POLICE DEPARTMENT

CITY AND COUNTY OF HONOLULU

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OUR REFERENCE

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February 8, 2022

The Honorable Mark M. Nakashima, Chair and Members Committee on Judiciary and Hawaiian Affairs House of Representatives Hawaii State Capitol 415 South Beretania Street, Room 325 Honolulu, Hawaii 96813

Dear Chair Nakashima and Members:

SUBJECT: House Bill No. 1991, Relating to Consumer Protection

I am Benjamin Moszkowicz, Major of the Criminal Investigation Division of the Honolulu Police Department (HPD), City and County of Honolulu.

The HPD supports House Bill No. 1991, Relating to Consumer Protection. This bill would provide not only the opportunity for much-needed public education on the topic but a tool that law enforcement could use to help recover stolen items and potentially prevent property theft.

Currently, both the HPD and individual pawnbrokers and secondhand dealers contract with a third-party vendor to facilitate the type of information exchange required under statute. However, by developing our own customized computer program, we can not only internally facilitate information flow more quickly and effectively, but also distribute the solution free-of-charge to those businesses that require it. While there is a cost associated with the development of such a computer program, the HPD views this as an investment in the future that we are absolutely willing to make now.

As a point of clarification, Section 3 of the bill would require a record of all transactions to include the fingerprints of the person from whom a pawnbroker or secondhand shop receives articles. Current practice permits fingerprints be collected

The Honorable Mark M. Nakashima, Chair and Members February 8, 2022 Page 2

by businesses when they are conducting a pawn transaction. These fingerprint records remain in the custody of the pawn shop and are not sent to law enforcement as a matter of routine practice. The HPD has no interest or desire to collect fingerprint records for every pawn or secondhand transaction. However, the current practice of allowing a fingerprint record for pawn transactions should be allowed to continue as long as the fingerprint records are not required to be sent to law enforcement.

Striking the words, "and the fingerprints" from page 6, line 13, of the bill would absolutely suffice to satisfy our concern.

Finally, the HPD would like to request a small change to the implementation schedule set forth in the bill. Section 2 requires the HPD to establish a public database of stolen serial and emblem numbers. Working internally with our Information Technology Division (ITD), work has already begun and we estimate it will take a few weeks for us to create the public-facing database required. However, the creation of an internal system that would meet the needs of Sections 3 and 4 will take substantially more time. In order for us to create, test, and implement an in-house solution, we would like to request an effective date of January 1, 2023, for those sections.

The HPD urges you to support House Bill No. 1991, Relating to Consumer Protection, and we appreciate the committee's consideration on these concerns. Thank you for the opportunity to testify.

Sincerely,

Benjamin Moszkowicz, Major Criminal Investigation Division

APPROVED:

Rade K. Vanic Interim Chief of Police

Attorneys At Law, A Law Corporation

KOSHIBA & PRICE

February 4, 2022

Jonathan E. Spiker, Esq. 707 Richards Street, Suite 610 Honolulu, Hawaii 96813 Telephone (808) 523-3900 Facsimile (808) 526-9829 Website: koshibalaw.com ispiker@koshibalaw.com

Honorable Mark. M. Nakashima, Chair Honorable Scot Z. Matayoshi, Vice Chair House Committee on Judiciary & Hawaiian Affairs

Re: <u>Please Do Not Pass House Bill HB1991</u>

Dear Chair Nakashima, Vice Chair Matayoshi & Committee Members,

On behalf of the Hawaii Pawnbrokers Association, we respectfully OPPOSE HB 1991 and ask that this Bill NOT be passed.

HB1991will require pawnbrokers and secondhand dealers to 1) purchase computers, electronic software, and photography equipment; 2) document each customer's personal information such as name, age, date of birth, address, and government issued ID card number; 3) take a photograph of the customer and detailed photographs of all items involved in a business transaction; 4) document and save all of the aforementioned information on an electronic form and 5) submit the electronic form containing the customer's name, age, date of birth, address, government issued ID card number, photograph of the customer, the amount paid per item and photographs of the items to an internet website that is open for anyone to view.

