

House District _____

Senate District _____

THE TWENTY-FOURTH LEGISLATURE
HAWAII STATE LEGISLATURE
APPLICATION FOR GRANTS & SUBSIDIES
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: 85-0

For Legislature's Use Only

Type of Grant or Subsidy Request:

GRANT REQUEST - OPERATING

GRANT REQUEST - CAPITAL

SUBSIDY REQUEST

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Subsidy" means an award of state funds by the legislature, by an appropriation to a recipient specified in the appropriation, to reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

"Recipient" means any organization or person receiving a grant or subsidy.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST _____
AND PROGRAM L.D. NO. _____

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:
Hawaii International Film Festival (HIFF)

Db/a:

Street Address: 680 Iwilei Rd., #100
Honolulu, HI 96817

Mailing Address:
Same as above

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name Charles A. Boller

Title Executive Director/Corporate Secretary

Phone # 808-330-7486

Fax # 808-536-2707

e-mail boller@hiff.org

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION
- FOR PROFIT CORPORATION
- LIMITED LIABILITY COMPANY
- SOLE PROPRIETORSHIP/INDIVIDUAL

4. FEDERAL TAX ID# _____

5. STATE TAX ID# _____

6. SSN (IF AN INDIVIDUAL): N/A

7. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

This is the first phase of HIFF's push to elevate the Festival and the State's international status in the creative media industry. It includes partnering with the UH Academy for Creative Media, bringing China's best new films and filmmakers to Hawaii, and expanding relationships with leaders in film, culture and art throughout China and beyond.

8. FISCAL YEARS AND AMOUNT OF STATE FUNDS REQUESTED:

FY 2007-2008 \$ 174,727

FY 2008-2009 \$ 236,273

9. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ _____

FEDERAL \$ _____

COUNTY \$ _____

PRIVATE/OTHER \$ _____

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

[Redacted Signature]
AUTHORIZED SIGNATURE

Charles A. Boller, Executive Director/Corporate Secretary

NAME & TITLE

1/30/07
DATE SIGNED

Application for Grants and Subsidies

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Include the following:

A. A brief description of the applicant's background

The Hawaii International Film Festival (HIFF) was founded in 1981 to advance understanding and cultural exchange among the peoples of Asia, the Pacific, and North America through the medium of film. HIFF began in 1981 as a project of the East-West Center at the University of Hawaii (UH) at Manoa. The first Festival presented 7 films from 6 countries to 5,000 people. Since then, HIFF has evolved into one of the longest-running film festivals in the world. It now holds two festivals each year: a small Spring Festival on the island of Oahu in April and a statewide Fall Festival in October. In 2006, the Spring Festival attracted 12,000 people to 26 films from 13 countries, while the Fall Festival drew 60,000 people to 254 films from 47 countries.

Further, the Hawaii International Film Festival has become widely known as the nation's primary source for the discovery and exhibition of Asian and Pacific films. It is the only film festival in the United States that has the privilege of presenting the award for Best Asian Film from the Network for the Promotion of Asian Cinema. It is also the only American partner of the prestigious Shanghai International Film Festival (SIFF). HIFF's stature enables it to successfully compete for the rights to screen dozens of premieres: last year's Fall Festival featured 56 world/international premieres, 23 United States/North American premieres and 66 Hawaii premieres, including HULA GIRLS, THE BANQUET, and MEMORIES OF MATSUKO. In prior years, the Festival has premiered such films as CROUCHING TIGER, HIDDEN DRAGON; IN THE MOOD FOR LOVE; and GIRL WITH A PEARL EARING. The Festival also hosts the world's only international forum dedicated to Hawaii filmmakers; the 2006 Fall Festival presented 38 works made in Hawaii.

In addition to presenting films, HIFF enhances the public's understanding and appreciation of cinema by creating opportunities for people to meet filmmakers, actors, critics, and scholars from around the world. These delegates share their expertise and insights at post-screening discussions, seminars, and special events such as "An Evening with Zhang Yimou." The Festival also hones the public's palate by recognizing gifted artists with awards like the Kodak Vision Award for Cinematography and HIFF's highest honors, the

Golden Maile Awards. Jurors for the Golden Maile Awards have included such renowned members of the international film community as Roger Ebert, Joan Chen, Susan Sontag, Charles Champlin, Maggie Cheung, Chris Lee, Paul Theroux, and Dr. Emanuel Levy.

The Festival also extends its mission to Hawaii's youth by screening the best entries from primary, secondary, and university students, and by offering free, film-based, educational programs to schools. More than 2,000 students participated in HIFF's educational programs last fall. Several of the programs were developed in partnership with the Hawaii Department of Education's Teleschool, the UH Academy for Creative Media (ACM), and the UH Centers for Chinese, Japanese, and Korean Studies. Over the last 26 years, more than 1 million people have benefited from Hawaii International Film Festival screenings and enrichment activities.

B. The goals and objectives related to the request

In the next two years, HIFF will aggressively pursue the first phase of a five-year plan to elevate the Festival and the State's reputation throughout Asia, the Pacific, and beyond as a Mecca for the creative media industry. This first phase includes the following objectives:

1. Strengthen the Student Media Arts (SMART) Exchange Program between HIFF/UH Academy for Creative Media and SIFF/Shanghai University (SU) School of Film-TV:
 - a. Present the top six student entries from Shanghai University (selected by ACM and approved by HIFF) and host their delegation of student filmmakers and faculty during HIFF's Fall Festivals;
 - b. Invite the six ACM students whose entries are selected by SU and approved by SIFF (along with two ACM faculty) to join HIFF's delegations to SIFF's festivals. ACM students will address the audience at their screenings and ACM faculty will conduct joint workshops with SU faculty for both ACM and SU students;
 - c. Work with ACM to develop an International Education Workshop following HIFF's Fall Festival. The four-to-five-day Workshop will involve SIFF delegates, SU students and faculty, ACM students, HIFF and selected Hawaii high schools;
 - d. Begin planning a joint media production project between SU and ACM students. The project will begin production when ACM sends its student delegation to SIFF 2008, and it will be finished when SU sends its student delegation to HIFF 2008;
 - e. Invite SU to participate in HIFF's student internship program, which currently includes UH Communication and ACM students.

