



HAWAII STATE ENERGY OFFICE STATE OF HAWAII

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DAVID Y. IGE
GOVERNOR

SCOTT J. GLENN
CHIEF ENERGY OFFICER

(808) 587-3807

Testimony of
SCOTT J. GLENN, Chief Energy Officer

before the
SENATE COMMITTEE ON ENERGY, ECONOMIC DEVELOPMENT, AND TOURISM
Friday, January 31, 2020
2:55 PM
State Capitol, Conference Room 414

In SUPPORT of
HB 2561
RELATING TO CONSUMER PROTECTION.

Chair Wakai, Vice Chair Taniguchi and members of the Committee. The Hawaii State Energy Office (HSEO) supports HB 2561 that would require retailers of household appliances to conspicuously display signage on energy-using household appliances to inform consumers of available efficiency rebates and Hawaii-specific energy costs of operation.

The HSEO, in collaboration with the Public Benefits Fee Administrator, would notify all affected retailers of the requirements of this section.

Supplying information about available rebates and energy costs would enable consumers to make wise choices, i.e. choosing products yielding long-term savings as opposed to choosing solely on lowest first cost. Each purchase of an energy-efficient appliance helps drive markets toward more energy efficient products. According to the Appliance Standards Awareness Project, appliance efficiencies will yield Hawaii's consumers \$537 million net cost savings over 15 years. That savings keeps money in consumers' pockets and contributes to Hawaii's clean energy and decarbonization goals.

Thank you for the opportunity to testify.

SB-2561

Submitted on: 1/30/2020 7:27:06 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Ted Bohlen	Testifying for Climate Protectors Coalition	Support	No

Comments:

Dear Chair Wakai, Vice Chair Taniguchi and members:

The Climate Protectors Coalition **strongly supports SB2561!**

We are a new group inspired by the Mauna Kea Protectors but focused on reversing the climate crisis. As a tropical island State, Hawaii will be among the first places harmed by the global climate crisis, with more intense storms, loss of protective coral reefs, and rising sea levels. We must do all we can to reduce our carbon footprint and become at least carbon neutral as soon as possible, including by providing consumers purchasing appliances with visible energy consumption signage information. Please pass this bill. Mahalo!

SB-2561

Submitted on: 1/30/2020 9:42:12 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Lana Rose Olson	Testifying for Environmental Caucus of the Democratic Party of Hawaii	Support	No

Comments:

SB-2561

Submitted on: 1/29/2020 8:00:02 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
David Mulinix	Testifying for Our Revolution Hawaii	Support	No

Comments:



183 Pinana St., Kailua, HI 96734 • 808-262-1285 • info@350Hawaii.org

To: The Senate Committee on Energy, Economic Development, and Tourism
From: Brodie Lockard, Founder, 350Hawaii.org
Date: Friday, January 31, 2020, 2:55 pm

In strong support of SB 2561

Dear Chair Wakai, Vice Chair Taniguchi, and members:

350Hawaii strongly supports SB 2561.

Displaying available energy efficiency rebates and state-specific energy operation costs can only help consumers make choices that help to fight the Climate Crisis.

Knowing about rebates and energy operation costs could save consumers significant money.

Most consumers probably don't make energy efficiency a high priority when choosing an appliances. Displaying these numbers will put energy efficiency in their thoughts and perhaps make them consider other appliances they could replace with more energy efficient alternatives.

This bill could save consumers money, decrease energy use, and even encourage an energy efficiency mindset. Please support it.

Brodie Lockard
Founder, 350Hawaii.org



SENATE COMMITTEE ON ENERGY, ECONOMIC DEVELOPMENT, AND TOURISM

January 31, 2020, 2:55 P.M.

Room 414

(Testimony is 2 pages long)

LATE

TESTIMONY IN SUPPORT OF SB 2561

Aloha Chair Wakai, Vice Chair Taniguchi, and Committee members:

Blue Planet Foundation **supports SB 2561**, which requires retailers of household appliances to display available energy efficiency rebates and state-specific energy operation costs.

Hawai'i businesses and residents pay the highest electricity rates in the nation, which exacerbates our already high cost of living and increases monthly financial burdens. Senate Bill 2561 will help consumers make informed decisions based on more accurate cost information than is currently available at the point of sale. By displaying information about rebates available as well as Hawai'i-specific operating costs, consumers are better equipped to choose the model that most makes sense for their economic situation and preferences.

Since 1980, the Federal Trade Commission (FTC) has administered the (bright yellow) EnergyGuide labeling program aimed at assisting consumers in understanding how much energy a given appliance uses and the ongoing energy costs associated with operating the appliance. The EnergyGuide labels, however, don't reflect the realities of our energy costs in Hawai'i. The bright yellow labels that are currently displayed report only very coarse information based on **national average energy prices** and national average usage of the appliance.

Senate Bill 2561 wisely requires that retailers provide Hawai'i-specific labels to present a more accurate picture of how much an appliance will cost a household in Hawai'i to operate. **Labeling based on national averages is misleading for Hawai'i consumers** given that electricity rates in Hawai'i are more than twice the national average.

Blue Planet also supports the requirement that retailers display information about available rebates for household appliances. Without clear signage, a prospective purchaser may not be aware of an available rebate that could substantially lower the overall cost of the appliance. Without this information, consumers may unknowingly select an appliance model that will end up costing more upfront, or that will increase their monthly utility bill because that are selecting an energy-inefficient model.