This Bill violates Federal Law. Under federal law, pursuant to The USA PATRIOT Act [31 U.S.C. § 5312(a)(2)(N) and (O)] and Title V of the Gramm-Leach-Bliley Act [15 U.S.C. § 6801; 12 U.S.C. § 1843], pawnshops and precious metals dealers are financial institutions and all customers of financial institutions are granted specific federal privacy rights. These privacy rights limit the sharing of customers' non-public personal information in business transactions, including pawn transactions, and ensures customers are granted a right of privacy. Submitting an electronic form on the internet containing a customer's personal information, a photograph of the customer, photographs of the customer's personal items, and the price paid for each item is a violation of federal law.

No other State requires pawnbrokers or secondhand dealers to upload personal customer information and photographs of customers and all items involved in business transactions to a public website.

Uploading photographs of items to an online sales platform that is viewable by anyone will result in confusion and people making false claims that their property was stolen.

Many pawnbrokers and secondhand dealers are senior citizens and many of them have disabilities or other medical conditions and therefore are unable to comply with the computer and electronic requirements of this Bill and/or do not have the computer skills to do what is required under this Bill. This Bill inherently takes away the livelihood of many pawnbrokers and secondhand dealers by enforcing more stringent regulations and increases business expenses and overhead costs. It will force many of them out of business because they are unable to comply due to their age and lack of experience with computer technology.

Honorable Mark. M. Nakashima, Chair Honorable Scot Z. Matayoshi, Vice Chair House Committee on Judiciary & Hawaiian Affairs February 4, 2022 Page 2

This Bill implies that a high volume of stolen property is being sold to pawnbrokers and secondhand dealers. The intent of this Bill comes from incorrect information, largely based on the Hollywood stereotype of the pawn industry. The fact is that less than 1/10 of one percent of stolen property is found at pawn shops and secondhand dealers. That is a national statistic from the National Pawnbrokers Association. Local businesses also report the same low percentage. This statistic has been consistent for many years.

This Bill is nearly identical to other bills from past years that the Hawaii State Legislature and Honolulu City Council refused to pass. Specifically, similar bills came before the Hawaii State Legislature in 2005, 2008, 2014 and 2019, and before the Honolulu City Council in 2013. Each time, the Hawaii State Legislature and the Honolulu City Council decided not to pass these bills due to federal privacy violations, third party involvement with private and consumer information, and the financial burdens placed on small business owners.

In 2014, House Resolution 154 was passed to create a working group to be formed with stakeholders including pawnbrokers, secondhand dealers and law enforcement to resolve the issues present in those bills. Pawnbrokers and secondhand dealers have been willing and ready to meet to discuss and work on the issues in these types of bills but have yet to hear from law enforcement.

This Bill provides no statewide uniformity because the Chief of Police in each county can decide on the manner in which pawnshop reports are filed.

This Bill contains ambiguous language that is likely to cause confusion.

The COVID-19 pandemic has made this a very difficult time for many small businesses. Several pawnshops and secondhand dealers have closed down or gone out of business in recent months. Passing this Bill will force many more pawnshops and secondhand dealers to permanently close. These business owners believe the Legislature wants to support small businesses.

For the foregoing reasons, we respectfully request that you do not pass HB1991.

Very truly yours, Jonathon fike Jonathan E. Spiker

for KOSHIBA & PRICE

February 6, 2022

To: House of Representatives – Judiciary and Hawaiian Affairs Committee From: Richard Dan, manager of Kama'aina Loan and Cash for Gold on Maui

Re: Testimony opposing HB 1991

Hearing Date & Time: February 8, 2022, 2:00 pm, Room 325

My name is Richard Dan. I have been a pawnbroker and secondhand dealer on Maui since 1977 and have been involved in most legislation before this esteemed body throughout the entire span of those 45 years. I support the testimony regarding this bill of both the Hawaii Pawnbroker Association and John Spiker.

Small pawn lenders are recognized as important providers of financial services, including credit in emergencies, to the "unbanked' – people who do not have accounts with a commercial bank. In Hawaii, that is as much as 30% of all residents. At the beginning of the pandemic, most states nationwide and the State of Hawaii specifically declared pawnshops to be an "essential service," and we certainly did prove to be.

In 2014 a bill came before the legislature which was almost identical to this year's HB 1991 except that it did not include special treatment of bicycles. Instead of acting on that bill, the legislature wisely decided to convene a working group of the stakeholders in order to determine if a statewide electronic reporting system was/is feasible. That working group will be best equipped to determine what information should be posted on the electronic reporting database. The resolution to establish that working group was passed by the legislature in the form of HR No. 154, a copy of which is attached to this testimony. But although the police and pawnbrokers were eager to meet and work on appropriate changes to the current law, the meeting was never held. This was apparently due to a lack of action by the state agencies named in HR 154. The working group should still be convened, prior to any further action by the legislature; it can craft a bill that unlike HR 1991 and its predecessor effectively addresses real rather than theoretical problems.

