
A BILL FOR AN ACT

RELATING TO TOURISM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that tourism is the
2 economic engine that drives the State's economy. Hawaii relies
3 greatly upon the revenues generated by tourism and the vibrant
4 economic activity that it stimulates. The State is able to do
5 this in large part because it holds the competitive advantage of
6 being blessed with many natural attributes that make the islands
7 an attractive visitor destination. However, the visitor
8 industry is an extremely competitive one and the State, through
9 both the public and private sectors, needs to work to maintain
10 and enhance Hawaii's current competitive advantage. This means
11 not only maintaining current infrastructure, but also upgrading
12 and developing new infrastructure to create a visitor-friendly
13 environment. The Waikiki area on Oahu exemplifies both the
14 attraction an area has for visitors and the need to maintain and
15 upgrade the visitor experience.

16 The purpose of this Act is to create a taskforce to
17 investigate the development of a tourism economic district in an
18 area such as Waikiki in which the public and private sectors and



1 the state and county governments and agencies can explore ways
2 to revitalize a district in a preeminent visitor destination in
3 a cooperative and creative way.

4 SECTION 2. **Tourism economic district in Waikiki;**
5 **taskforce; membership; duties; report; termination.** (a) There
6 is created the temporary tourism economic district taskforce, to
7 be placed within the department of business, economic
8 development, and tourism, for administrative purposes. The
9 governor shall appoint members to the taskforce no later than
10 thirty days after the effective date of this Act, to consist of
11 the following individuals representing:

- 12 (1) The department of business, economic development, and
13 tourism;
- 14 (2) The Hawaii tourism authority;
- 15 (3) The governor's office;
- 16 (4) The office of the mayor of the city and county of
17 Honolulu;
- 18 (5) The council of the city and county of Honolulu;
- 19 (6) The chairpersons, or their designees, of the
20 legislative standing committees overseeing tourism
21 affairs in the senate and the house of
22 representatives, respectively;



- 1 (7) The Waikiki Improvement Association;
- 2 (8) The Waikiki neighborhood board;
- 3 (9) Visitor industry businesses or associations; and
- 4 (10) The general public.

5 The taskforce shall elect from among its members a chairperson
6 and any other officers it deems necessary. Members shall not be
7 compensated but shall be reimbursed for necessary expenses,
8 including travel expenses, incurred in the conduct of their
9 duties.

10 (b) The taskforce shall convene its initial meeting no
11 later than twenty days after the governor has appointed all the
12 members of the taskforce. The taskforce shall investigate the
13 following:

- 14 (1) Identify, define the boundaries of, and designate one
15 particular district within the Waikiki area on Oahu to
16 be the tourism economic district;
- 17 (2) Determine the ideal components and their
18 interrelationships within the tourism economic
19 district in terms of:
 - 20 (A) Infrastructure;
 - 21 (B) Density and carrying capacity;
 - 22 (C) Land use such as:



- 1 (i) Residential;
- 2 (ii) Business or commercial;
- 3 (iii) Recreational; and
- 4 (iv) Other uses; and
- 5 (D) Any other components; and
- 6 (3) Determine the actions, including fast-tracking zoning
- 7 approvals, use of tax incentives, and other actions
- 8 that are necessary for the public and private sectors
- 9 to take in order to create this tourism economic
- 10 district.

11 (c) The taskforce shall submit a final written report to

12 the governor, the legislature, and the mayor and county council

13 of the city and county of Honolulu, no later than December 31,

14 2007, detailing its findings and recommendations, including any

15 necessary proposed legislation. The taskforce shall terminate

16 on June 30, 2008.

17 SECTION 3. There is appropriated out of the general

18 revenues of the State of Hawaii the sum of \$, or so much

19 thereof as may be necessary for fiscal year 2007-2008, for

20 purposes of this Act.

H.B. NO. 569

1 The sum appropriated shall be expended by the department of
2 business, economic development, and tourism for the purposes of
3 this Act.

4 SECTION 4. This Act shall take effect on July 1, 2007.

5

INTRODUCED BY:

[Signature]
[Signature]
J. W. Kinsinger
Calvin H. Ay
Tom Brown
[Signature]

JAN 19 2007



Report Title:

Develop Tourism Economic District in Waikiki; Taskforce to Study

Description:

Creates temporary tourism economic district taskforce to study ways to revitalize a specific area of Waikiki, including issues of fast-track zoning, infrastructure development, mixed land use, and the use of tax incentives. Report by 12/31/2007. Terminates on 6/30/2008.

