of Directors

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Marian V. Leong – Ms. Leong has served MGF for 22 years; first as Education Programs Coordinator, and currently as School Programs Director responsible for the *Partners in Education Program*. Ms. Leong has extensive experience in curriculum design and has updated specific modules of MGF's Ohia Curriculum several times. She also developed new materials for teachers and students, developed and conducted teachers workshops, coordinated and conducted field experiences for schools and environmental organizations and is very knowledgeable about the cultural and natural history of Hawai'i. She holds a BA in Hawaiian Studies from the University of Hawai'i.

MGF Educational Consultant – Lorin Tarr Gill – Mr. Gill has been associated with MGF for 30 years; first as Education Coordinator, then as the Education Director. He retired from his position in 1994, and since then, has served MGF as a consultant. He now oversees the editing and production of MGF's educational materials. Additionally, Mr. Gill conducts staff training sessions on topics related to the history, traditions and cultural significance of Moanalua Valley and Gardens. He has served on numerous boards including the Sierra Club, Hawai'i Chapter; Environmental Education Association of Hawai'i; Conservation Council for Hawai'i and the Hawai'i Nature Center.

Alika (Alexander) Jamile – A Native Hawaiian, MGF's Executive Director and President of the Board of Directors, Mr. Jamile has had extensive experience in leading non-profit organizations and improving their operations. A former Senior Vice President at Bank of Hawaii, Mr. Jamile has also served in management capacities at Alexander and Baldwin, Matson, Young Brothers, Hawaiian Airlines and the Hawaii Employers Council. He has served on MGF's board for 7 years.

Pauline Worsham – Also a Native Hawaiian, Ms. Worsham has many years of experience in fundraising, community relations, public relations, marketing and strategic planning. Formerly a Vice President at Bank of Hawaii, Ms. Worsham was the first Public Relations Manger for Neiman Marcus, Ala Moana. She has also served in key positions at the Queen's Medical Center, Liberty House, UCLA, and the Hawaii Departments of Transportation and Health. Ms. Worsham also has extensive experience with the non-profit sector and now owns and operates her own company, Pauline Worsham Marketing and Consulting. She is on contract with MGF to manage and direct their fundraising, marketing, strategic planning, and community and governmental relations activities.

Organization Chart

MGF's staffing and areas of responsibilities is explained above. Although an organization chart is not yet available, a list of MGF's staff, Board of Directors and Committees is attached.

SERVICE SUMMARY AND OUTCOMES

Scope of Work, Tasks and Responsibilities

1. Maintain, Improve and Expand MGF's Partners in Education Program

This project will help MGF continue its *Partners in Education Program*. Currently MGF is reaching about 5,000 fourth through seventh graders in 27 public schools on Oahu and 4 schools on Molokai. Approximately 165 teachers participate in the program, and of the schools participating, 50% are in underserved areas. The program is designed around Hawaiian values that integrate the natural environment and host culture with lessons on Hawai'i's ecology, geology, geography, native and endangered species.

Partners in Education was recognized in 1999 by the American Association for Environmental Education for its excellence in providing quality environmental education programs.

MGF is the only organization that provides such a comprehensive program for our public schools and has the full support of the Superintendent of Education. The demand for our programs continues to grow each year as the public and the community gains new awareness of the threats to Hawai'i's environment and the teachers recognize the need for a quality environmental education program.

In 2007 and 2008, MGF anticipates expanding *Partners in Education* to reach more youth in underserved Native Hawaiian communities and schools. MGF will provide a culturally relevant curriculum that teaches Native Hawaiian youth, who often feel alienated from their lands, about the importance of continuing their legacy to "malama the aina."

Over the 20 years MGF has been teaching this program in Hawai'i's public schools, it has also been funding it. The FY 2007-2008 and 2008-2009 budget for the program is \$440,000.00 each year. With the passing of MGF's two major benefactors, MGF can no longer sustain the burden of funding *Partners in Education* and is requesting funding assistance from the Hawaii State Legislature to continue, improve and expand this much needed program.

2. Update and Revise MGF's Ohia Curriculum and Other Instructional Materials

A cornerstone of MGF's *Partners in Education Program* is the Ohia Curriculum, one of the most widely used environmental education curricula in Hawai'i. Developed 17 years ago through a grant from the John D. and Catherine T. McArthur Foundation and assistance from the Bishop Museum, the Ohia

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Curriculum consists of a series of 3 guidebooks and 120 lessons that address environmental issues for grades K-3, 4-6 and 7-8.

