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# A BILL FOR AN ACT

RELATING TO AGRICULTURAL MARKETING.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. Chapter 148, Hawaii Revised Statutes, is  
2 amended by adding a new section to part V to be appropriately  
3 designated and to read as follows:

4           "§148-       Seal of quality special fund. (a) There is  
5 established in the state treasury the seal of quality special  
6 fund, into which shall be deposited:

7           (1) All revenues from the operations of the seal of  
8           quality program established under section 148-61;

9           (2) Fines collected under section 148-66; and

10           (3) Any appropriations made by the legislature to the  
11           fund.

12           (b) Moneys in the special fund may be expended for all  
13 costs associated with the seal of quality program, including:

14           (1) Conducting trade shows, retail shows, conferences,  
15           seminars, and other promotional activities;

16           (2) Expenses for designs, program labels, items and  
17           materials, displays, brochures, media advertisements,  
18           inspection, and review and investigative activities



1 relating to application and enforcement of the

2 program;

3 (3) Printing, mailing, airfare and per diem, lei, decors,

4 rental of facilities and audio visual equipment,

5 display and booth fees, participation fees, general

6 supplies; and

7 (4) Any other expense necessary to administer the

8 program."

9 SECTION 2. There is appropriated out of the seal of  
10 quality special fund the sum of \$10,000 or so much thereof as  
11 may be necessary for fiscal year 2007-2008 for the seal of  
12 quality program.

13 The sum appropriated shall be expended by the department of  
14 agriculture for the purposes of this Act.

15 SECTION 3. New statutory material is underscored.

16 SECTION 4. This Act shall take effect upon its approval;  
17 provided that section 2 shall take effect on July 1, 2007.



H.B. NO. 1220  
H.D. 1  
S.D. 2  
C.D. 1

**Report Title:**

Agricultural Marketing

**Description:**

Establishes a special fund to collect revenues from the Hawaii Seal of Quality program. (HB1220 CD1)

HB1220 CD1 HMS 2007-4168

