A BILL FOR AN ACT

RELATING TO SOLICITATION OF FUNDS FOR CHARITABLE PURPOSES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	SECTION	1. Chapter 467B, Hawaii Revised Statutes, is	
2	amended by ac	dding a new section to be appropriately designated	
3	and to read a	as follows:	
4	" <u>\$</u> 467B-	Professional solicitors; required disclosures.	
5	A paid solici	tor who makes an oral solicitation by telephone,	
6	door-to-door,	or otherwise shall furnish to each contributor,	
7	prior to coll	ecting or attempting to collect any contribution, a	
8	written confi	rmation of the expected contribution, which	
9	confirmation shall contain the following information clearly and		
10	conspicuously	<u>':</u>	
11	<u>(1)</u> The	e full legal name, address, and telephone number of	
12	the	e individual professional solicitor who directly	
13	com	nmunicated with the contributor; and	
14	(2) A c	disclosure that the contribution is not	
15	tax	x-deductible, if such disclosure is applicable, or,	
16	<u>if</u>	the professional solicitor maintains that the	
17	cor	atribution is tax-deductible in whole or in part,	

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              the portion of the contribution that the professional
              solicitor maintains is tax-deductible."
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         SECTION 2. Section 467B-1, Hawaii Revised Statutes, is
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    amended as follows:
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         1. By amending the definition of "professional
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    fund-raising counsel" or "professional fundraising counsel" to
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    read as follows:
         ""Professional fund-raising counsel" or "professional
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    fundraising counsel" means any person who [\tau] for [a-fee_{\tau}]
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    compensation, plans, conducts, manages, [carries on,] advises,
    consults, or [acts as a consultant whether directly or
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    indirectly, in connection with soliciting prepares material
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    for, or respect to, the solicitation of contributions in this
    State for [or on behalf of any] a charitable organization, but
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    who actually solicits no contributions as a part of the person's
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    services[-], and who does not employ, procure, or engage any
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    compensated person to solicit contributions. The term
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    [includes] shall not include a bona fide volunteer, salaried
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    officer, or employee of a charitable organization [if the bona
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    fide volunteer, salaried officer, or employee of the charitable
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    organization receives percentage compensation]."
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1 2. By amending the definition of "professional solicitor" to read as follows: 2 ""Professional solicitor" means any person who, for a 3 financial or other consideration, solicits contributions in this 4 5 State for or on behalf of a charitable organization [-], or any person with whom the professional solicitor independently 6 7 contracts to solicit for contributions. A person who is otherwise a professional fundraising counsel shall be deemed a 8 9 professional solicitor if the person's compensation is related to the amount of contributions received. The term does not 10 include a bona fide volunteer. The term includes a [bona fide 11 12 volunteer, salaried officer[7] or employee of a charitable 13 organization if the [bona fide volunteer,] salaried officer[,] 14 or employee of the charitable organization receives percentage compensation. The term does not include an attorney, investment 15 counselor or advisor, financial advisor, or banker, or other 16 17 person who: Advises another person to make a contribution to a 18 (1)charitable organization as part of the person's 19

Does not receive compensation from the charitable

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employment; and

organization for that advice."

1	3. By amending the definition of "solicit" and
2	"solicitation" to read as follows:
3	""Solicit" and "solicitation" mean a request directly or
4	indirectly for money, credit, property, financial assistance, or
5	thing of value on the plea or representation that the money,
6	credit, property, financial assistance, or thing of value, or
7	any portion thereof, will be used for a charitable purpose or to
8	benefit a charitable organization. These terms shall not
9	include the preparation or submission of an application or
10	request for a grant or subsidy from any organization exempt from
11	taxation under section 501(3) of the Internal Revenue Code or
12	any governmental agency that has an established application and
13	review procedure for reviewing such requests. These terms shall

15 (1) Any oral or written request.

include the following:

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16 (2) The making of any announcement to any organization for
17 the purpose of further dissemination, including
18 announcements to the press, over the radio or
19 television, or by telephone, telegraph, or facsimile,
20 concerning an appeal or campaign by or for any
21 charitable organization or purpose.

1	(3)	The distribution, circulation, posting, or publishing
2		of any handbill, written advertisement, or other
3		publication that directly or by implication seeks to
4		obtain public support.

- (4) Where the sale or offer or attempted sale, of any advertisement, advertising space, book, card, tag, coupon, device, magazine, membership, merchandise, subscription, flower, ticket, candy, cookies, or other tangible item in connection with which any appeal is made for any charitable organization or purpose; or where the name of any charitable organization is used or referred to in any appeal as an inducement or reason for making any sale; or where in connection with any sale, any statement is made that the whole or any part of the proceeds from any sale will be used for any charitable purpose or to benefit any charitable organization.
 - (5) A request made through the use of receptacles for contributions such as honor boxes, vending machines, wishing wells, contribution boxes, and novelty machines, where a charitable appeal is used or

