
HOUSE CONCURRENT RESOLUTION

REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND
TOURISM, THE HAWAII TOURISM AUTHORITY, AND THE HAWAII
VISITORS AND CONVENTION BUREAU TO CONDUCT ACTIVITIES TO
INCREASE THE NUMBER OF VISITORS FROM TAIWAN.

1 WHEREAS, in 2006, 593,000 visitors from Taiwan arrived in
2 the United States (U.S.); and

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4 WHEREAS, Taiwan travelers to the U.S. represented only 6.8
5 percent of the total outbound travelers from Taiwan; and

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7 WHEREAS, the U.S.'s 6.8 percent share of all outbound
8 Taiwan travelers was less than the U.S.'s 10.0 percent share of
9 outbound Taiwan travelers in previous years; and

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11 WHEREAS, the number of Taiwanese visitors to Hawaii in 2006
12 was not a significant percentage of all visitors, approximately
13 15,450 visitors; and

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15 WHEREAS, data indicates that the Taiwan market may be a
16 potential source of new visitors to Hawaii; and

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18 WHEREAS, diversification of the tourism markets from which
19 Hawaii draws visitors is a logical and important public policy
20 goal necessary to provide some protection for the State's
21 economy; and

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23 WHEREAS, activities should be undertaken by the State and
24 tourism industry to promote Hawaii as a destination for visitors
25 from Taiwan; activities to promote travel from Taiwan to Hawaii
26 would be especially appropriate since the peoples of Taiwan and
27 Hawaii have much in common; now, therefore,



1 BE IT RESOLVED by the House of Representatives of the
2 Twenty-fourth Legislature of the State of Hawaii, Regular
3 Session of 2007, the Senate concurring, that the Department of
4 Business, Economic Development, and Tourism (DBEDT), Hawaii
5 Tourism Authority, and Hawaii Visitors and Convention Bureau are
6 requested to undertake activities to increase the number of
7 visitors from Taiwan who travel to the State to the maximum
8 extent possible; and
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10 BE IT FURTHER RESOLVED that DBEDT is requested to work with
11 the appropriate U.S. government agencies to ease the travel
12 requirements for visitors from Taiwan; and
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14 BE IT FURTHER RESOLVED that the U.S. Citizenship and
15 Immigration Services (USCIS) and U.S. Department of Homeland
16 Security is requested to offer a visa waiver program to visitors
17 from Taiwan; and
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19 BE IT FURTHER RESOLVED that DBEDT is requested to find
20 local products suitable for exportation to Taiwan; and
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22 BE IT FURTHER RESOLVED that certified copies of this
23 Concurrent Resolution be transmitted to the Secretary of
24 Homeland Security, Director of USCIS, Director of Business,
25 Economic Development, and Tourism, Chairperson of the Hawaii
26 Tourism Authority, President of the Hawaii Visitors and
27 Convention Bureau, and Director General of the Taipei Economic
28 and Cultural Office.