Hawai‘i’s consumers deserve more accurate information about the costs and potential savings associated with the household appliances they wish to purchase. The display requirements in SB 2561 will allow consumers to see more accurate information about ongoing energy costs and incentives for selecting a more energy-efficient model.

Energy efficiency is often overlooked in our conversations about transitioning to a 100% clean energy economy. Efficiency, however, is still the cheapest and easiest form of clean energy. By making the most of our power and choosing energy-efficient options wherever we plug in, we'll need fewer fossil fuels on the path to 100% clean energy.

Thank you for the opportunity to provide testimony in **support of SB 2561**.

SB-2561

Submitted on: 1/28/2020 11:19:53 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Caroline Kunitake	Individual	Support	No

Comments:

Please support SB2561.

Mahalo,

Caroline Kunitake

SB-2561

Submitted on: 1/29/2020 9:10:25 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
J Riverstone	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/29/2020 11:24:20 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Javier Mendez-Alvarez	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/29/2020 12:59:28 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Mark K.Wilson III	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/29/2020 3:05:16 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
tlaloc tokuda	Individual	Support	No

Comments:

I support this bill

SB-2561

Submitted on: 1/29/2020 7:55:21 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Sherry Pollack	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/29/2020 9:54:56 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Phaethon Keeney	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/30/2020 7:24:55 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Zoe Malia Ozoa Loos	Individual	Support	No

Comments:

SAMPLE TESTIMONY

To: The Senate Committee on Energy, Economic Development, and Tourism

From: ZOE MALIA OZOA LOOS

Date: 1/30/2020

In strong support of SB 2561

Dear Chair Wakai, Vice Chair Taniguchi, and members:

I strongly support SB 2561.

Displaying available energy efficiency rebates and state-specific energy operation costs can only help consumers make choices that help to fight the Climate Crisis.

Knowing about rebates and energy operation costs could save consumers significant money.

Most consumers probably don't make energy efficiency a high priority when choosing an appliances. Displaying these numbers will put energy efficiency in their thoughts and perhaps make them consider other appliances they could replace with more energy efficient alternatives.

This bill could save consumers money, decrease energy use, and even encourage an energy efficiency mindset. Please support it.

ZOE MALIA OZOA LOOS

SB-2561

Submitted on: 1/30/2020 8:38:30 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Joy Silver	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/30/2020 10:35:29 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
David Dinner	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/30/2020 10:38:05 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Joseph Kohn MD	Testifying for We Are One, Inc. - www.WeAreOne.cc - WAO	Support	No

Comments:

Strongly support SB 2561.

Displaying available energy efficiency rebates and state-specific energy operation costs can only help consumers make choices that help to fight the Climate Crisis.

Knowing about rebates and energy operation costs could save consumers significant money.

Most consumers probably don't make energy efficiency a high priority when choosing an appliances. Displaying these numbers will put energy efficiency in their thoughts and perhaps make them consider other appliances they could replace with more energy efficient alternatives.

This bill could save consumers money, decrease energy use, and even encourage an energy efficiency mindset. Please support it.

www.WeAreOne.cc

SB-2561

Submitted on: 1/30/2020 11:28:25 AM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Laurel Quarton	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/30/2020 2:12:31 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Nanea Lo	Individual	Support	No

Comments:

Dear Chair Wakai, Vice Chair Taniguchi, and members:

I strongly support SB 2561.

Displaying available energy efficiency rebates and state-specific energy operation costs can only help consumers make choices that help to fight the Climate Crisis.

Knowing about rebates and energy operation costs could save consumers significant money.

Most consumers probably don't make energy efficiency a high priority when choosing an appliances. Displaying these numbers will put energy efficiency in their thoughts and perhaps make them consider other appliances they could replace with more energy efficient alternatives.

This bill could save consumers money, decrease energy use, and even encourage an energy efficiency mindset. Please support it.

me ke aloha 'Ä• ina,

Nanea Lo

LATE

SB-2561

Submitted on: 1/30/2020 3:43:28 PM

Testimony for EET on 1/31/2020 2:55:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Megan Blazak	Individual	Support	No

Comments:

SB-2561

Submitted on: 1/30/2020 5:11:59 PM

Testimony for EET on 1/31/2020 2:55:00 PM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Matthew Geyer	Individual	Support	Yes

Comments:

Thank you for your support of bills that help consumers make decisions that help with the climate crisis and increase the affordability of living in Hawai'i.

SB-2561

Submitted on: 1/30/2020 7:09:24 PM

Testimony for EET on 1/31/2020 2:55:00 PM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Noel Morin	Individual	Support	No

Comments:

Dear Chair Wakai, Vice Chair Taniguchi, and members:

I strongly support SB 2561.

Awareness about energy rebates and operating energy costs associated with appliances could save consumers money, incentivize the purchase of more efficient and lower carbon footprint equipment, and help them connect their purchase behavior with the our clean energy goals.

A simple way to accomplish this is to ensure that information on available energy efficiency rebates and state-specific energy operation costs are displayed to consumers.

This bill could save consumers money, decrease their energy demand, and help Hawaii achieve its clean energy goals.

Please support SB 2561.

Sincerely,

Noel Morin

Hilo