referred to or implied as an inducement or reason to 1 2 contribute. A solicitation occurs whether or not the person making the 3 solicitation receives any contribution." 4 SECTION 3. Section 467B-2.5, Hawaii Revised Statutes, is 5 amended by amending subsection (a) to read as follows: 6 "(a) Within ninety days after a solicitation campaign or 7 event has been completed and on the anniversary of the commencement of a solicitation campaign lasting more than one 9 year, a professional solicitor shall file with the attorney 10 general a financial report for the campaign, including gross 11 revenue and an itemization of all expenses incurred. 12 report shall be signed [and sworn to] under penalty provided by 13 section 710-1063 by the authorized contracting agent for the 14 professional solicitor and two authorized officials of the 15 charitable organization. A professional solicitor shall 16 maintain during each solicitation campaign and for not less than 17 three years after the completion of that campaign the following 18 records, which shall be available for inspection upon demand by 19 the attorney general: 20

The date and amount of each contribution received and

the name and address of each contributor;

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1	(2)	The name and residence of each employee, agent, or
2		other person involved in the solicitation;
3	(3)	Records of all revenue received and expenses incurred
4		in the course of the solicitation campaign; and
5	(4)	The location and account number of each bank or other
6		financial institution account in which the
7		professional solicitor has deposited revenue from the
8		solicitation campaign."
9	SECT	ION 4. Section 467B-9.7, Hawaii Revised Statutes, is
10	amended a	s follows:
11	1.	By amending subsection (a) to read as follows:
12	"(a)	The attorney general may refuse to register, may
13	revoke, o	r may suspend the registration of any charitable
14	organizat	ion, professional fundraising counsel, or professional
15	solicitor	whenever the attorney general finds that a charitable
16	organizat	ion, professional fundraising counsel, or professional
17	solicitor	, or an agent, servant, or employee thereof:
18	(1)	Has violated or is operating in violation of any
19		provision of this chapter, the rules of the attorney
20		general, or an order issued by the attorney general;

(2) Has refused or failed, after notice, to produce any

records of the organization or to disclose any

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1		information required to be disclosed under this
2		chapter or the rules of the attorney general; $[\frac{\partial r}{\partial t}]$
3	(3)	Has made a material false statement in an application,
4		statement, or report required to be filed under this
5		chapter[-]; or
6	(4)	Has failed to file the financial report required by
7		section 467B-2.5, or filed an incomplete financial
8		report."
9	2.	By amending subsection (c) to read as follows:
10	"(c)	[All actions of the attorney general shall be taken
11	subject t	o the right of notice, hearing, and adjudication and
12	the right	of appeal therefrom in accordance with chapter 91.]
13	Any person	n aggrieved by an action of the attorney general under
14	this sect	ion may request a hearing to review such action in
15	accordance	e with chapter 91 and rules adopted by the attorney
16	general.	Any such request shall be made within ten days after
17	the attor	ney general has served the person with notice of such
18	action, w	hich notice shall be deemed effective upon mailing."
19	SECT	ION 5. Section 467B-12, Hawaii Revised Statutes, is
20	amended to	o read as follows:
21	"§ 4 6	7B-12 Filing requirements for professional fundraising
22	counsel a	nd professional solicitors. (a) Every professional

1 fundraising counsel or professional solicitor, prior to any solicitation, shall [file-a registration statement] register 2 with the department. The registration statement shall be [in 3 writing under oath or affirmation] in the form prescribed by the 4 5 attorney general and shall contain the information as the attorney general may require. The registration statement shall 6 be accompanied by a fee in the amount of \$250, or in the amount 7 and with any additional sums as may be prescribed by the 8 attorney general. The statement shall list the names $[\tau]$ and 9 addresses[- and social security numbers] of all owners, 10 officers, [agents, servants, employees,] and directors[, and 11 12 independent contractors of a professional fundraising counsel, 13 and the names $[\tau]$ and addresses $[\tau]$ and social security numbers of 14 all owners, officers, [agents, servants, employees,] and directors[rand independent contractors] of a professional 15 solicitor. Renewal statements shall be filed with the 16 department on or before July 1 of each calendar year [in which 17 the by each professional fundraising counsel or professional 18 solicitor [does business in or from the State] and shall be 19 effective until June 30 of the next calendar year. The renewal 20

statement shall be in a form prescribed by the attorney general.

A renewal fee of \$250, or in any amount and with any additional

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- 1 sums as may be prescribed by the attorney general, shall
- 2 accompany the renewal statement.
- 3 (b) The professional fundraising counsel or professional
- 4 solicitor, at the time of each filing, shall file with and have
- 5 approved by the attorney general a bond in which the applicant
- 6 is the principal obligor in the penal sum of \$25,000 issued with
- 7 good and sufficient surety or sureties approved by the attorney
- 8 general and which shall remain in effect for one year. The bond
- 9 shall inure to the benefit of the State, conditioned that the
- 10 applicant, its officers, directors, employees, agents, servants,
- 11 and independent contractors shall not violate this chapter. A
- 12 partnership or corporation that is a professional fundraising
- 13 counsel or professional solicitor may file a consolidated bond
- 14 on behalf of all its members, officers, and employees.
- 15 (c) The attorney general shall examine each registration
- 16 statement and supporting document filed by a professional
- 17 fundraising counsel or professional solicitor and shall
- 18 determine whether the registration requirements are satisfied.
- 19 If the attorney general determines that the registration
- 20 requirements are not satisfied, the attorney general shall
- 21 notify the professional fundraising counsel or professional
- 22 solicitor in writing within fifteen business days of its receipt