2. Expand the SMART Exchange Program to include other universities in Shanghai such as the Shanghai Institute of Visual Arts.
3. Begin planning an exchange program similar to SMART with the Beijing Film Academy (BFA) and the BFA Student Film Festival. Actual student exchanges would be scheduled to start during 2008.
4. Send annual delegations to SIFF for approximately ten days each June:
 - a. Invite legislators, business leaders, ACM students and faculty, Hawaii filmmakers and entertainers to join HIFF's delegation;
 - b. Network with filmmakers and film distribution companies from China and around the world;
 - c. Introduce delegates to potential Chinese partners in their areas of interest and facilitate collaborative discussions;
 - d. Showcase Hawaiian culture at an "Aloha Night Reception and Concert."
5. Host SIFF/SU's delegations to HIFF's Fall Festivals:
 - a. Escort the delegates to Festival screenings, receptions, special events and seminars;
 - b. Facilitate meetings between the delegates and local film industry executives, business leaders, educators, cultural and arts groups and government officials;
 - c. Invite selected delegates to share their expertise with local primary and secondary students through HIFF's Guest Filmmaker Program;
 - d. Arrange for scenic and cultural tours throughout the islands.
6. Showcase approximately six of the best new releases from China at HIFF's Fall Festivals held throughout the State, and host the Chinese filmmakers and actors accompanying their films to HIFF.
7. Build relationships year-round with executives from SIFF, its umbrella organization, the Shanghai Media and Entertainment Group (SMEG), and other Chinese organizations:
 - a. Recommend new films from Hawaii, the Pacific, and North America to SIFF and offer assistance in obtaining those films for screenings at SIFF;
 - b. Ask SIFF to recommend and help procure the best new Chinese films (accompanied by the filmmakers) for screenings at HIFF;

- c. Host representatives from SIFF, SMEG, and other Chinese organizations whenever they visit Oahu: hold receptions and facilitate meetings with film industry professionals, educators, and political and business leaders;
 - d. Invite renowned filmmakers, critics and scholars from China to serve on HIFF's jury and to lecture at the UH Academy for Creative Media;
 - e. Collaborate on joint projects such as the documentary about HIFF that was produced by the Shanghai East Television Channel for broadcast to 400 million viewers throughout China.
8. Initiate or advance discussions to develop collaborative agreements for 2009 and beyond with film festivals and universities throughout Asia and the Pacific, starting with South Korea.

C. State the public purpose and need to be served

The Festival's push to expand its ties throughout Asia and beyond will help bolster the State's creative media industry, which is striving to become a prominent sector of Hawaii's economy. In the last several years, the State has established the UH Academy for Creative Media, created tax incentives for filmmakers, and lured television series such as LOST to the islands in order to position Hawaii as much more than Hollywood's tropical backlot.

As the State's media industry prepares to compete in the global arena, HIFF's proposed initiatives will open doors on many levels. For example, HIFF-endorsed exchange programs between the Academy for Creative Media and Asia's top academic institutions in the media field will raise the international profile of ACM. In addition, the expanding involvement of both private and public sectors in HIFF's partnership with SIFF/SMEG will continue to yield new opportunities for trans-Pacific collaborations in culture and arts, commercial enterprise, and government affairs. Further, the Festival itself garners world-wide attention and attracts overtures year-round from major players in the film community. Support for HIFF's initiatives will ensure that the Festival will be able to bring these players to Hawaii and to promote Hawaii as a hub for creative media as it brokers partnerships throughout Asia.

D. Describe the target population to be served

HIFF's initiatives will serve a diverse array of people of all ages and walks of life. The educational components of this proposal will benefit students and faculty from the University of Hawaii, universities in Shanghai and Beijing, and Hawaii high schools with media programs. Also, local primary and secondary students studying media subjects will benefit from SIFF delegates visiting their classrooms as part of HIFF's Guest Filmmaker Program.

Beyond academia, the proposed initiatives will serve many Hawaii agencies and organizations that are currently involved in, or have asked to participate in, HIFF's exchanges with SIFF and SMEG: the State Department of Business, Economic Development and Tourism (DBEDT); State Legislators; the Hawaii Film Office; Waianae Seariders Productions and other local filmmakers/film production companies; numerous chambers of commerce; travel industry entrepreneurs; businesses such as Ko Olina Resort and Mountain Apple Company, PBS Hawaii; Hawaii State Art Museum; The Contemporary Museum; Honolulu Symphony; Hawaii Opera Theatre; Iona Dance Company; Ballet Hawaii; Honolulu Jazz Festival; various hula halau; and local interactive game, computer animation, and digital effects companies.

Last but not least, HIFF's initiatives will help satisfy Hawaii's demand for world-class Asian cinema. Approximately 60,000-to-70,000 people attend HIFF's Fall Festival each year. More than 90% of Festival patrons are Hawaii residents who range in age from under 18-to-over 65 and who come from diverse ethnic and socio-economic backgrounds.

E. Describe the geographic coverage

The majority of the proposed activities held in Hawaii will take place at the University of Hawaii's Manoa campus, Regal Dole Cannery Stadium 18 Theaters, and Hawaii Theatre Center. Receptions and special events will be held at various locations around Oahu including the Governor's Mansion, local restaurants and hotel ballrooms. The HIFF Hospitality Center and visiting delegates will be housed in Waikiki hotels. Additionally, some of the films and videos from China may be sent to HIFF's neighbor island sites. In 2006, these sites included the Aloha Theatre and Palace Theater on the Big Island, Maui Mall Megaplex, Lanai Playhouse, Kaunakakai Elementary School on Molokai, and Waimea Theater on Kauai.

In terms of out-of-state activities, this proposal calls for participants to travel to the Shanghai International Film Festival, the Beijing Film Academy and Pusan, Korea.

F. Describe how the request will, in the case of a grant, permit the community to benefit from those activities; or for a subsidy, reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

Financial support from the State of Hawaii will allow the Festival to keep ticket prices affordable for the general public and to continue providing discounts to students, seniors and military personnel. It will also enable HIFF to procure and screen the best new releases from China and to invite luminaries in the Chinese film industry to participate in the Festival as jurors, seminar panelists, and featured guests at post-screening discussions. In addition, State funding will enable HIFF to host students and faculty from China so that they can collaborate on joint media projects with students and faculty from ACM; it will also enable all students to participate in the HIFF/ACM International Education Workshop free-of-charge.

Further, full funding for this proposal will enable HIFF to serve as a first-class ambassador for the State. It will support delegations to China that effectively represent Hawaii's cultural, academic, economic, and civic communities, as well as fund HIFF's show-stopping Aloha Night Reception in Shanghai. It will also provide the impetus for HIFF's expansion into Korea in 2009. At the same time, State funding will enable the Festival to properly receive VIP guests from China by hosting tasteful receptions and introducing guests to the islands' scenic, cultural, and culinary highlights.

II. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

From its earliest years, the Hawaii International Film Festival has showcased China's best films and hosted its most admired filmmakers and actors. Appreciative audiences have shown their approval by giving HIFF's Audience Choice Award to several Chinese films including PURPLE SUNSET and REMEMBERANCES OF THE LUTE. The legendary director Zhang Yimou has returned to the Festival twice: once in 1995 to accept a Vision in Film Award and attend a retrospective of his work, and again in 2005 to accept HIFF's inaugural Lifetime Achievement Award. In 2004, renowned Chinese actress Maggie Cheung served on HIFF's jury, introduced the Opening Night feature, CLEAN, in which she starred, and accepted HIFF's first Award for Achievement in Acting.

Perhaps most significant is HIFF's partnership with the Shanghai International Film Festival. In June 2002, after several years of initial development work, HIFF and SIFF entered into an official sister-festival relationship. Being the first international cooperation agreement that SIFF has signed with another international film festival, the HIFF/SIFF agreement has received tremendous attention and firm support from the Municipal Government of Shanghai and the Ministry of Broadcasting, Film and TV.