The overarching problem with the current bill, HR 1991, is that it would impose more and more unnecessary regulation on pawnbrokers while failing to address the ways in which stolen property is actually fenced in today's America – on the internet (Facebook Marketplace, EBay, Craigslist, etc.) and through businesses that are either unregulated or where regulations are not enforced, like jewelry stores, antique stores, coin shops, swap meets, or at the neighborhood bar. By contrast, we work closely with the police and report all transactions promptly, yet the existing customer screening and reporting laws have been so effective in deterring attempts to fence stolen property, that in the last year I've had only one piece of stolen goods picked up by the police. In such a case I testify in court against the thief who pawned the property. But nowadays the thieves don't bring their loot to a pawn shop, because they know we get their i.d., take their picture and get a thumbprint, and hand over to the police a description of what they have sold us. They know that if the victim has reported the theft it's a sure bet they will be arrested!

Pawnshops are not the problem now. The approach of piling more regulation onto pawnshops and their customers is like the drunk who lost his keys in the gutter but is looking for them under the lamppost, because "that's where the light is." If your goal is to find criminals and recover lost property, look where the criminals go: in the unregulated zones.

Here are four more specific issues, among the numerous flaws in HB 1991:

- HB 1991 would require free electronic reporting in the City and County of Honolulu but would allow the police departments of the neighbor islands to mandate that pawnbrokers pay for electronic reporting. It is not fair to discriminate against neighbor island pawnbrokers in this way. There should be one statewide electronic reporting program, as contemplated by HR 154.
- 2. The requirement of HB 1991 that electronic submissions contain pictures of all items would be costly, impractical, and of no significant benefit to the public. There is no software that can economically enable pawnbrokers to upload pictures of pawned merchandise. Some items are of little value and to force us to upload photographs of every single item is out of proportion to any benefit gained and would only mean that we would have to pay the customer less for the item in order to cover the additional administrative costs. And the photograph requirement is very subjective e.g., how much detail must the pictures show -- is that entirely at the discretion of the police? The bill allows a picture of the serial number, but text on photographs is not searchable. We already include the serial number in our report to the police, which is searchable.
- 3. Putting pictures of the property on a public website invades the privacy of innocent citizens who have pawned the items. Many items can be easily identified and associated with an individual, and some bracelets and other items of jewelry even have names inscribed on them.

4. The proposed legislation contains a special focus on bicycles, but in addition to all the other protections contained in the existing pawnbroker reporting requirements, bicycles already enjoy a special protection under existing law, in that it is illegal to sell an unregistered bicycle and notice must be given to the Director of Finance of the applicable County upon transfer of a registered bicycle. (HRS §§ 249-14.2 and 249-14.6). So further requirements intended to prevent the sale of stolen bicycles to pawnbrokers are superfluous – stolen bicycles are not being sold to or purchased by pawnbrokers.

As already required by this legislature, please allow the pawnbrokers, police departments, and State agencies to work together on this matter so we can address the interests of the public effectively and efficiently, instead of attempting to impose recycled and poorly-conceived measures that will only create more unnecessary regulations at a cost to the State, the taxpayers, and affected members of the public. HOUSE OF REPRESENTATIVES TWENTY-SEVENTH LEGISLATURE, 2014 STATE OF HAWAII H.R. NO. **154**

HOUSE RESOLUTION

REQUESTING THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS TO CONVENE A WORKING GROUP TO EXAMINE THE FEASIBILITY OF ESTABLISHING A STATEWIDE ELECTRONIC REPORTING SYSTEM FOR PAWN SHOPS.