MGF's classroom and field experiences and its distance learning program, *Exploring the Islands*, is integrated with instructional activities in the Ohia guidebooks. The curriculum needs to be revised to include new scientific information, references, a cultural component, new art and alignment with the HDOE's Hawai'i Content and Performance Standards for science and social studies.

Once the curriculum is revised, new instructional materials and teacher resource kits will be developed and distributed to teachers participating in the program. MGF will assist HDOE in revising the curriculum for use in state's public school system in grades K-8.

3. Improve and Expand MGF's Distance Learning Program

MGF's *Exploring the Islands* distance learning program was launched about 8 years ago to offer quality environmental education programs to students on the Neighbor Islands and to expand MGF's educational reach. This series of 13 lessons on topics ranging from Hawaiian geology and geography to native plants and animals is televised on Hawaii Public Television during each school semester.

This program is a vital part of MGF's educational outreach program. Each year 10,000 students and their teachers statewide watch the series. A special Teachers Guide is also provided so that teachers can utilize these instructional materials to reinforce the information learned in the televised lessons.

This program has proved to be a huge success and teachers have requested additional lessons for their students to view. Funding assistance from the Legislature will enable MGF to develop and produce a new distance learning program, *Hawaiian Wetlands and Water Birds*, in partnership with HDOE and such environmental agencies as the U.S. Fish & Wildlife Service and/or the Hawaii Department of Land & Natural Resources (DLNR).

This new 45-minute special will be designed to help fourth graders learn about the importance of Hawaiian wetlands to the quality of life for our people and as habitat for native plants and animals from ancient days to the present.

4. Implement MGF's "Hawaii Needs Care" Contest

In order to build public awareness about the importance of caring for our aina, MGF developed its "**Hawaii Needs Care**" contest. This statewide competition encourages students, individuals and community organizations to create and execute an innovative program to help preserve and protect Hawai'i's fragile environment and precious resources.

The winning projects receive monetary prizes and their projects are publicized in the media, MGF's newsletter and on MGF's website.

The program was suspended due to lack of funding, however, MGF plans to reprise the program with funding assistance from the Legislature.

5. Continue MGF's Annual Prince Lot Hula Festival

Established in 1978, MGF's Prince Lot Hula Festival is the oldest and largest non-competitive hula festival in Hawai'i. Held in honor of Prince Lot Kapu'aiwa, later crowned Kamehameha V, the Prince Lot Hula Festival continues the tradition of hula established by Prince Lot in the ahupua'a of Moanalua.

For the past 30 years, the Prince Lot Hula Festival has brought over 250 hula halau throughout Hawai'i to perform on the historic hula mound in the lush outdoor setting of Moanalua Gardens.

In addition to hula kahiko and auana performances by halau, the event also provides valuable educational, cultural and ecological exhibits, demonstrations and activities, for an estimated 7,000 to 8,000 residents and visitors who attend the daylong event.

Just this past year, the Hawai'i Tourism Authority (HTA) elevated the festival to one of HTA's signature festivals on O'ahu.

This year, plans for the 31st Prince Lot Hula Festival which will be held on Saturday, July 19, include performances by approximately 10 hula halau from Oahu and other islands. During the week of the event, special cultural workshops on hula implements, kapa, lauhala, ipu and oli (chant) will be taught by kupuna and kumu hula.

Research shows that visitors to Hawai'i are seeking ways to interact with residents and to learn more about the history, traditions, language and culture of Hawai'i. The Prince Lot Hula Festival offers these much sought after activities and attracts more educated, affluent and culturally sensitive visitors who tend to

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spend more and stay longer, thus increasing overall visitor expenditures. It is estimated that approximately 1,200 visitors attended the 2007 festival contributing an estimated \$1.1 million dollars to Hawai'i's economy.

MGF can no longer continue to absorb festival costs and is requesting support from the Legislature for this signature visitor event.

6. Implement a Summer School Program and Cultural Workshops

As an adjunct to its *Partners in Education Program*, MGF is developing a summer school program for students at Moanalua Gardens. The program will focus on teaching students about the history and ecology of Kamananui Valley and Moanalua Gardens. It will include hikes into the valley and special activities on the grounds of Moanalua Gardens.

Two four-week sessions will be held with a capacity of 25 students per session. A nominal fee will be charged to underwrite some of the costs of this program.

