

MAR 14 2007

SENATE CONCURRENT RESOLUTION

REQUESTING A STUDY OF THE REGULATION AND CONTROL OF THE BEACH
CONCESSIONS AT WAIKIKI BEACH.

1 WHEREAS, traditionally the unique Native Hawaiian culture
2 and the aloha spirit have been nobly represented by Waikiki's
3 "beach boy" concession stands, which offer visitors the
4 opportunity to learn surfing and canoe paddling Hawaiian-style
5 and to experience the excitement of riding the ocean waves; and
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7 WHEREAS, the beach boy concessions at Waikiki have
8 contributed to the preservation of Hawaii's cultural heritage
9 and provided native Hawaiians and other kamaaina an opportunity
10 to profit economically and socially from the interaction of
11 their native culture and other cultures from around the world;
12 and
13

14 WHEREAS, the once-peaceful terrain on which the beach boys
15 plied their trade has increasingly been shaken by reports or
16 accusations of cutthroat competition, violence, favoritism,
17 ineffective government regulation, violation of applicable
18 rules, and disregard of the rights and culture of native
19 Hawaiians; and
20

21 WHEREAS, a study would be helpful in assisting the State,
22 City and County of Honolulu, native Hawaiian community, and
23 private tourism industry toward the peaceful, fair, and just
24 resolution of the tensions that surround the Waikiki beach
25 concessions; now, therefore,
26

27 BE IT RESOLVED by the Senate of the Twenty-fourth
28 Legislature of the State of Hawaii, Regular Session of 2007, the
29 House of Representatives concurring, that the Legislative
30 Reference Bureau is requested to conduct a study of the
31 regulation and control of the beach concessions at Waikiki, with