WHEREAS, transactions with pawnbrokers frequently allow 1 thieves to convert stolen property into cash; and 2 3 WHEREAS, while existing law empowers the chief of police in 4 each county to require that pawn transaction information be 5 electronically submitted to the police department, no unified 6 statewide system for the electronic filing of this information 7 currently exists; and 8 9 WHEREAS, generally, records of pawn transactions are 10 manually prepared and submitted to the police, which results in 11 thousands of paper reports per month on Oahu alone; and 12 13 WHEREAS, the manual reporting system hampers law 14 enforcement investigations by creating waiting periods to gain 15 access to needed information; and 16 17 WHEREAS, the introduction of an electronic reporting system 18 for pawn shops would reduce recovery time for stolen items, 19 increase the speed by which information is transferred to law 20 enforcement agencies, and allow law enforcement officials to 21 inspect and track transactions in a more timely manner; and 22 23 24 WHEREAS, a unified statewide electronic database of pawn transactions would increase the probability of solving stolen 25 property crimes and aid in the recovery of stolen property; now, 26 therefore, 27



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1 BE IT RESOLVED by the House of Representatives of the 2 Twenty-seventh Legislature of the State of Hawaii, Regular 3 Session of 2014, that the Director of Commerce and Consumer 4 Affairs is requested to convene a working group to examine the 5 feasibility of establishing a unified statewide electronic 6 reporting system for pawn shops; and 7 8 BE IT FURTHER RESOLVED that the Director of Commerce and 9 10 Consumer Affairs is requested to serve as the chairperson of the working group and to invite the following parties to be members 11 of the working group: 12 13 One member from the State Procurement Office; 14 (1)15 (2)One member from the Department of the Prosecuting 16 Attorney of the City and County of Honolulu; 17 18 (3) Two members of law enforcement agencies, with one 19 member representing the island of Oahu and one member 20 21 representing a neighbor island; 22 (4) Two members who are pawnbrokers, with one member 23 representing the island of Oahu and one member 24 25 representing a neighbor island; 26 One member from the National Pawnbrokers Association; (5) 27 and 28 29 One member from the Hawaii Pawnbrokers Association; (6) 30 and 31 32 BE IT FURTHER RESOLVED that the Department of Commerce and 33 Consumer Affairs is requested to provide any necessary 34 administrative, professional, technical, and clerical support to 35 the working group; and 36 37 BE IT FURTHER RESOLVED that the members of the working 38 group shall receive no compensation for their services, but may 39 be reimbursed for incidental expenses, including travel costs, 40 necessary for the performance of their duties; and 41 42

H.R. NO. 169



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H.R. NO. 154 BE IT FURTHER RESOLVED that the working group be exempt from the requirements of chapter 92, Hawaii Revised Statutes; BE IT FURTHER RESOLVED that the Director of Commerce and Consumer Affairs is requested to submit a report of the working group's findings and recommendations, including any proposed legislation, to the Legislature no later than twenty days prior to the convening of the Regular Session of 2016; and BE IT FURTHER RESOLVED that certified copies of this Resolution be transmitted to the Director of Commerce and Consumer Affairs, Administrator of the State Procurement Office, Prosecuting Attorney of the City and County of Honolulu, President of the National Pawnbrokers Association, and President of the Hawaii Pawnbrokers Association. OFFERED BY: ohn Al



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Testimony Opposing HB 1991 Submitted by John Spiker, Owner – Hawaii Gold & Silver Company

My name is John Spiker. I am the owner of Hawaii Gold & Silver Company and have been in business for over 43 years. I have been the President of the Hawaii Pawnbroker's Association for 20 years. I have been giving testimony at the Hawaii State Legislature since 1981.

I oppose HB 1991.

HB 1991 implies that a high volume of stolen property is being sold to pawnbrokers and secondhand dealers. This is very misleading and inaccurate. The intent of this bill comes from a false and unsupported premise and stereotype that there is a high volume of stolen property sold to pawnshops and secondhand dealers.

The pawnshops that already electronically file their transactions do so for their own reasons. Many of them reported that there has been no increase in the recovery of stolen property. We believe stolen property is being sold to unregulated places, internet fences, drug houses, and gambling sites where items can be sold anonymously.

We do not provide a fast and easy way for criminals to sell stolen property. We carefully protect our business by questioning and scrutinizing the people we deal with. Under the current law, sellers are not anonymous and must go through strict regulations to sell or pawn personal property such as providing their name, date of birth, address and a fingerprint. All that information is given to the police department.

The impact of this bill would be devastating to an already struggling industry. Computerization will not provide a solution to a problem that does not exist. Computerization presents a technological and financial hardship that many pawnshops and secondhand dealers cannot accommodate due to their lack of computer skills and abilities. A bill that puts seniors with disabilities and small businesses owners out of business is not progress.

We are honest hard-working people supporting our families. Our customers include teachers, waiters, construction workers, first responders, lawyers, doctors, and many seniors and retired professionals. We are respected business owners who provide a financial option to honest clientele. Would you want your parents subjected to the requirements of HB1991?

