Honolulu, Hawaii

7, 2006

RE:

H.B. No. 2708

H.D. 2

S.D. 2

C.D. 1

Honorable Calvin K.Y. Say Speaker, House of Representatives Twenty-Third State Legislature Regular Session of 2006 State of Hawaii

Honorable Robert Bunda President of the Senate Twenty-Third State Legislature Regular Session of 2006 State of Hawaii

Sir:

Your Committee on Conference on the disagreeing vote of the House of Representatives to the amendments proposed by the Senate in H.B. No. 2708, H.D. 2, S.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO ADVERTISING,"

having met, and after full and free discussion, has agreed to recommend and does recommend to the respective Houses the final passage of this bill in an amended form.

The purpose of this bill is to promote traffic safety and protect the natural beauty of Hawaii by prohibiting individuals and organizations from operating or parking motor vehicles that display advertisements to the public, for consideration or other economic benefit.

This measure is aimed at vehicles or trailers whose main purpose is the display of advertisements. It is not the intention of your Committee on Conference to prohibit vehicles that display the owner's or operator's advertisements or business notices, or vehicles for which the display of advertising is a secondary or incidental purpose of their operation.

HB2708 CD1 HCCR HMS 2006-3667



Your Committee on Conference has amended this bill by reducing the maximum amount of penalties for:

- (1) A first time offense from \$2,000 to \$1,000;
- (2) A second time offense from \$5,000 to \$2,000; and
- (3) A third and subsequent offense from \$10,000 to \$5,000.

As affirmed by the record of votes of the managers of your Committee on Conference that is attached to this report, your Committee on Conference is in accord with the intent and purpose of H.B. No. 2708, H.D. 2, S.D. 2, as amended herein, and recommends that it pass Final Reading in the form attached hereto as H.B. No. 2708, H.D. 2, S.D. 2, C.D. 1.

Respectfully submitted on behalf of the managers:

ON THE PART OF THE SENATE

ON THE PART OF THE HOUSE

LORRAINE R. INOUYE, Chair

DAVID V ICE Co-chair

COLLEEN HANABUSA, Co-Chair

JON RIKI KARAMATSU, Co-Chair

BIAKE K. OSHIRO, Co-Chair

Hawaii State Legislature

Record of Votes of a Conference Committee

Bill / Concurrent Resolution No.: HB 2708, HD 2, SD 2					Date/Time: 4.24.06	9:20pm			
The recommendation of the House and Senate managers is to pass with amendments (CD).									
☐ The Committee is reconsidering its	previ	ous dec	cision	•					
The recommendation of the Senate Manager(s) is to AGREE to the House amendments made to the Senate Measure					The recommendation of the House Manager(s) is to AGREE to the Senate amendments made to the House Measure.				
Senate Managers	A	WR	N	Е	House Managers	A	WR	N	Е
INOUYE, Lorraine R., Chr.					KARAMATSU, Jon Riki, Co-Chr.	\ <u>\</u>	}		
IGE, David Y., Co-Chr.					OSHIRO, Blake K., Co-Chr.				
HANABUSA, Colleen, Co-Chr.	V				CHING, Corinne W.L.				1
FUKUNAGA, Carol									
WHALEN, Paul				/					
	<u> </u>								
	<u> </u>								
		<u> </u>							
						1	 		
TOTAL	4.	0	0	1	TOTAL	a	0	0	1
A = Aye WF	R = Ay	e with	Reser	vation	N = Nay E	= Exc	cused		
Senate Recommendation is:					House Recommendation is:				
Adopted Not Adopted					Adopted Not Adopted				
Senate Lead Chair's or Designee's Signature:					House Lead Chair's or Designee's Signature:				
Distribution: Original File with Conference Committee Report How					Yellow Pink Goldenrod ouse Clerk's Office Senate Clerk's Office Drafting Agency				
,									