In 2003, SIFF sent its first high-level delegation to HIFF. The delegation was headed by the President of Shanghai Film Studio and the Vice President of SMEG. During their visit, HIFF arranged extensive discussions between the Shanghai executives and the State Department of Business, Economic Development and Tourism and the State Legislature. The discussions established mutual interest in expanding exchange between Hawaii and Shanghai in media, culture and the arts, with the HIFF/SIFF partnership as the flagship. In addition, Honolulu's Mayor asked the SIFF delegation to deliver an invitation to the Mayor of Shanghai to become Honolulu's sister city.

In June 2004, HIFF led a delegation to SIFF consisting of 30 legislators, educators, high school students, and business leaders from Hawaii. The delegation was graciously received by the highest levels of the Shanghai Municipal Government, the Ministry of Broadcasting, Film and TV, and the Shanghai film industry. HIFF hosted a tremendously successful Aloha Night Reception featuring Amy Hanaiali'i Gilliom, Willie K and hula dancers, which has since become the most popular reception at SIFF. The students from Waianae High School produced a documentary about their visit called THE WAY OF CHINA, which screened at HIFF 2005. Also, at the request of HIFF's delegates, SIFF

assisted HIFF in arranging a series of meetings with related Chinese government agencies, three major universities and three renowned museums in Shanghai, the Shanghai Art & Culture Development Foundation, as well as film and digital media companies under SMEG. These meetings elevated the SIFF/HIFF relationship to a higher and broader level of cooperation between Shanghai and Hawaii.

In October 2004, SIFF sent several high-level delegates to HIFF including the President of SMEG. HIFF arranged further discussions with the State Legislature, the University of Hawaii, and DBEDT. One significant outcome of these discussions was the signing of a memorandum of understanding between DBEDT and SMEG for Cooperation in Art & Culture Exchange.

HIFF's delegation to SIFF in June 2005 included Director Chris Lee and Asst. Prof. Anne Misawa from the UH Academy for Creative Media. During the trip, they met with representatives from Shanghai University's School of Film-TV and laid plans for the Student Media Arts (SMART) Exchange Program that came to fruition in 2006.

The growing bond with SIFF led to HIFF's 2005 world premiere of LEGEND OF THE LIGHT AND SHADOW, a documentary commemorating 100 years of Chinese cinema that was produced especially for HIFF's 25th anniversary. SIFF's delegates to HIFF that fall were a Vice President from Shanghai Film Studio and a Deputy Editor-in-Chief for Shanghai East Movie Channel, who served as a panelist for HIFF's Student Seminar. In addition, HIFF received extensive coverage in the Chinese media for presenting Zhang Yimou with a Lifetime Achievement Award.

In January 2006, HIFF's Executive Director, Chuck Boller, and its China Project Coordinator, Liwei Kimura, were VIP guests at the International Film Summit Meeting organized by the China Government Film Foundation to celebrate the 100th Anniversary of Chinese Cinema. Mr. Boller was awarded a gold medal for supporting international collaboration in the film industry. The high-level exposure at the Summit further solidified HIFF's reputation as THE Asia/Pacific film festival and prompted offers for future collaboration from film professionals and film schools in China.

Later in the year, the new President of SMEG made a special trip to Hawaii to visit "old friends" at HIFF. He met with State Legislators to express Shanghai's enthusiasm for its relationship with HIFF and Hawaii, and visited ACM's campus to further understand the opportunities for the SMART Exchange Program.

The SMART Exchange Program got off to a great start at SIFF 2006. SIFF created a Student Side-Bar for the student shorts from SU and ACM. Six ACM students, whose shorts were in the Side-Bar, attended the Festival and enjoyed extensive exchanges with SU students and faculty. They were accompanied by ACM's Director Chris Lee, Asst. Prof. Anne Misawa, and Chairman Tom Brislin, who formally signed the SMART Exchange agreement with SU under the auspices of the HIFF-SIFF partnership. Due to

the huge success of the student screenings, SIFF plans to include the Student Side-Bar in their annual programming.

The momentum continued at HIFF 2006, when a reciprocal delegation of six SU students and two faculty members came to Hawaii. HIFF presented a Shanghai Student Shorts Program and ACM faculty assisted in hosting the SU delegates. This first full cycle of exchange has inspired both sides to plan further collaborative activities for 2007 and to use the SMART Exchange Program as a model for developing HIFF/ACM partnerships with other Chinese film festivals/film schools.

Clearly, the Hawaii International Film Festival has a wealth of experience and skills to accomplish the goals of this proposal. Its close relationships in Shanghai have expanded to the Ministry level in Beijing and firmly established HIFF as a flagship for Asian-American partnerships. The Festival is thus poised to lead the State into the international creative media industry.

Furthermore, HIFF's prime academic partner in Hawaii, the Academy for Creative Media at the University of Hawaii, Manoa, touts its own impressive credentials. The SMART Exchange Team of Director Chris Lee, Chairman Tom Brislin, and Asst. Prof. Anne Misawa have extensive experience in Film Production and Education, and in Chinese and other International Programs. They have worked hand-in-hand with HIFF to cultivate relationships with Shanghai University and have been core members of HIFF's delegations to SIFF. (Please see Section III.A. below for further details regarding their career histories and professional expertise.)

B. Quality Assurance and Evaluation

The applicant shall describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate and improve their results.

Under this proposal, Ms. Liwei Kimura, HIFF's current part-time China Project Coordinator, will be promoted to a full-time Education & International Outreach Coordinator. Following visits to HIFF from SIFF, SMEG, and other VIP guests from China, as well as HIFF's visits to Shanghai, Beijing, and Pusan, Ms. Kimura will prepare brief reports outlining the most significant outcomes of the visits and recapping the funds expended. She will also ask ACM Chairman Tom Brislin for an annual assessment of the SMART Exchange Program. Further, she will invite Prof. Brislin, Mr. Lee, and Prof. Misawa to meet with Executive Director Chuck Boller and her on a periodic basis to discuss ways to improve and expand relationships in Asia.

C. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available,

describe plans to secure facilities. Also describe how the facilities meet ADA requirements, as applicable.

The Hawaii International Film Festival has just moved into a new administrative office on the ground floor of the Dole Cannery Building, across from the Regal Dole Cannery Stadium 18 Theaters in Honolulu. The new office includes an area that will become HIFF's permanent box office.

The Regal Dole Cannery Stadium 18 Theaters is HIFF's major sponsor and anchor venue. Each fall, the Festival presents most of its films and seminars in six theaters within Regal's facility, which has an attached parking structure. A few films and seminars are presented at Hawaii Theatre Center in downtown Honolulu, where patrons often park on the street or at Mark's Garage across from the Center. The projection booths at Hawaii Theatre Center and Regal's theaters are all equipped with 35mm film projectors; the Festival brings in video projection equipment as needed. Additionally, some of the films and videos from China may be sent to HIFF's neighbor island venues. The capacities for these sites are as follows:

- Regal Dole Cannery Stadium 18 Theaters (individual theaters range from 186-402)
- Hawaii Theatre Center (1,400)
- Palace Theater (250)
- Aloha Theatre (320)
- Maui Mall Megaplex (260)
- Lanai Playhouse (150)
- Kaunakakai Elementary School Cafeteria (300)
- Historic Waimea Theater (270)

Receptions and special events will be held at various locations around Oahu including the Governor's Mansion, local restaurants such as Tiki's Grill & Bar, and hotel ballrooms such as the Royal Hawaiian Hotel Monarch Room and the Halekulani ballroom. The HIFF Hospitality Center and accommodations for visiting delegates will be provided by HIFF's sponsors such as Sheraton Hotels and Resorts Waikiki and Outrigger Hotels.