The Hawaii Pawnbrokers Association believes this Legislature wants to support small businesses.

I ask that you do not pass this bill. Our industry works with and supports our law enforcement but does not feel that requiring computerization is a fair and proper way to regulate our business. If you feel you must pass this bill, then please "grandfather" and exempt pawnshop owners and secondhand dealers that are 65 years and older from this bill or give us five to seven years before this bill is implemented and takes effect.

I respectfully submit this testimony and thank you for your attention to this bill, which affects our struggling pawn and secondhand dealers' industry that provides a much-needed service to our community. Thank you.

John Spiker Hawaii Gold and Silver Company President, Hawaii Pawnbrokers Association 808-735-5188



Statement for the Record by Fran Bishop, Past President, on behalf of The National Pawnbrokers Association For the Hearing on HB 1991 Before the House Committee on Judiciary & Hawaiian Affairs The Honorable Mark M. Nakashima, Chair The Honorable Scot Z. Matayoshi, Vice Chair And Other Honorable Members of the Committee

February 8, 2022

My name is Fran Bishop, and I am representing the National Pawnbrokers Association ("NPA") and its Hawaii members. I am a past president of the NPA. I currently serve as the NPA's Government Relations Liaison. In this capacity, I am familiar with legislation being considered across the United States, current state laws governing pawnbrokers and pawn transactions, and the federal laws that apply to pawnbrokers and pawn transactions.

The National Pawnbrokers Association is the only national trade association serving pawnbrokers and their consumer customers on a nationwide basis. We work with pawnbrokers and state pawnbroker associations. The National Pawnbrokers Association thanks the Chair of the Committee for allowing us to submit comments for the record and to testify at the Committee's February 8, 2022 hearing.

We oppose enactment of HB1991 for a variety of reasons described in the balance of this Statement. These include significant legal and policy concerns about HB1991's mandatory electronic transaction reporting of pawn consumer's non-public personally identifiable information to local law enforcement because that proposal violates pawn consumers' rights under federal financial privacy laws. This requirement also infringes generally applicable due process protections that every American should enjoy including the requirement that at least "reasonable suspicion" or particularized investigations into crimes precede law enforcement's access to individuals' private information. We also agree with representatives of the Hawaii Pawnbrokers Association that HB1991's requirement that photographs of all pawned items and the amount the pawnbroker disbursed to the pledgor adds to the privacy invasion that enactment will cause and likely will result in a proliferation of false ownership claims for law enforcement agencies to resolve. The balance of this prepared statement covers these concerns and offers perspective from our nationwide vantage point. First, we address the issues raised by the Hawaii Pawnbrokers Association ("HPA"). Next, we discuss additional concerns not raised by the HPA. Finally, we reiterate our position that HB1991 not be enacted.

1. Concerns Raised by the HPA with Which the NPA Concurs

A. The NPA Agrees with the Hawaii Pawnbrokers Association that HB1991 Will Cause Violations of Federal Consumer Credit Privacy Laws

Under Title X of the Gramm-Leach-Bliley Financial Services Modernization Act of 1999 ("GLBA"), codified at 15 U.S.C. §§6801-6821, pawnshops must comply with specific consumer privacy protection requirements and their customers enjoy statutorily protected privacy rights. We agree that mandatory reporting of consumers' personally identifiable information, including photographs of consumers who pledge or sell property to pawnbrokers and the dollar amounts pawnbrokers disburse to their customers, violates the Title X protections that all consumers of financial products and services are granted. The provisions of HB1991, if enacted, would make pawnbrokers vulnerable to actions by federal consumer financial protection agencies and state attorneys general for violations of Title X.

Under Title X, pawn consumers enjoy the same consumer privacy rights and protections that are available to customers of banks, credit unions, insurance companies, and stockbrokers. Pawn customers are not given lesser rights or protections; they are treated equally.

Requiring pawnbrokers to upload pawn customers' personal information to a public website exaggerates the risks that their personal information will be misused by others. These risks include identity theft (because so much nonpublic personal information will be publicly available) and, as mentioned above, risks associated with defending false claims that the pledged property was misappropriated.

Second-hand dealers, including jewelers and antique shops, are not "financial institutions" governed by Title X of the GLBA. Their customers are not eligible for the protections that the GLBA provides to pawn consumers. Yet, jewelers and antique shops are venues through which stolen goods may travel, just as are flea markets, eBay, and Facebook marketplace.

