# A BILL FOR AN ACT

RELATING TO CREDIT CARDS.

### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. Chapter 481B, Hawaii Revised Statutes, is
- 2 amended by adding a new section to be appropriately designated
- 3 and to read as follows:
- 4 "§481B- Pre-approved credit card applications. No
- 5 financial institution, regardless of whether it is subject to
- 6 chapter 412, shall offer a Hawaii resident, through any medium
- 7 of communication, a pre-approved application for a credit card
- 8 unless the offer is bona fide."
- 9 SECTION 2. New statutory material is underscored.
- 10 SECTION 3. This Act shall take effect upon its approval.

## HB 2453 HD 1

### Report Title:

Credit Cards; Financial Institutions

### Description:

Prohibits financial institutions doing business in the State from issuing pre-approved applications for credit cards to consumers as a marketing ploy (HB2453 HD1).