Further, HIFF anticipates that many of the SMART Exchange Program activities will be held at the University of Hawaii Manoa campus. Arrangements for facilities at the campus will be made by ACM Chairman Tom Brislin.

All of the facilities described above are normally open to the general public and subject to ADA requirements.

III. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The activities in this proposal will be managed by **Liwei Kimura**, the Festival's current part-time China Project Coordinator who will be promoted to a full-time position as Education & International Outreach Coordinator. Ms. Kimura was highly instrumental in brokering the sister-festival agreement between HIFF and the Shanghai International Film Festival as well as the SMART Exchange agreement between the UH Academy for Creative Media and the Shanghai University School of Film-TV. Ms. Kimura has served as the organizer and professional interpreter for all of HIFF's delegations to China as well as for the delegations from China to HIFF. She is currently a co-founder and Vice President of Business Development for the internet travel portal, Yoe US, Inc., and is also a private consult specializing in business development and event coordination in China. Her clients, which include the Hawaii High Tech Development Corporation, benefit from her decade of experience working for international businesses in China and Hawaii in the fields of sales and marketing, administration, and business development. Her prior experience includes serving as the Director of Business Development China Division for the Hawaii-based internet services company, Get2Hawaii, Inc. Ms. Kimura holds a B.S. in Hospitality Management from the Beijing Tourism Institute, a M.B.A. from the University of Hawaii, as well as professional certificates in simultaneous interpretations from English to Mandarin, and Mandarin to English.

Ms. Kimura will be supervised by HIFF's Executive Director, **Chuck Boller**, whom millions of Chinese people recognize from the "red carpet" media coverage of HIFF's delegations to SIFF. Mr. Boller has been an advocate for Chinese filmmakers ever since he joined the Festival as Administrator in 1990. From Administrator, he went on to assume practically every position at the Festival before being appointed to Executive Director in April 2000. He is also the Secretary for HIFF's Board of Directors. As a non-profit and entertainment attorney, Mr. Boller has extensive experience administering grants from such entities as the National Endowment for the Arts, the U.S. Department of Education, and the Library of Congress. From 1979 to 1991, he served as Executive Director and General Counsel of the American Copyright Council, a non-profit trade association formed to promote copyright protection for intellectual property. His international experience includes contract negotiations in Hong Kong, Japan, Korea, Germany, Britain, Canada, and the former USSR. Mr. Boller earned a B.A. from Alfred University and a J.D. from Boston University School of Law.

Mr. Boller heads a team of nine year-round staff members: a Festival Manager, a Director of Development and Marketing, a Membership and Development Coordinator, a Grants and Project Specialist, and HIFF's veteran Director of Programming, **Anderson Le**, who is assisted by a Film Programmer and a Programming Assistant/Neighbor Isle Liaison. Mr. Le has been successfully selecting and procuring films for the Festival since 2000. He is a member of the Network for the Promotion of Asian Cinema (NETPAC) and has served on the NETPAC jury at the Rotterdam International Film Festival. He has also been a juror for the Visual Communications Asian American Film Festival in Los Angeles, and is actively involved in local film productions such **BLOOD OF THE SAMURAI**, which debuted at HIFF 2001.

HIFF's year-round staff is augmented every fall by approximately 200 volunteers, 7 interns, and 50 independent contractors. The independent contractors include many professionals who work at several film festivals throughout the year and who return to HIFF annually. They fill the following types of temporary positions: Film Inspector, Film Shipper, Assistant Film Shipper, Technical Director, Site Managers, Film Projectionist, Video Projectionist, Ground Transportation Coordinator, Travel Coordinator, Hospitality Coordinator, Media Coordinator, Interpreter Coordinator, and Graphic Designer.

The Festival is governed by an active Board made up of 19 Directors. The Chairman and President of the Board is **Jeff Chung**, who is the General Manager/Vice President of Hawaii's popular Korean television station, Kbfd TV, and the Vice President of The Asia Network, which delivers Korean programming to North America. Mr. Chung has used his extensive contacts in South Korea to bring the most popular Korean films, directors, producers and actors to HIFF. He has also traveled to Korea with HIFF staff members and introduced them to key players in the Korean entertainment industry.

Further, HIFF's academic partner in the SMART Exchange Program, the UH Academy for Creative Media, has its own dynamic leaders in **Chris Lee**, **Tom Brislin**, and **Anne Misawa**. ACM Director **Chris Lee** has extensive experience with Chinese filmmakers and film education. He served as executive producer for **Daming Chen's ONE FOOT OFF THE GROUND (2006)**, which is showing at several international film festivals. He has given workshops and presentations at the Shanghai International Film Festival and the Beijing Film Academy, and has been invited to consult with the Chengtian film company in Beijing (January 2007). Mr. Lee has also worked extensively in the Hollywood motion picture industry. Most recently, he served as the Executive Producer for **SUPERMAN RETURNS**.

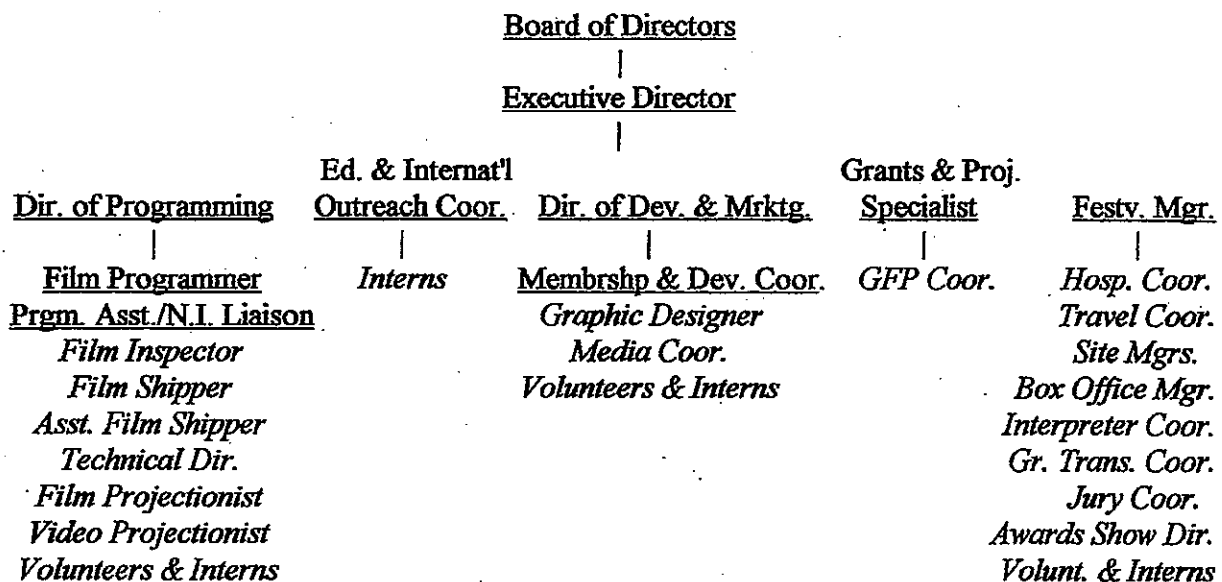
In addition to his duties as Chairman of the Academy for Creative Media, **Tom Brislin** is a co-director of the Parvin Fellowship Program, which provides a year of journalism and advanced study to Chinese journalists from China Daily, Xinhua News Agency and People's Daily. The 25-year-old program is the oldest university-based U.S.-China journalism education effort. Professor Brislin has traveled extensively in China, visiting with editors, reporters, publishers and media educators. Parvin alumni are well represented among the staffs of the Shanghai Daily, Shanghai Star, and Fudan University.