Additionally, special cultural workshops on topics centered around the valley and the gardens, and Hawaiian culture and traditions, will be offered to the general public. These workshops will be designed to increase the public's knowledge of the history and ecology of the Moanalua ahupua'a. Workshops will be limited to 20 persons and will be all-day sessions. Six separate workshops will be developed.

7. Maintain, Protect and Preserve Moanalua Gardens and Kamananui Valley

Over the 37 years it has been in existence, MGF has utilized Moanalua Gardens and Kamananui Valley as venues for its educational programs and field experiences. These lands are vital to the continuation and expansion of MGF's school and cultural programs.

In order to protect these precious lands in perpetuity, MGF will work with the DLNR, who has recently acquired Kamananui Valley, and the Damon beneficiary who has purchased Moanalua Gardens.

PROJECTED ANNUAL TIMELINE

The projected annual timeline for accomplishing MGF's activities is as follows:

Months One – Three

- Develop *Partners in Education* project plan and timeline; develop working budget

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- Executive Director meets with staff to review project objectives and outcomes; establish project team
- Meet with DOE teachers and curriculum specialist to review and establish Hawai'i Content and Performance Standards relevant to the Ohia Curriculum
- Establish partnerships with scientists, cultural experts and research organizations
- Assign responsibilities and tasks included in project plan
- Implement project
- Develop implementation plan for the 31st annual Prince Lot Hula Festival; select coordinating committee; secure approval from owner of Moanalua Gardens
- Invite kumu hula and hālau to participate in festival and cultural workshops
- Develop publicity and marketing plan for festival; distribute advance release
- Develop proposal and budget for new distance learning special
- Develop proposal and budget for "Hawaii Needs Care" contest

Months Four – Eight

- Assist HDOE with review of Ohia Curriculum, guidebooks and lesson plans to be revised
- Consult with HDOE on specific tasks to designated educational, cultural, scientific specialists
- Assist HDOE to develop and integrate new lessons, scientific information, references and cultural component into the revised curriculum
- Assist HDOE to research and obtain new artwork and other resource materials to be incorporated into revised curriculum
- Begin re-design of Ohia Curriculum printed materials, art, binders and other resource materials
- Collect and categorize materials and artifacts for teacher resource kits
- Prince Lot promotional efforts are implemented; press releases distributed to national, international media and internet sites; coordination with HVCB, Hawaii Tourism Japan, OVB, HTA, visitor publications, tour agencies, etc.
- Committee finalizes plan for performance schedule, oli (chant) and mele (song) themes; decorations; costumes, florals, chanters/entertainers, MC's, etc.
- Craft/vendor agreements finalized; contracts/agreements for rental equipment, busses/shuttles, parking, buttons, T-shirts, other merchandise completed; arrangements for crafters/vendors, demonstrations and other activities finalized; meetings with Moanalua Gardens grounds personnel scheduled; meetings with Tripler Army Medical Center, Moanalua Elementary School, community associations, senior and volunteer organizations scheduled
- Develop script and determine production crew for distance learning special
- Meet with production crew and writer; develop story board for special
- Complete script and develop production schedule for filming special
- Interview and select narrator and/or talent
- Begin production of special

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- Promote via media, MGF newsletter and website, DOE, etc. “Hawaii Needs Care” contest
- Select judges

Months Nine – Eleven

- Complete re-design of Ohia Curriculum printed materials, art, binders and other resource materials
- Produce proof of new curriculum and collateral materials
- Review and revise proof as needed
- Print designated quantities of new curriculum and collateral materials
- Complete assembly of teacher resource kits
- Conduct teacher workshops; instruct teachers on use of new guidebooks and teacher resource kits
- Conduct informational meetings with PTA’s, schools, community and environmental groups
- Conduct evaluation/wrap-up meetings with project team, specialists and partners
- Prince Lot Hula Festival follow up releases distributed to local, national and international media, Hawaii Tourism Japan, OVB, HTA, visitor industry publications and internet sites; story ideas and pitches developed; media contacted re features and stories; event program developed and printed; site diagram developed for placement of booths, tents, registration, demonstrations, crafters, educational activities, security, disabled, water and trash receptacles, bus/shuttle loading zone, etc.
- Logistics are executed, set-up completed per diagram and timetable, volunteers trained, media coverage increases, hālau rehearse and prepare for performances, festival packet prepared for each Board member; volunteers and staff complete all installations and arrangements, etc. Gates open at 9 am. on Saturday, July 19
- Complete production of distance learning special; begin post-production editing, voice overs, sound, special titles, copy, credits, etc.
- Complete post-production editing and produce original tape/DVD
- Produce designated copies to tape/DVD and distribute to DOE, school libraries and other resources
- Receive, review “Hawaii Needs Care” projects; select winners
- Announce winners and distribute awards to winners at special event; obtain media coverage