B. The NPA Agrees that HB1991 Falsely Portrays Pawnbrokers as Venues for Stolen Property

HB1991 perpetuates unfounded stereotypes of pawnbrokers and pawn consumers. As Jonathan Spiker's comment for the HPA states the bill "implies that a high volume of stolen property is being sold to pawnbrokers" We concur that nationwide less than 1/10 of one percent of items pledged or sold to pawnshops are found to be stolen. We are not surprised that the same low percentage is found in Hawaii.

There are good reasons why such small numbers of items pledged or sold to pawnbrokers are found to be stolen. Pawnbrokers have been regulated in most jurisdictions of the United States for decades and, in some jurisdictions, for more than a century. The laws governing pawn transactions require pawnbrokers to collect and maintain extensive information about the consumer pledgor-seller and the items of personal property pledged or sold. These records are available to local law enforcement agencies as well as to the agencies that license and supervise pawnbrokers at the state and local levels.

Pawnbrokers do not have the same capital-markets access that other consumer financial services providers services enjoy. <u>We loan our own money</u>. If the property our customers pledge or sell to us turns out to be misappropriated, the pawnbroker loses both the collateral and the funds disbursed to the customer. Pawnbrokers would not be in business long if they suffered many such double losses on transactions. Thus, as longstanding businesses, pawnbrokers have operational protocols that help us protect our livelihood and the general public.

Pawnbrokers know their customers on a face-to-face basis. Some of our customers use the same items of personal property to secure loans on more than one occasion. Thieves do not pawn the same items multiple times. They sell items, take the proceeds and disappear.

We are curious whether other marketplaces available – whether local or Internet-based – can demonstrate the same good record of keeping stolen items out of their hands as pawnbrokers have shown over many years.

C. The NPA Agrees that HB1991 Will Not Provide the Statewide Uniformity It Purports to Seek

HB1991 allows the Chiefs of Police in each county to decide the manner by which pawnshop will file reports. If the goal is uniformity, then Section 3 of HB1991 is misplaced. There is no guarantee of uniformity.

Additionally, Section 3 opens the door to for-profit vendors of database services to pitch their products to Chiefs of Police -- with attendant costs that HB1991 does not fund and that could end up causing costs to be levied on pawnbrokers unfairly. Instead, if the Hawaii legislature enacts an electronic reporting mandate – which we oppose -- the state itself should operate and cover the costs associated with running a single statewide system in order to assure it will be operated with appropriate data-security procedures. Moreover, allowing the Chiefs to select from multiple for-profit vendors increases the risks that pawnbrokers will be held responsible for data-security breaches that may befall the vendors, and are outside pawnbrokers' control. This provision should not stand.

II. Additional Concerns Not Raised Directly by Comments for the HPA

A. Pawn Consumers Tend to Be Regular, Middle-Class Americans

The Federal Reserve Board and Federal Deposit Insurance Corporation have reported that 40 per cent of Americans do not have savings to cover a \$400 unexpected expense. This translates to millions of Americans. These consumers do not deserve fewer protections from unreasonable surveillance by state and local governments than more affluent Americans have.

Pawnbrokers' customers are ordinary people working in a variety of jobs such as teachers, firefighters and police officers, waiters, construction company owners and laborers, and gig-economy workers. Some are unbanked or underbanked individuals. Others are just busy people whose work schedules do not coincide with business hours and locations offered by banks and credit unions or whose need for funds cannot wait, such as consumers needing medications not covered by insurance or emergency car repairs.

Other middle-class and more affluent consumers can use their personal property to secure funds they need to borrow. Members of the JHA may have used their securities holdings, automobiles, or homes to obtain credit. There is something wrong about treating individuals using their personal property – family jewelry or silverware, for example – to secure advances of funds so differently from those using securities, cars, boats, or real estate. None of the latter group are required by state laws to give fingerprints each time they borrow against their property, and none will be required by HB1991 to be photographed or have their transactions uploaded to a publicly viewable database. This is not right.

Many of our customers are repeat users of pawn transactions. This fact, as noted above, supports respecting them and protecting the privacy of their financial transactions – just as consumer privacy protections work for customers of other providers of consumer financial services. To do otherwise subjects these valuable community members to surveillance and profiling that threshold-less transaction reporting, particularly by electronic means, will allow. This is not right.