Assistant Professor **Anne Misawa** has worked in the film industry for over a decade as a producer, director, cinematographer and editor. Her work has won awards at film festivals around the world. She, along with Mr. Lee and Professor Brislin, signed the SMART Exchange agreement with Shanghai University when they accompanied the ACM exchange students to SIFF in 2006. She was also a key facilitator for the SU exchange students and faculty during their visit to Hawaii. Moreover, she has volunteered to share her filmmaking knowledge with Hawaii's primary and secondary school students through HIFF's Guest Filmmaker Program. Professor Misawa studied filmmaking at USC's Graduate Film and Television Program with an emphasis on directing and cinematography. She also has a Master's degree in Creative Writing from New York University. She is currently working on several projects including producing and directing a documentary on Hawaii Statehood, directing a narrative feature, **WATERFALL** (working title), and teaching film production at ACM.

Given the vast experience and expertise provided by these individuals and the overwhelming success of recent collaborations with partners in China, the Hawaii International Film Festival is confident that it has the personnel and administrative oversight to accomplish the initiatives laid out in this proposal.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organizational chart that illustrates the placement of this request.



Note: Positions in italics are temporary/seasonal.

IV. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results or outcomes from this request.

A. Describe the scope of work, tasks and responsibilities.

The Hawaii International Film Festival will strive to elevate the international status of the Festival and the State in the creative media industry. Work will focus on the following areas:

1. **Education:** HIFF will work in partnership with the UH Academy for Creative Media to expand opportunities for student/film exchanges with universities and film festivals in China. This includes strengthening the SMART Exchange Program with SIFF and SU's School of Film-TV by adding an International Education Workshop, a joint media production project, and reciprocal internship positions. It also includes extending the SMART Exchange Program to other universities in Shanghai and replicating the SMART Exchange Program with the Beijing Film Academy and its Student Film Festival.
2. **HIFF's Sister-Festival Relationship with SIFF:** HIFF will continue to lead delegations to the Shanghai International Film Festival that serve as platforms for building relationships with Chinese filmmakers, government officials, business executives, educators, and leaders in culture and art. HIFF will also use the widespread media coverage it attracts at SIFF to focus attention on Hawaii's talent and resources in the creative media field. Conversely, when hosting SIFF's delegations to HIFF, the Festival will facilitate meetings with isle leaders to cultivate new international alliances and further develop existing ones. Additionally, HIFF will provide opportunities for SIFF delegates to enjoy Hawaii's cultural and scenic beauty, and to interact with local primary and secondary students through HIFF's Guest Filmmaker Program.
3. **Chinese Films and Filmmakers:** HIFF will compete against other film festivals to procure the best new releases from China (with English subtitles), especially the international or United States premieres of those releases. The Festival will also invite the affiliated filmmakers and actors to accompany their films to the Festival and to discuss their craft with Festival audiences.
4. **Year-Round Relationships with Chinese Organizations:** HIFF will extend its relationship-building efforts in China beyond the annual delegations to/from SIFF. HIFF will engage SIFF in an on-going dialogue about film festivals, rising new talent, distribution companies, and trends in the media industry. Further, HIFF will capitalize upon the network of contacts resulting from its popularity at SIFF: HIFF is receiving increasing numbers of inquiries, requests and invitations from entities such as SIFF's umbrella organization, SMEG, the Shanghai Municipal Government, major museums and universities in Shanghai, the Shanghai Art & Culture Development Foundation, the Beijing

Film Academy, and the Ministry of Broadcasting, Film and TV. HIFF will maintain open communication with these contacts, pursue collaborative projects whenever possible, and invite prime candidates to serve as Festival jurors or lecturers. HIFF will also host important visitors whenever they visit Hawaii, coordinating their itineraries, organizing receptions in their honor, and introducing them to prominent islanders who share their interests.

5. Expansion Beyond China: The Festival will use its success in China as a springboard for expansion throughout Asia and the Pacific, starting with South Korea. HIFF's existing relationships with major players such as the Korean Film Commission, the Pusan International Film Festival, and CJ Entertainment will provide HIFF with many opportunities to pursue cooperative agreements with Korean universities, cultural groups, and film-related organizations. The Festival will involve the UH Academy for Creative Media in any discussions related to education and will invite ACM faculty along on its visit to Korea in 2009 to help set the course for future collaborations.

B. The applicant shall provide a projected annual timeline for accomplishing the results or outcomes of the service.

JULY 2007

- HIFF/ACM to select the top six student entries from SU
- Formalize plans for the International Education Workshop in November
- Invite SU and ACM students to participate in HIFF's internship program
- Follow up on discussions with other universities in Shanghai to join the SMART Exchange Program
- Follow up on discussions with BFA and the BFA Student Film Festival to develop an exchange program with HIFF/ACM
- Confirm the films and filmmakers coming to HIFF from China and other countries
- Begin hiring season personnel for HIFF's Fall Festival

AUGUST

- Seasonal personnel begin arriving for HIFF's Fall Festival
- Produce the 2007 HIFF Fall Program Book

SEPTEMBER

- Open the HIFF Box Office
- Launch HIFF's publicity campaign
- SU student interns arrive

OCTOBER

- **2007 HAWAII INTERNATIONAL FILM FESTIVAL**
- Screen new Chinese feature films and selected videos by SU and ACM students
- Host SIFF delegation, Chinese filmmakers accompanying their films, and SU students/faculty

- ACM and SU students to begin planning a joint media project for 2008
- SIFF delegate to participate in HIFF's Guest Filmmaker Program

NOVEMBER

- Hold an International Education Workshop involving HIFF, ACM, SIFF delegates, SU students and faculty, and selected Hawaii high schools

DECEMBER

- Recap and evaluate progress and expenses to date

JANUARY 2008

- HIFF and ACM representatives to visit Beijing to sign an exchange agreement with BFA and its Student Film Festival (starting with submissions for HIFF 2008)
- Invite renowned filmmakers, critics and scholars from China to serve on HIFF's jury and/or to participate in the International Education Workshop

FEBRUARY

- ACM students to submit entries to SU/SIFF
- Begin planning the 2008 International Education Workshop

MARCH

- SU/SIFF to select the top six student entries from ACM
- HIFF to invite ACM faculty and the ACM students whose entries were selected by SU/SIFF to join its delegation to SIFF