Month Twelve

- Conduct exit/evaluation with HDOE curriculum specialist and other contract personnel
- Prepare grant application for Year Two
- Prepare final reports for curriculum project

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- Conduct evaluation of Prince Lot Hula Festival; prepare final reports
- Publicize completion and availability of distance learning DVD

Project Outcomes

As a result of this project, our communities, families and children will benefit from the improved quality of teachers who will instruct, inspire and lead our youngsters to become thoughtful stewards of our natural resources.

Our communities, families and children will learn how to preserve, maintain and replenish Hawai'i's resources thus reinforcing the concept of sustainability, a legislative priority.

Our state and economy will benefit from a more environmentally conscious population and preservation of our spectacular natural resources which attract millions of visitors each year.

The outcomes and benefits of this project are:

- An updated and culturally relevant Ohia Curriculum for grades 4-7 that meets the HDOE's Hawai'i Content and Performance Standards
- Teacher resource kits which complement the Ohia Curriculum modules, reinforce classroom learning and provide resources for in-depth outdoor experiences
- Updated teachers guidebooks and lesson plans for grades 4-7
- Revised instructional modules which include lessons relating to fresh water sources; watersheds; Hawaiian wetlands and birds; groundwater quality and protection and how they are connected to our coastal and marine environments
- Better educated and trained teachers who will be able to teach and lead young students toward thoughtful stewardship of our natural resources and inspire them to become effective future workers, problem solvers, and thoughtful community leaders and participants
- Meaningful and productive partnerships with the HDOE, the Bishop Museum, environmental and community groups
- Utilization of professional experts and cultural specialists who will develop meaningful and culturally relevant guidebooks, lesson plans and teacher resource kits
- Protection and preservation of the last **undeveloped** valley in all of the ahupua'a in central Honolulu – Kamananui (Moanalua) Valley -- and Moanalua Gardens, one of the city's most popular and well utilized parks
- Continuation of a legacy of hula begun by Prince Lot and maintained by MGF – the annual Prince Lot Hula Festival – the largest non-competitive hula festival in the state
- Continuation and expansion of MGF's educational and cultural programs for school children, Native Hawaiians and the general public

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FINANCIAL

Need for Financial Assistance

Currently, MGF is sustaining its operations and supporting its *Partners in Education Program* by drawing upon the Harriet Baldwin Memorial Fund. In order to maintain this program, MGF has been drawing down from this fund. It is critical that MGF seek and receive external grants and funding to continue its essential programs and rebuild its finances.

MGF is in a period of transition. The dissolution of the Damon Estate Trust has given MGF the opportunity to review its past programs and accomplishments and to set a new direction to become financially sound and organizationally strong. Part of this new capacity-building effort will be to implement the goals set by our Board President, Alika Jamile, so that MGF can continue to maintain, and eventually expand, its educational and cultural programs.

Last year, President Jamile began the implementation of a phased Master Plan that will create a financially stable, more focused and more effective organization.

In order for MGF to meet its funding goal of \$800,000.00 per year, it is crucial that we apply for a Grant-in-Aid from the Hawaii Legislature. Over the years, MGF has served as a key resource to the HDOE providing the award-winning *Partners in Education Program* to thousands of public school students in grades 4-7 at no cost to the DOE.

Additionally, MGF has staged the spectacular Prince Lot Hula Festival with mostly private funds. Both of these programs benefit the children, families and people of Hawai'i and help to attract more visitors to our beautiful islands. The economic impact of the festival alone is estimated to be over \$1 million each year.

MGF cannot continue to absorb program and operational costs not covered by external funding sources and has taken a proactive approach to raise needed funds. Agencies who benefit from MGF's educational and cultural programs will be asked to allocate some of their resources to support these essential programs.