- 1 of the registration statement; otherwise the registration
- 2 statement is deemed to be approved. Within seven business days
- 3 after receipt of a notification that the registration
- 4 requirements are not satisfied, the professional fundraising
- 5 counsel or professional solicitor may request a hearing.
- 6 (d) The attorney general may adopt rules as needed for the
- 7 effective implementation of this section, including but not
- 8 limited to providing for the extension of filing deadlines, for
- 9 the online availability of forms required to be filed, and for
- 10 the electronic filing of required registration statements,
- 11 contracts, forms, and reports, including the acceptance of
- 12 electronic signatures. The attorney general may mandate
- 13 electronic filing and may provide, in the attorney general's
- 14 discretion, for exceptions to mandatory electronic filing."
- 15 SECTION 6. Section 467B-12.5, Hawaii Revised Statutes, is
- 16 amended by amending subsection (a) to read as follows:
- "(a) There shall be a written contract between a
- 18 charitable organization and a professional fundraising counsel
- 19 or professional solicitor that shall be filed by the
- 20 professional fundraising counsel or professional solicitor with
- 21 the attorney general at least ten business days prior to the
- 22 performance by the professional fundraising counsel or

Ţ	professional solicitor of any service. No solicitation of		
2	service pursuant to the contract shall begin before the contract		
3	is filed with the attorney general. The contract shall be		
4	signed by	two authorized officials of the charitable	
5	organization, one of whom shall be a member of the		
6	organization's governing body, and the authorized contracting		
7	officer f	or the professional fundraising counsel or professional	
8	solicitor	. The contract shall contain all of the following	
9	provision	s:	
10	(1)	The legal name and address of the charitable	
11		organization;	
12	(2)	A statement of the charitable purpose for which the	
13		solicitation campaign is being conducted;	
14	(3)	A statement of the respective obligations of the	
15		professional fundraising counsel or professional	
16		solicitor and the charitable organization;	
17	(4)	A statement of the guaranteed minimum percentage of	
18		the gross receipts from contributions that will be	
19		remitted to or retained by the charitable	
20		organization, if any, or, if the solicitation involves	

the sale of goods, services, or tickets to a

fundraising event, the percentage of the purchase

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l	price that will be remitted to the charitable
2	organization, if any. The stated percentage shall
3	exclude any amount that the charitable organization is
4	to pay as fundraising costs;

- (5) Information concerning the compensation of the professional solicitor and fundraising counsel as follows:
 - (A) If the compensation of the professional fundraising counsel or professional solicitor is contingent upon the number of contributions or the amount of revenue received, a statement shall be included specifying the percentage of the gross revenue that is the basis for that compensation. The stated percentage shall include any amount that the professional fundraising counsel or professional solicitor is to be reimbursed for fundraising costs;
 - (B) If the compensation of the professional solicitor is not contingent upon the number of contributions or amount of revenue received from the solicitation campaign, the compensation shall be expressed as a reasonable estimate of the

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1		percentage of the gross revenue, and the contract
2		shall clearly disclose the assumptions upon which
3		the estimate is based. The stated assumptions
4		shall be based upon all of the relevant facts
5		known to the professional solicitor regarding the
6		solicitation to be conducted by the professional
7		solicitor; or
8	(C)	If the compensation of the fundraising counsel is

- (C) If the compensation of the fundraising counsel is not contingent on the number of contributions or amount of revenue received from the solicitation campaign, the compensation shall be stated in a dollar amount;
- or, if the contract does not have a set termination date, a clause allowing either party a reasonable period to terminate the contract or notify the other party if either party chooses not to renew. The contract shall also contain the date services will commence with respect to solicitation in this State of contributions for a charitable organization;

[A] In the case of a professional fundraising counsel,

a statement that the professional fundraising counsel

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1		[or professional solicitor] will not at any time have
2		custody or control of contributions;
3	(8)	A statement that the charitable organization exercises
4		control and approval over the content and volume of
5		any solicitation; and
6	(9)	Any other information required by the rules of the
7		attorney general."
8	SECT	ION 7. Statutory material to be repealed is bracketed
9	and stric	ken. New statutory material is underscored.
10	SECT	ION 8. This Act shall take effect upon its approval.

SB2248,501

Report Title:

Charitable Funds; Solicitation

Description:

Requires professional solicitors to disclose to contributors whether a donation will be tax deductible and solicitors' full legal name, address and phone number. Adopts clarifying amendments to the definition of "solicit." Allows the attorney general to suspend or revoke any registration where the registrant has failed to file, or filed an incomplete financial report as required. (SD1)