APRIL

- **2008 HIFF SPRING SHOWCASE**

MAY

- Advance discussions with potential partners in Korea with the objective of arranging face-to-face meetings in Korea in January 2009

JUNE

- **2008 SHANGHAI INTERNATIONAL FILM FESTIVAL**
- HIFF delegation (including ACM students/faculty) to attend SIFF
- HIFF to host Aloha Night Reception & Concert at SIFF
- HIFF to procure new Chinese films and filmmakers for its Fall Festival
- SIFF to screen selected ACM and SU student videos, with post-screening discussions
- ACM and SU faculty to conduct joint workshops for ACM and SU students
- ACM and SU students to begin production on the joint media project they planned in October 2007
- HIFF/ACM to sign SMART Exchange agreements with other universities in Shanghai (starting with submissions for HIFF 2008)

- Recap and evaluate progress and expenses to date

JULY

- HIFF/ACM to select the top student entries from SU, other universities in Shanghai, and BFA
- Invite students from ACM, SU, other universities in Shanghai, and BFA to participate in HIFF's internship program
- Confirm the films and filmmakers coming to HIFF from China and other countries
- Begin hiring seasonal personnel for HIFF's Fall Festival
- ACM students to submit entries to the BFA Student Film Festival

AUGUST

- BFA Student Film Festival to select the top student entries from ACM
- Seasonal personnel begin arriving for HIFF's Fall Festival
- Produce the 2008 HIFF Fall Program Book

SEPTEMBER

- Open the HIFF Box Office
- Launch HIFF's publicity campaign
- Student interns arrive from Shanghai and Beijing

OCTOBER

- **2008 HAWAII INTERNATIONAL FILM FESTIVAL**
- Screen new Chinese feature films and selected videos by students at ACM, SU, other universities in Shanghai, and BFA
- Host the SIFF delegation, Chinese filmmakers accompanying their films, and students/faculty from SU, other universities in Shanghai, and BFA
- ACM and SU students to finish production on their joint media project for 2008, and begin planning a joint media project for 2009 with other Shanghai students at HIFF
- SIFF delegate to participate in HIFF's Guest Filmmaker Program

NOVEMBER

- Hold an International Education Workshop involving HIFF, ACM, SIFF delegates, selected Hawaii high schools, and students/faculty from SU, other universities in Shanghai, and BFA
- **2008 BEIJING FILM ACADEMY STUDENT FILM FESTIVAL**
- HIFF staff, ACM faculty and ACM students whose entries were selected by BFA to attend the BFA Student Film Festival
- BFA Student Film Festival to screen the selected ACM student videos

DECEMBER

- Recap and evaluate progress and expenses to date

JANUARY 2009

- HIFF and ACM representatives to visit Korea to develop collaborative relationships with film festivals, universities, and culture and arts organizations
- Invite renowned filmmakers, critics and scholars from China and/or Korea to serve on HIFF's jury and/or participate in the International Education Workshop

FEBRUARY

- ACM students to submit entries to SU/SIFF
- Begin planning the 2009 International Education Workshop

MARCH

- SU/SIFF to select the top six student entries from ACM
- HIFF to invite ACM faculty and the ACM students whose entries were selected by SU/SIFF to join its delegation to SIFF

APRIL

- **2009 HIFF SPRING SHOWCASE**

MAY

- Advance discussions with potential partners in other countries such as Australia, the Philippines, etc.

JUNE

- **2009 SHANGHAI INTERNATIONAL FILM FESTIVAL**
- HIFF delegation (including ACM students/faculty) to attend SIFF
- HIFF to host Aloha Night Reception & Concert at SIFF
- HIFF to procure new Chinese films and filmmakers for its Fall Festival
- SIFF to screen selected videos by students from ACM, SU, and other universities in Shanghai, with post-screening discussions
- Faculty from ACM, SU, and other universities in Shanghai to conduct joint workshops for their students
- Students from ACM, SU, and other universities in Shanghai to begin production on their joint media project for 2009 (to be completed at HIFF in October)
- Final recap and evaluation of progress and expenses to date

V. Financial

Budget

The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.

The total two-year budget for this proposal is \$411,000.00. Please see the attached budget forms:

- Budget Request by Source of Funds
- Budget Justification: Personnel – Salaries and Wages

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

B. Licensure or Accreditation

Specify any special qualifications, including but not limited to licensure or accreditation that applicant possesses relevant to this request.

Not applicable.



January 22, 2008

Sen. Rosalyn Baker, Chair
Senate Committee on Ways and Means
State Capitol, Rm. 210
Honolulu, HI 96813

Re: Grant-in-Aid Request for \$236,273 for FY 2008-2009

Dear Senator Baker:

The Hawaii International Film Festival respectfully asks the Senate Committee on Ways and Means to fund the second year of its two-year Grant-in-Aid request, which was originally submitted in January 2007 (please see attached copy). The Festival's total request for the second year, FY 2008-2009, is \$236,273.

The purpose of this Grant-in-Aid request remains focused on elevating the Festival and the State's international status in the creative media industry. Activities will include partnering with the University of Hawaii's Academy for Creative Media on educational initiatives, bringing China's best new films and filmmakers to Hawaii, and expanding relationships with leaders in film, culture and art throughout China and beyond.

The Hawaii International Film Festival has been doing its best to advance these goals, despite the fact that the Grant-in-Aid for the current fiscal year has not yet been released. The Festival was counting on receiving the \$174,727 that was approved for FY 2007-2008. Significant State support is critical to sustaining the Festival's momentum in Asia.

If the Committee has any questions regarding this request, please contact me at 528-3456, extension 112, or at bolter@hiff.org.

Sincerely,



Chuck Boller
Executive Director

Enclosures

HAWAII INTERNATIONAL FILM FESTIVAL

Application for Grants and Subsidies

2007 – 2009 Biennium Budget

Attachments

- A. Budget Request by Source of Funds
- B. Budget Justification: Personnel—Salaries and Wages
- C. Declaration Statement
- D. HIFF Board of Directors (*updated January 2008*)
- E. Student Film and Delegate Exchange Program: Memorandum of Understanding (SMART Exchange Program)

BUDGET REQUEST BY SOURCE OF FUNDS
(Period: July 1, 2007 to June 30, 2009)