B. HB1991 Ignores Other Venues for Second-hand Property Transactions and So Treats Main Street Businesses More Harshly Than Internet-based Businesses or Even Local Jewelers and Antique Stores

HB1991 ignores the reality that second-hand goods can be sold through many venues. These include Internet-based businesses including Facebook Marketplace and locally operated jewelers and antique stores. None of these venues qualifies as a provider of consumer financial services subject to Title X of the GLBA, as noted above. But they are options for the disposal of stolen goods and are more open opportunities than pawnshops because they do not have the same, state-mandated transaction record-keeping requirements as do pawnbrokers – the collection of so much personal information and fingerprinting to which pawn consumers are subjected every time they do a pawn transaction. Requiring photographs of pawn consumers only adds to this imbalance without public or consumer benefits.

C. Mandatory Electronic Reporting of Pawn Consumers' Nonpublic Personal Information Deprives Pawn Consumers of Constitutionally Protected Rights to Due Process and Freedom from Unreasonable Searches

Mandatory reporting of pawn transactions that includes the non-public personally identifiable information about pawn consumers allows for data collection and profiling without the protections of duly authorized warrants or other legal process with court supervision. There will be no warrants or reliance upon judicially recognized exceptions to the warrant requirement such as probable cause or reasonable suspicion of wrongdoing. There is no blanket exception recognized by the United States Supreme Court, as reaffirmed by the Court recently in *City of Los Angeles v. Patel*, 135 S. Ct. 2443 (2015) with limited provisions for customers of "closely regulated" businesses, which the Court determined did not include pawn customers. We note that since *Patel* the Supreme Court has been expanding protections against unreasonable searches and seizures, including by electronic means.

This form of data collection practice should not be allowed or required by State legislatures as it violates limitations on the use of "writs of assistance" (aka "general warrants") that were among the Colonists' main objections to continued rule by Britain and that are protected against by the Bill of Rights. Additionally, mandatory transaction reporting of non-public personally identifiable information infringes upon provisions of State Constitutions.

Infringement of constitutional protections is magnified when the mandatory pawn transaction reporting program:

- is administered through electronic means;
- involves reporting to or via a third-party, private-sector company serving as an agent of one or more government units or agencies;
- imposes additional costs on the consumer using the pawn transaction as a source of short-term, small-dollar credit, obviously further harming the financial situation of those that can least afford it;
- fails to impose meaningful limits on the use or re-use of the information obtained by the government unit or agency requiring its collection, on access by their employees, or on its use or re-use by any third-party agent; or,
- does not specify requirements for the proper disposal of obsolete information about consumer pawn transactions from prior years.

Additionally, mandatory reporting of transactions that is accomplished by electronic means and that contains non-public information about consumers – including non-public demographics about pawn consumers, such as age, gender, race, residential zip code, or the number and frequency of their pawn transactions – enhances the prospect of

- (1) profiling of pawn consumers,
- (2) commingling of consumers' personal and transaction information with other databases, in particular with law enforcement criminal databases, without any link to a suspected property crime, and the potential damage to consumers whose employment requires background checks or who are applying for insurance;
- (3) enhancing the risk of a data breach and the identity theft potential incurred by disclosing nonpublic personally identifiable information and pawn transaction details particularly if made available via remote devices and laptops in squad cars; and,
- (4) losing control of the data because the consumer has no control of where the collected data is stored, including storage out of the state or country, and accompanying loss of federal and state protection of their non-public personal information as the location where the pawn consumer resides otherwise would provide.

There are more concerns from the perspectives of the small businesses that dominate the pawn industry. For example, mandatory electronic transaction reports that contain consumers' non-public personal information also involves:

- No protections for pawnbrokers, including indemnification, insurance, and safe harbor from liability to individual customers, if a breach occurs while the consumer's data is in the possession of a law enforcement agency or its third-party agent;
- (2) The "taking" of and interference with proprietary business assets of pawnbrokers, including dollar amounts and transaction terms, types of property pledged or purchased, and the names and contact information of each pawnbroker's customers, particularly when third-party vendors may be used to collect and store the data; and,
- (3) The necessity for small businesses to buy computer equipment, software, and internet service suitable to meet the electronic transaction reporting requirements without the ability to recoup these required expenses either from the state or local government or from their customers.