We ask that you give this proposal your serious consideration. Without MGF's award-winning *Partners in Education Program*, thousands of elementary school children would not learn how to care for our natural environment and to create a more sustainable state. The Legislature has placed a high priority on developing a sustainable plan and future for Hawai'i. If we are not proactive in educating our children and adults about

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their role in this effort, the long-term impact on Hawai'i, its environment, sustainability initiatives and our economy will be seriously comprised.

Budget Narrative

MGF is requesting a Grant-In-Aid of \$300,000.00 for FY 2008-2009 to support, improve and expand its educational programs and to develop and produce a new distance learning special on *Hawaiian Wetlands and Water Birds*. The following budget sheets are attached:

1. Budget Request By Source Of Funds
2. Budget Justification, Personnel, Salaries and Wages

Conclusion

For over 37 years, Moanalua Gardens Foundation (MGF) has been at the forefront of teaching our youngsters in Hawai'i to appreciate, care for and respect their fragile environment which is being seriously threatened by the introduction of alien species, pollution and urban encroachment.

Through MGF's *Partners in Education Program*, Hawai'i's children learn the importance of preserving and protecting Hawai'i's fragile environment and natural resources. They learn that our future, their future, depends upon creating sustainable communities throughout our state.

One of the most widely used environmental education curricula in Hawai'i, the Ohia Curriculum, needs to be revised to bring it into compliance with the HDOE's Hawai'i Content and Performance Standards.

Additionally, MGF has, for over 37 years, been the guardian and protector of over 3,700 acres of pristine historical and cultural lands – Kamananui (Moanalua) Valley and Moanalua Gardens. Since its founding in 1970, MGF has been the vital link that has connected the past to the present. It has been the keeper of an uninterrupted legacy of preservation that began with Samuel Mills Damon over 80 years ago.

MGF is well regarded in the community, fills a critical need in environmental education, serves as a valuable instructional resource for the HDOE, educates a significant number of underserved low income youth and helps to perpetuate the heritage and traditions of our host culture by staging the annual Prince Lot Hula Festival

In order to continue these needed programs, Grant-In-Aid funds are urgently needed to support, improve and expand MGF's *Partners in Education Program* in our public schools. We sincerely appreciate your approval of this grant proposal.

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OTHER

Litigation

Currently MGF is not involved in any litigation regarding their programs, facilities, staff or operations.

Licensure or Accreditation

Other than conforming to HDOE's Hawai'i Content and Performance Standards for Science and Social Studies, MGF is not required to have any special licenses or accreditation.

MOANALUA GARDENS FOUNDATION
Board of Directors
2007-2008

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Foreign Exchange Trader

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Vice President Scott May
Secretary Kamani Kuala`au
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Executive Director Alexander Alika Jamile

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Pauline Worsham

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Harriet Kanehailua

Consultant

Pauline Worsham

Staff

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Staff

Alexander Alika Jamile

Staff

Alexander Alika Jamile

Consultant

Pauline Worsham

Advisor

Nalani Olds
Alexander Alika Jamile

*Newsletter will be transferred to Marketing/PR Committee

**School Programs Committee is now the Education Committee



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January 28, 2008

Senator Rosalyn H. Baker
Chair, Committee on Ways and Means
State Capitol, Room 210
Honolulu, Hawaii 96813
Attn: Aaron Nyuha

Re: Moanalua Gardens Foundation (MGF) Grant-In-Aid

Dear Chair Baker,

Moanalua Gardens Foundation (MGF) is pleased to submit the enclosed proposal to the Twenty-Fourth Legislature, Hawaii State Legislature, for a Grant-In-Aid.

MGF is requesting funding in the amount of \$300,000.00 for FY 2008-2009. These monies are essential for the continued support MGF's *Partners in Education Program and Exploring the Islands* distance learning program which reach thousands of elementary students in our public schools.

For over 37 years, MGF has been committed to preserving and perpetuating the native culture, environment and people of Hawai'i through education.

We sincerely ask for your support of our request. Thank you for the opportunity to submit this application. If you have any questions, please contact Pauline Worsham, Development and Marketing Consultant, at (808) 951-5373 or 497-4084 or via email at pauline@pmwconsult.com.

With warm aloha,

Alexander Alike Jamile
Executive Director and
President, Board of Directors

cc: Pauline Worsham

Enclosure: MGF Grant-In-Aid

PAULINE WORSHAM, OWNER
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**NOTE: GIA for FY 07-08 and 08-09 was submitted in January 2007.
This is revised copy.**

*Committed to preserving and perpetuating the native culture,
environment and people of Hawai'i through education since 1970*