Applicant: Hawaii International Film Festival

BUDGET CATEGORIES	Total State Funds Requested (a)	Other Sources (b)	In-Kind Donations (c)	Total (d)
A. PERSONNEL COST				
1. Salaries	129,740	630,260	0	760,000
2. Payroll Taxes & Assessments	14,286	59,994	0	74,280
3. Fringe Benefits	5,546	43,366	0	48,912
TOTAL PERSONNEL COST	149,572	733,620		883,192
B. OTHER CURRENT EXPENSES				
1. Airfare, International	63,332	46,900	44,000	154,232
2. Insurance	0	17,000		17,000
3. Lease/Rental of Equipment	4,650	15,460		20,110
4. Lease/Rental of Space	300	73,000		73,300
5. Staff Training	0	0		0
6. Supplies	4,342	7,074		11,416
7. Telecommunication	0	25,000	64,000	89,000
8. Utilities	0	21,600	20,000	41,600
9. Accommodations	71,340	73,800	350,000	495,140
10. Ground Transportation & Parking	14,710	37,888	0	52,598
11. Meals & Incidentals	22,140	42,000	90,000	154,140
12. Screening Royalties	9,600	48,000	100,000	157,600
13. Film Shipping	9,600	62,000	0	71,600
14. Special Events & Receptions	38,620	72,200	17,000	127,820
15. Publicity	4,284	60,000	435,200	499,484
16. Tokens of apprec.; awards; certificate	2,800	10,000	0	12,800
17. Festival Registration	600	0	0	600
18. Instructor Honoraria	2,400	6,000	100,000	108,400
19. Digital transfer; translation; subtitling	7,200	37,000	45,800	90,000
20. Box Office	5,510	7,000	101,000	113,510
TOTAL OTHER CURRENT EXPENSES	261,428	661,922	1,367,000	2,290,350
C. EQUIPMENT PURCHASES	0	0	0	0
D. MOTOR VEHICLE PURCHASES	0	0	0	0
E. CAPITAL	0	0	0	0
TOTAL (A+B+C+D+E)	411,000	1,395,542	1,367,000	3,173,542
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	411,000	330-7486		
(b) Other Sources	1,395,542	Phone		
(c) In-Kind Donations	1,367,000	Jan. 30, 2007		
(d)		Date		
TOTAL REVENUE	3,173,542	Chuck Boller, Executive Director/Corporate Secretary Name and Title (Please type or print)		

Applicant: Hawaii International Film Festival

**BUDGET JUSTIFICATION
PERSONNEL - SALARIES AND WAGES**

Period: July 1, 2007 to June 30, 2009

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME BUDGETED TO REQUEST B	TOTAL SALARY BUDGETED IN REQUEST A x B
Education & International Outreach Coordinator (YR 1)		\$40,000.00	100.00%	\$ 40,000.00
Education & International Outreach Coordinator (YR 2)		\$40,000.00	100.00%	\$ 40,000.00
Executive Director (YR 1)		\$75,000.00	10.00%	\$ 7,500.00
Executive Director (YR 2)		\$75,000.00	10.00%	\$ 7,500.00
Director of Programming (YR 1)		\$45,000.00	6.00%	\$ 2,700.00
Director of Programming (YR 2)		\$45,000.00	10.00%	\$ 4,500.00
Festival Manager (YR 1)		\$37,500.00	5.00%	\$ 1,875.00
Festival Manager (YR 2)		\$37,500.00	5.00%	\$ 1,875.00
Director of Development & Marketing (YR 1)		\$40,000.00	3.00%	\$ 1,200.00
Director of Development & Marketing (YR 2)		\$40,000.00	3.00%	\$ 1,200.00
Membership & Development Coordinator (YR 1)		\$15,000.00	3.00%	\$ 450.00
Membership & Development Coordinator (YR 2)		\$15,000.00	3.00%	\$ 450.00
Film Programmer (YR 1)		\$28,000.00	6.00%	\$ 1,680.00
Film Programmer (YR 2)		\$28,000.00	10.00%	\$ 2,800.00
Grants & Project Specialist (YR 1)		\$17,000.00	10.00%	\$ 1,700.00
Grants & Project Specialist (YR 2)		\$17,000.00	10.00%	\$ 1,700.00
Programming Assistant/Neighbor Isle Liaison (YR 1)		\$12,000.00	6.00%	\$ 720.00
Programming Assistant/Neighbor Isle Liaison (YR 2)		\$12,000.00	10.00%	\$ 1,200.00
Temporary: Film Inspector (YR 1)		\$4,000.00	5.00%	\$ 200.00
Temporary: Film Inspector (YR 2)		\$4,000.00	5.00%	\$ 200.00
Temporary: Film Shipper (YR 1)		\$5,000.00	7.00%	\$ 350.00

(Continued)

**BUDGET JUSTIFICATION
PERSONNEL - SALARIES AND WAGES**

Temporary: Film Shipper (YR 2)	\$5,000.00	12.00%	\$	600.00
Temporary: Asst. Film Shipper (YR 1)	\$1,500.00	7.00%	\$	105.00
Temporary: Asst. Film Shipper (YR 2)	\$1,500.00	12.00%	\$	180.00
Temporary: Technical Director (YR 1)	\$7,000.00	7.00%	\$	490.00
Temporary: Technical Director (YR 2)	\$7,000.00	12.00%	\$	840.00
Temporary: Film Projectionist (YR 1)	\$7,500.00	5.00%	\$	375.00
Temporary: Film Projectionist (YR 2)	\$7,500.00	5.00%	\$	375.00
Temporary: Video Projectionist (YR 1)	\$7,500.00	10.00%	\$	750.00
Temporary: Video Projectionist (YR 2)	\$7,500.00	19.00%	\$	1,425.00
Temporary: Ground Transportation Coordinator (YR 1)	\$4,500.00	8.00%	\$	360.00
Temporary: Ground Transportation Coordinator (YR 2)	\$4,500.00	14.00%	\$	630.00
Temporary: Travel Coordinator (YR 1)	\$6,000.00	8.00%	\$	480.00
Temporary: Travel Coordinator (YR 2)	\$6,000.00	14.00%	\$	840.00
Temporary: Hospitality Coordinator (YR 1)	\$6,000.00	6.00%	\$	360.00
Temporary: Hospitality Coordinator (YR 2)	\$6,000.00	9.00%	\$	540.00
Temporary: Media Coordinator (YR 1)	\$10,000.00	3.00%	\$	300.00
Temporary: Media Coordinator (YR 2)	\$10,000.00	3.00%	\$	300.00
Temporary: Site Managers (YR 1)	\$1,500.00	7.00%	\$	105.00
Temporary: Site Managers (YR 2)	\$1,500.00	12.00%	\$	180.00
Temporary: Interpreter Coordinator (YR 1)	\$1,500.00	3.00%	\$	45.00
Temporary: Interpreter Coordinator (YR 2)	\$1,500.00	10.00%	\$	150.00
Temporary: Graphic Designer (YR 1)	\$8,500.00	3.00%	\$	255.00
Temporary: Graphic Designer (YR 2)	\$8,500.00	3.00%	\$	255.00
TOTAL:				129,740.00

JUSTIFICATION/COMMENTS:

The percentage of time budgeted to this request for some personnel increases in the second year because of additional activities.

**DECLARATION STATEMENT
APPLICANTS FOR GRANTS AND SUBSIDIES
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant acknowledges that said applicant meets and will comply with all of the following standards for the award of grants and subsidies pursuant to section 42F-103, Hawai'i Revised Statutes:

- (1) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant or subsidy is awarded;
- (2) Comply with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
- (3) Agree not to use state funds for entertainment or lobbying activities; and
- (4) Allow the state agency to which funds for the grant or subsidy were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and assuring the proper expenditure of the grant or subsidy.

In addition, a grant or subsidy may be made to an organization only if the organization:

- (1) Is incorporated under the laws of the State; and
- (2) Has bylaws or policies that describe the manner in which the activities or services for which a grant or subsidy is awarded shall be conducted or provided.