III. Conclusions

Pawn transaction reporting reflects outdated stereotypes about consumers who obtain shortterm, small-dollar credit from pawnbrokers. Over the past decade, millions more middle-class consumers and small business owners have used pawn transactions to meet credit needs that commercial banks and even credit unions are unable to serve in most communities. No local or state elected official should vote in favor of unnecessarily burdensome laws, which would also impose needless compliance costs on small business owners. HB1991 would exaggerate these stereotypes to the detriment of pawn consumers and Hawaii-based small pawn businesses.

Pawnbrokers' best business practices include precautions to avoid transactions involving suspicious property and individuals. The incidence of misappropriated property items recovered in Hawaii pawn stores and nationwide is consistently less than 1/10 of one percent. Thus, the data do not support enactment of HB1991.

If a person or business claiming ownership of the property item(s) sold or pledged to a pawnbroker files a police report, then law enforcement can obtain access to the pledgor's or seller's non-public personally identifiable information from the transaction records that the pawnbroker is required to maintain pursuant to Hawaii law. We suggest that any new legislation that may be enacted condition law enforcement's access to the consumer's non-public personally identifiable information on obtaining a duly authorized warrant from a court of competent jurisdiction or the employment of recognized exceptions to the warrant requirements of the Fourth Amendment to the United States Constitution.

As noted earlier, putting all the information from pawn transactions, including comprehensive non-public personal information relating to the pawn consumer, photographs of the pawn consumer and the items used as collateral or sold to the pawnbroker, and the amount of proceeds disbursed to the consumer is bad public policy. It subjects pawn consumers to public scrutiny not imposed on any other users of consumer financial services. It subjects pawn consumers and pawnbrokers to undue expenses in defending their rights to property pledged or sold to pawnbrokers against false property claims. It facilitates identity theft and even targeting by thieves of some pawn consumers whose property will be viewable on the public website. These consequences are not fair to impose on ordinary Americans or the small businesses that serve their small-dollar needs.

We see no public policy benefits of enacting HB1991 and many reasons not to do so. The NPA certainly does not believe that legislation such as HB1991 can be designated as "consumer protection."

Thank you for receiving our prepared statement.

Respectfully submitted,

Fran Bishop

Fran Bishop

Submitted on: 2/5/2022 1:25:49 PM Testimony for JHA on 2/8/2022 2:00:00 PM

Submitted By	Organization	Testifier Position	Remote Testimony Requested
Charles Prentiss	Individual	Support	No

Comments:

Support. This improvement to enforcement is desparately needed. By bike was recently stolen out of my garage while we were at home, and there was nothing effective that I could do about it.

Submitted on: 2/6/2022 9:41:14 PM Testimony for JHA on 2/8/2022 2:00:00 PM

Submitted By	Organization	Testifier Position	Remote Testimony Requested
Michael I Rice	Individual	Support	Yes

Comments:

I SUPPORT this bill, and think it will help to reduce the numbers of bicycles stolen in the state. While I don't think it will do much to stop person to person sales or trade of stolen bikes, it can help when perpetrators are caught.

Submitted on: 2/7/2022 12:49:46 AM Testimony for JHA on 2/8/2022 2:00:00 PM

Submitted By	Organization	Testifier Position	Remote Testimony Requested
David Nash	Individual	Support	No

Comments:

Aloha Chair,

I am in support of improving consumer protections for bicycle owners. This is especially important when it is someone's primary mode of transportation.

We have collectively moved our society forward by embracing cycling as a major form of transportation and an excellent form of recreation. Throughout our lives most people have access to bicycles either through ownership or bike share programs. They are an integral part of our lives and are therefore very important to all citizens.

It is time we support all of our neighbors who ride and own bicycles with a way to track stolen bikes in the islands.

On the streets, stolen bikes often become equal to cash, often this cash is used to buy illicit substances and otherwise fall outside the banking process. We can end this.

By cracking down on stolen bikes and removing them from becoming street currency we can have many positive effects on our society. And make some very happy neighbors by having their bicycles returned to them, or from discouraging the theft in the first place.

Thank you for your time to review this comment and please support this bill.

Aloha,

David Nash

Manoa

Submitted on: 2/7/2022 3:48:03 PM Testimony for JHA on 2/8/2022 2:00:00 PM

Submitted By	Organization	Testifier Position	Remote Testimony Requested
Melissa Lawrence	Individual	Support	No

Comments:

I fully support this bill designed for consumer protection against theft. thank you