JOSH GREEN, M.D. GOVERNOR KE KIA'ĂINA



GOV. MSG. NO. 1340

EXECUTIVE CHAMBERS KE KE'ENA O KE KIA'ĂINA

June 27, 2025

The Honorable Ronald D. Kouchi President of the Senate, and Members of the Senate Thirty-Third State Legislature State Capitol, Room 409 Honolulu, Hawai'i 96813 The Honorable Nadine Nakamura Speaker, and Members of the House of Representatives Thirty-Third State Legislature State Capitol, Room 431 Honolulu, Hawai'i 96813

Aloha President Kouchi, Speaker Nakamura, and Members of the Legislature:

This is to inform you that on June 27, 2025, the following bill was signed into law:

H.B. NO. 534, H.D. 2, S.D. 1, C.D. 1 RELATING TO LABELING REQUIREMENTS. ACT 238

Mahalo,

nh Mren M.D.

Josh Green, M.D. Governor, State of Hawaiʻi

Approved by the Governor JUN 2 7 2025

on

HOUSE OF REPRESENTATIVES THIRTY-THIRD LEGISLATURE, 2025 STATE OF HAWAII

A BILL FOR AN ACT

ACT 238

H.B. NO.

534 H.D. 2

S.D. 1

C.D. 1

RELATING TO LABELING REQUIREMENTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

SECTION 1. The legislature finds that local tuna fisheries
 and associated seafood markets are an important sector of the
 State's economy and food production and that the identification
 of foreign imported tuna is critical to inform and safeguard
 consumers.

6 According to statistics from the United States Department 7 of Commerce, the annual dockside value of commercial yellowfin 8 and bigeye tuna (marked as ahi) landed in Hawaii's ports is 9 around \$100,000,000, making tuna the highest valued food 10 commodity produced in the State. Even with these impressive 11 landings, previously frozen and carbon monoxide-treated foreign 12 imported tuna dominates sales at local retail establishments. 13 Due to a loophole in federal country of origin labeling 14 requirements for seafood, retail establishments are not 15 providing consumers with information on where the ahi tuna 16 originates. The legislature is therefore concerned that most 17 consumers that buy ahi at local retail establishments falsely

2025-3426 HB534 CD1 HMS0

1

Page 2

H.B. NO. ⁵³⁴ H.D. 2 S.D. 1

believe that previously frozen, gas-treated ahi is caught by
 Hawaii fisheries.

Moreover, the legislature further notes that the majority of ahi sold at local retail establishments is in the form of poke and sushi products. Consumers of poke are commonly subjected to misleading advertisements and in-store terminology, such as "prepared fresh", "freshly made", and "locally made", while the ahi used to prepare the poke is foreign-sourced, previously frozen, gas-treated, and imported in pre-cut cubes.

10 Accordingly, the purpose of this Act is to prohibit the 11 sale of raw processed ahi at Hawaii retail establishments 12 without a label stating the country in which the ahi was landed. 13 SECTION 2. Chapter 486, Hawaii Revised Statutes, is 14 amended by adding a new section to part V to be appropriately 15 designated and to read as follows:

16 "<u>\$486-</u> <u>Raw processed ahi; labeling requirements; retail</u>
17 <u>establishments.</u> (a) No retail establishment shall keep, offer,
18 <u>display, expose for sale, or solicit for the sale of any raw</u>
19 <u>processed ahi without a label stating the country in which the</u>
20 <u>ahi was landed.</u>

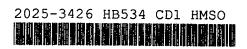
21 (b) As used in this section:



Page 3

H.B. NO. ⁵³⁴ H.D. 2 S.D. 1 C.D. 1

1	"Ahi" means yellowfin tuna or bigeye tuna, including farm-
2	raised fish and ahi that meets the definition of "wild fish and
3	shellfish" as defined in title 7 Code of Federal Regulations
4	section 60.133, as amended.
5	"Farm-raised fish" has the same meaning as defined in
6	title 7 Code of Federal Regulations section 60.106, as amended.
7	"Raw processed ahi" means a retail item derived from ahi
8	that has undergone transformation by methods including but not
9	limited to cutting, cubing, slicing, and mincing or has been
10	combined with any ingredients (e.g., soy sauce, onions, limu,
11	etc.) and offered for sale.
12	"Retail establishment" means an establishment licensed
13	under the Perishable Agricultural Commodities Act of 1930, which
14	includes any retail establishment that purchases over \$230,000
15	of fresh or frozen produce per calendar year."
16	SECTION 3. New statutory material is underscored.
17	SECTION 4. This Act shall take effect on July 1, 2026.



H.B. NO. 534 H.D. 2 S.D. 1 C.D. 1

APPROVED this 27th day of June , 2025

In Dree

GOVERNOR OF THE STATE OF HAWAII

THE HOUSE OF REPRESENTATIVES OF THE STATE OF HAWAII

Date: April 30, 2025 Honolulu, Hawaii

We hereby certify that the above-referenced Bill on this day passed Final Reading in the House of Representatives of the Thirty-Third Legislature of the State of Hawaii, Regular Session of 2025.

Mudin K. Mahn

Nadine K. Nakamura Speaker House of Representatives

Mili Jakt

Brian L. Takeshita Chief Clerk House of Representatives

H.B. No. 534, H.D. 2, S.D. 1, C.D. 1

THE SENATE OF THE STATE OF HAWAI'I

Date: April 30, 2025 Honolulu, Hawai'i 96813

We hereby certify that the foregoing Bill this day passed Final Reading in the Senate

of the Thirty-Third Legislature of the State of Hawai'i, Regular Session of 2025.

President of the Senate

111077

Clerk of the Senate