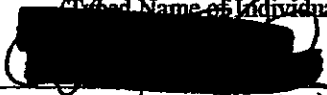
Further, a grant or subsidy may be awarded to a non-profit organization only if the organization:

- (1) Has been determined and designated to be a non-profit organization by the Internal Revenue Service; and
- (2) Has a governing board whose members have no material conflict of interest and serve without compensation.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hawaii International Film Festival

(Typed Name of Individual or Organization)



(Signature)

1/30/07

(Date)

Charles A. Boller

(Typed Name)

Executive Director/Corporate Secretary

(Title)

Hawaii International Film Festival Board of Directors

Mr. Jeff Chung

General Manager/Vice President
KBFD TV
1188 Bishop Street, PH1
Honolulu, HI 96813
Telephone: 521-8066
Fax: 521-5233
Cell: 782-3703
E-mail: jeffchung@kbfd.com
Honorary Chairman
Re-elected Dec. 2006

Ms. Angela Laprete

Producer
A. Laprete Production
6770 Hawaii Kai Drive, #24
Honolulu, HI 96825
Telephone & Fax: 395-4700
Cell: 478-2600
Pager: 576-2828
E-mail: alaprete@aol.com
Vice-President
Re-elected Dec. 2006

Mr. (Dick) Isoo Oshima

Oshima Company CPA LLC
Topa Financial Center Fort Street Tower
745 Fort Street Mall, Suite 1501
Honolulu, HI 96813-3816
Telephone: 521-6481 x 501
Fax: 521-8844
Cell: 551-1944
E-mail: isoo@oshimacpa.com
Treasurer
Re-elected Dec. 2006

Mr. Owen Ogawa

Vice President
Nippon Golden Network
567 S. King St.
Kawaiahao Plaza, Suite 110
Honolulu, HI 96813
Telephone: 538-1966
Fax: 537-2024
E-mail: oogawa@hawaii.rr.com
President
Elected 2004

Ian Anselmo

Manager
Signature Theatres Dole Cannery 18
735B Iwilei Road
680 Iwilei, Box 740
Honolulu, HI 96817
Telephone: 528-3653
Fax: 524-7469
E-mail: gm1828@regalcinemas.com
Elected 2000

Mr. Jeffrey A. Bell

Senior Vice President
Chief Financial Officer/ Treasurer
Servco Pacific Inc.
900 Fort Street Mall, Suite 600
Honolulu, HI 96813
Telephone: 564-1331
Fax: 523-3937
Email: jeffb@servco.com
Elected 2004

Mr. Mark S. Davis

Attorney At Law
400 Davis Levin Livingston & Grande Place
851 Fort Street, Suite 400
Honolulu, HI 96813
Telephone: 524-7500 ext. 307
Phone: 524-7500 ext. 304
Fax: 545-7802
E-mail: mdavis@davislevin.com
Elected 1995

Mr. Peter Lewis

3929 Old Pali Road
Honolulu, HI 96817
Telephone: 595-3351
E-mail: plewis7777@hawaii.rr.com
Elected 2002

Hawaii International Film Festival
Board of Directors

Mr. Michael Strada

Senior Vice President, Financial Advisor
Morgan Stanley
1001 Bishop Street
Pacific Tower, Suite 1600
Honolulu, HI 96813
Telephone: 525-6966 or 525-7966
Fax: 525-7939
Cell: 375-7473
E-mail: mike@mikestrada.com
Elected 2001

Brian Uy

Realtor. GRI. Broker in Charge
LT Services
1212 Nuuanu Ave., Suite 30802
Honolulu, HI 96817
Telephone: 523-0969
Fax: 808-528-0969
Email: itsuy@aol.com
Elected 2006

Mrs. Indru Watumull

1010 Wilder Avenue, Penthouse W
Honolulu, HI 96822
Telephone: 533-7001
Fax: 533-7001
E-mail: Nani1010@hawaii.rr.com
Elected 1981

Mr. Chuck Boller

Executive Director
Hawaii International Film Festival
680 Iwilei Rd., Suite 100
Honolulu, HI 96817
Telephone: 528-3456 ext. 112
Fax: 528-1410
E-mail: boller@hiff.org
Corporate Secretary
Re-elected Dec. 2006

Student Film and Delegate Exchange Program:

Memorandum of Understanding between the School of Film-TV, Shanghai University and the Academy for Creative Media, University of Hawaii, Under the General Framework of Cooperation between the Shanghai International Film Festival and Hawaii International Film Festival

Shanghai International Film Festival (SIFF) and Hawaii International Film Festival (HIFF) have achieved great progress in cooperation since the two festivals established the sister-festival relationship in 2002. The two festivals are satisfied with the relationship and willing to explore new ways of cooperation. In line with this friendly spirit and in agreement with SIFF and HIFF, Shanghai University's School of Film & TV (hereafter "Party A") and the University of Hawaii's Academy for Creative Media (hereafter "Party B") have agreed to establish a student film exhibition and delegate exchange program to further the cooperation between the two universities as well as the two festivals. The two parties have reached agreement on the following:

- 1) Party B will select 10 or fewer than 10 UH student shorts and send them to Party A by the 1st of May; Party A will screen the submitted shorts and select 5 or fewer than 5 out of the submitted shorts as the official entries to the sidebar screening of the Shanghai International Film Festival. The submitted 10 shorts must carry Chinese subtitles if the dialogue is not in Chinese. It is Party B's responsibility to dub the submitted shorts.
- 2) Party A will select 10 or fewer than 10 SHU student shorts and send them to Party B by the 1st of July; Party B will screen the submitted shorts and select 5 or fewer than 5 out of the submitted shorts as the official entries to the sidebar screening of the Hawaii International Film Festival. The submitted 10 shorts must carry English subtitles if the dialogue is not in English. It is Party A's responsibility to dub the submitted shorts.
- 3) Party A will provide hotel stays (double occupancy) for the selected student directors/filmmakers from Party B (maximum: 6) for a duration of 8 days (7 nights) during the Shanghai International Film Festival; Party A will also offer airport pickups and drop-offs for the group of Party B;
- 4) Party B will provide hotel stays (double occupancy) for the selected student directors/filmmakers from Party A (maximum: 6) for a duration of 8 days (7 nights) during the Hawaii International Film Festival; Party B will also offer airport pickups and drop-offs for the group of Party A;
- 5) The students' travel expenses from both parties will be their own responsibility.
- 6) Both parties will work closely with their respective festival to grant the students whose works are officially selected the official delegates' status. Both parties will also make sure that the information of the selected shorts, including director/filmmaker's short bios and synopses, is included in the official catalogues

of the festivals;


- 7) Both parties will waive the application fee for the other party's student submissions and make necessary arrangements to streamline the application process.

This agreement takes effect immediately after the signing date until December 31, 2008. If necessary, this agreement can be renewed.

Dated this on 6.27, 2006.


Signed by:

Party A



Jin Guanjun, Executive Dean
School of Film-TV
Shanghai University

Party B



Chris Lee, Director / Tom Brislin, Chairman
Academy for Creative Media
University of Hawaii