
A BILL FOR AN ACT

RELATING TO TOURISM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Act 357 of 1989 was meant to initiate a study
2 of the carrying capacity of the State to the year 2010 in light
3 of visitor and resident population projections. The study may
4 have included, but was not limited to: infrastructure, social
5 issues, economic issues, environmental issues, and safety
6 issues.

7 The purpose of Act 357 of 1989 represents the ongoing
8 importance for integrated study, planning, and development from
9 which Hawaii residents may benefit. Specifically, city, county,
10 and state government plans and developments must cooperate to
11 solve tourism and residential issues including infrastructure,
12 social issues, economic issues, environmental issues, and safety
13 issues.

14 Since tourism is a primary economic pillar in this state, a
15 master plan utilizing reliable and cooperative intergovernmental
16 and interdepartmental studies and plans that respond to the
17 actual carrying capacity of the state is necessary to support
18 tourism and residential issues. The purpose of Act 357 was to



1 initiate a study of the carrying capacity of the State to the
2 year 2010 in light of visitor and resident population.

3 The purpose of this Act is to initiate a State plan to
4 support tourism and residential issues around the carrying
5 capacity of the State. Specifically, to initiate a "Tourism
6 Master Plan of 2007" with which the city, county, and state
7 government uses as a central mechanism for plans and
8 developments to address and solve tourism and residential issues
9 including infrastructure, social issues, economic issues,
10 environmental issues, and safety issues.

11 SECTION 2. **Tourism Master Plan of 2007 task force;**
12 **establishment; membership; appointment; compensation; duties.**

13 (a) There is established a Tourism Master Plan of 2007
14 task force to review the Hawaii state plan and other fundamental
15 components of community planning. The task force shall consist
16 of fourteen members as follows:

- 17 (1) Two members from each house of the legislature,
18 appointed by the presiding officer of each house;
- 19 (2) A representative of the governor appointed by the
20 governor;
- 21 (3) The five directors of the departments of business
22 economic development and tourism, commerce and



1 consumer affairs, land and natural resources,
2 transportation, and the state office of planning
3 or the directors' designees;

4 (4) Two members from the University of Hawaii's
5 school of urban and regional planning to be
6 appointed by the president of the University of
7 Hawaii; and

8 (5) The departmental director of each respective
9 county's planning department or agency or the
10 director's designee.

11 (b) The state office of planning shall assist the task
12 force in performing its duties as required under this Act,
13 including the compilation of the report and plan mandated by
14 sections 3 and 4 of this Act, respectively. In carrying out its
15 duties under this Act, the task force may also request staff
16 assistance from the department of budget and finance; department
17 of business, economic development, and tourism; department of
18 transportation; department of land and natural resources; and
19 other appropriate state and county agencies including the budget
20 and fiscal services department, community services department,
21 environmental services department, Honolulu fire department,
22 parks and recreation department, planning and permitting



1 department, Honolulu police department, transportation services
2 department.

3 (c) The members of the task force shall select the
4 chairperson of the task force and shall be reimbursed for
5 expenses, including travel expenses necessary for the
6 performance of their duties.

7 (d) The task force shall review, solicit input on, and
8 develop recommendations to create the Tourism Master Plan of
9 2007 to ensure its relevance as a guide for the future long-term
10 development of the State, and report to the legislature and the
11 governor on creating the plan. The task force shall also submit
12 recommendations that include, but are not limited to:

13 (1) Whether the goals, objectives, policies, and
14 priorities for the State as envisioned in the
15 Hawaii state plan and the quality growth policy
16 developed pursuant to chapter 223, Hawaii Revised
17 Statutes, are in need of amendment;

18 (2) Whether the existing bases for determining
19 priorities and allocating limited resources, such
20 as public funds, services, human resources, land,
21 energy, water, and other resources, and improving
22 coordination of federal, state, and county plans,



1 policies, programs, projects, and regulatory
2 activities are adequate and if not, a
3 recommendation on how to improve them;

4 (3) A listing of Hawaii's inherent economic assets
5 and how best to utilize those assets to define
6 Hawaii's role in global economy;

7 (4) How to forecast tourism related vocational needs
8 within the State and direct the education and
9 training of Hawaii's workforce to ensure that
10 Hawaii residents learn marketable skills in
11 secondary school, university, and adult training
12 programs;

13 (5) The development of a framework to ensure that
14 traffic congestion, pollution, and other adverse
15 effects caused by population and economic growth
16 are mitigated;

17 (6) An assessment of the tools needed for the private
18 sector to better compete in the global economy
19 and the means to improve Hawaii's balance of
20 trade by increasing exports and reducing imports
21 and whether these tools would have any adverse



1 economic or environmental impact on the State and
2 its residents; and

3 (7) How best to engage the community in a public
4 discussion to achieve a consensus on the State's
5 preferred future, and coordinate the actions
6 needed to sustain a growing and vibrant economy
7 while maintaining a high quality of life for all
8 residents and visitors.

9 The task force shall develop criteria or benchmarks as
10 necessary to assist in the development of measuring incremental
11 compliance with task force recommendations enacted into law or
12 adopted as policies by governmental agencies and in guiding
13 budgetary priorities.

14 SECTION 3. **Report.** The office of planning shall submit
15 the task force report on its recommendations to the legislature
16 no later than twenty days before the convening of the regular
17 session of 2008.

18 SECTION 4. **Tourism Master Plan of 2007.** (a) After
19 receipt of the task force's report, the office of planning shall
20 prepare the Tourism Master Plan of 2007. The plan shall be
21 prepared to define and implement state goals, objectives,
22 policies, and priority guidelines using sections 226-3 to 226-27



1 as guiding principles. The office of planning shall seek input
2 from all state departments. The office of planning shall also
3 solicit public views and concerns in preparation of the plan and
4 shall incorporate all or a portion of the recommendations
5 reported by the Tourism Master Plan of 2007 task force.

6 The plan shall serve as guidelines for funding and
7 implementation by state and county agencies.

8 (b) The office of planning shall submit the sustainability
9 plan, and any implementing legislation, if any, to the
10 legislature no later than twenty days before the convening of
11 the regular session of 2009.

12 (c) The office of planning shall update the plan every ten
13 years and report to the legislature.

14 SECTION 5. There is appropriated out of the general
15 revenues of the State of Hawaii the sum of \$54,000, or so much
16 thereof as may be necessary for fiscal year 2007-2008, and the
17 same sum, or so much thereof as may be necessary for fiscal year
18 2008-2009, for the creation of a Tourism Master Plan which
19 utilizes available, reliable, and cooperative intergovernmental
20 and interdepartmental studies and plans that respond to the
21 actual carrying capacity of the state in order to support
22 tourism and residential issues.



1 The sums appropriated shall be expended by the department
2 of business and economic development for the purposes of this
3 Act.

4 SECTION 6. This Act shall take effect on July 1, 2007.
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Report Title:

Tourism Master Plan

Description:

Develop a Tourism Master Plan around the carrying capacity of the Hawaii Islands.

