

MAR 13 2008

SENATE CONCURRENT RESOLUTION

OFFERING SUPPORT TO THE UNIVERSITY OF HAWAII IN ITS EFFORTS TO
ENHANCE AND DIVERSIFY ITS SOURCES OF REVENUE AND MAXIMIZE
USE OF ITS FACILITIES.

1 WHEREAS, the University of Hawaii (UH) is the premier
2 institution of higher learning in Hawaii and the Pacific region
3 and contributes to the intellectual, artistic, and economic
4 vitality of our state and people; and
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6 WHEREAS, UH is a publicly-supported institution but also
7 depends on funds from numerous other sources, including federal
8 grants and contracts, private foundation gifts and grants,
9 individual donor contributions, and revenues from tuition and
10 fees, and athletic event ticket sales; and
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12 WHEREAS, in an effort to enhance and diversify its revenue
13 base, UH seeks opportunities to maximize income from the rental
14 of facilities for public and private non-UH events; and
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16 WHEREAS, in 1995, the Honolulu City Council, in Condition
17 14 of Resolution 95-278, and as previously articulated in
18 Council Resolutions 89-411 and 92-286, prohibited the use of the
19 Stan Sheriff Center (Center), also known as the "Special Events
20 Arena," for "activities of a commercial nature"; and
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22 WHEREAS, UH has been allowed to host activities in the
23 Center that cannot be satisfactorily accommodated at other
24 venues on Oahu, but such opportunities are few and far between;
25 and
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27 WHEREAS, as an example of the additional revenue that UH
28 could accrue, if not prohibited, in September 2007 the lower UH
29 at Manoa campus facilities, including the Center, Cooke Field,
30 and Les Murakami Stadium, were rented out for approximately one
31 week to Toyota Motor Sales USA for the staging of its National
32 Dealer Meeting for a fee of \$500,000; now, therefore,



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2 BE IT RESOLVED by the Senate of the Twenty-fourth
3 Legislature of the State of Hawaii, Regular Session of 2008, the
4 House of Representatives concurring, that the Legislature hereby
5 supports UH in its efforts to enhance and diversify its sources
6 of revenue and maximize use of its facilities; and
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8 BE IT FURTHER RESOLVED that the Honolulu City Council is
9 urged to amend Resolution 95-278, Condition 14, and other
10 resolutions, as appropriate, to allow UH maximum flexibility in
11 the use of its facilities for whatever purpose it deems
12 appropriate, by removing the prohibition on the use of the
13 Center for activities of a commercial nature; and
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15 BE IT FURTHER RESOLVED that certified copies of this
16 Concurrent Resolution be transmitted to the Chairperson of the
17 University of Hawaii Board of Regents, President of the
18 University of Hawaii, Chancellor of the University of Hawaii at
19 Manoa, Mayor of the City & County of Honolulu, and the
20 Chairperson of the Honolulu City Council.
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OFFERED BY: *Russell Foltz*

