



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**  
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI  
A HO'OMĀKA'IKA'I

JOSH GREEN, M.D.  
GOVERNOR

SYLVIA LUKE  
LT. GOVERNOR

JAMES KUNANE TOKIOKA  
DIRECTOR

DANE K. WICKER  
DEPUTY DIRECTOR

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Statement of  
**James Kunane Tokioka**  
**Director**  
Department of Business, Economic Development, and Tourism  
before the  
**HOUSE COMMITTEE ON FINANCE**

Monday, February 24, 2025  
10:00 AM  
State Capitol, Conference Room 308

In consideration of  
**HB455 HD1**  
**RELATING TO SMALL BUSINESS LOANS.**

Chair Yamashita, Vice Chair Takenouchi, and members of the Committee. The Department of Business, Economic Development and Tourism (DBEDT) supports the intent of **HB455 HD1** which establishes the Hawaii start-up business loan program.

This new loan program designed for start-up companies fills a market need by assisting companies with working capital and equipment needs and with establishing a business credit history.

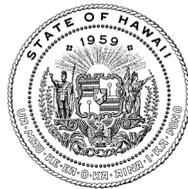
DBEDT currently offers business loans through the Community-Based Economic Development (CBED) program. These loans tend to be for business expansion and usually range from \$50,000 to \$100,000.

Start-up companies that benefit from this start-up loan program may later apply to CBED for business expansion financing.

Accordingly, DBEDT recommends for coordination efficiency and to help companies on the continuum of growth that this new start-up program be a component of CBED's business expansion loan program and that funding for the start-up loan program be appropriated to CBED.

More importantly, DBEDT will also require the creation of a business loan officer position within the Business Support Branch (BSB). Currently, there is no loan officer at DBEDT, and existing staff is at capacity in administering loans through the CBED loan program. DBEDT requests an additional \$95,000 be included in the bill for a new position provided that it does not replace or adversely impact priorities indicated in the Executive Budget.

Thank you for the opportunity to testify.



JOSH GREEN, M.D.  
GOVERNOR

SYLVIA LUKE  
LIEUTENANT GOVERNOR

LUIS P. SALAVERIA  
DIRECTOR

SABRINA NASIR  
DEPUTY DIRECTOR

EMPLOYEES' RETIREMENT SYSTEM  
HAWAII EMPLOYER-UNION HEALTH BENEFITS TRUST FUND  
OFFICE OF THE PUBLIC DEFENDER

STATE OF HAWAII  
DEPARTMENT OF BUDGET AND FINANCE  
*Ka 'Oihana Mālama Mo'ohelu a Kālā*  
P.O. BOX 150  
HONOLULU, HAWAII 96810-0150

ADMINISTRATIVE AND RESEARCH OFFICE  
BUDGET, PROGRAM PLANNING AND MANAGEMENT DIVISION  
FINANCIAL ADMINISTRATION DIVISION  
OFFICE OF FEDERAL AWARDS MANAGEMENT

**WRITTEN ONLY**  
TESTIMONY BY LUIS P. SALAVERIA  
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE  
TO THE HOUSE COMMITTEE ON FINANCE  
ON  
HOUSE BILL NO. 455, H.D. 1

**February 24, 2025**  
**10:00 a.m.**  
**Room 308 and Videoconference**

RELATING TO SMALL BUSINESS LOANS

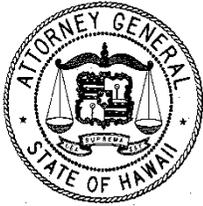
The Department of Budget and Finance (B&F) offers comments on this bill.

House Bill (H.B.) No. 455, H.D. 1: 1) establishes the Hawai'i Start-Up Business Loan Program (HSUBLP) within the Department of Business, Economic Development and Tourism (DBEDT) for the purposes of issuing loans to start-up businesses; 2) establishes the HSUBLP Special Fund (HSUBLPSF) to provide loan funding and receive loan repayments and fees; 3) requires DBEDT to submit annual reports to the Legislature; 4) appropriates an unspecified amount of general funds for both FY 26 and FY 27 for deposit into the special fund; 5) appropriates an unspecified amount of special fund ceiling for the HSUBLPSF for both FY 26 and FY 27; and 6) appropriates an unspecified amount of general funds for both FY 26 and FY 27 to establish an unspecified number of loan officer positions to administer loans under the HSUBLP.

As a matter of general policy, B&F does not support the creation of any special fund, which does not meet the requirements of Section 37-52.3, HRS. Special funds should: 1) serve a need as demonstrated by the purpose, scope of work, and an

explanation why the program cannot be implemented successfully under the general fund appropriation process; 2) reflect a clear nexus between the benefits sought and charges made upon the users or beneficiaries or a clear link between the program and the sources of revenue; 3) provide an appropriate means of financing for the program or activity; and 4) demonstrate the capacity to be financially self-sustaining. Regarding H.B. No. 455, H.D. 1, it is difficult to determine whether the HSUBLPSF would be self-sustaining.

Thank you for your consideration of our comments.



**TESTIMONY OF  
THE DEPARTMENT OF THE ATTORNEY GENERAL  
KA 'OIHANA O KA LOIO KUHINA  
THIRTY-THIRD LEGISLATURE, 2025**

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**ON THE FOLLOWING MEASURE:**

H.B. NO. 455, H.D. 1, RELATING TO SMALL BUSINESS LOANS.

**BEFORE THE:**

HOUSE COMMITTEE ON FINANCE

**DATE:** Monday, February 24, 2025      **TIME:** 10:00 a.m.

**LOCATION:** State Capitol, Room 308

**TESTIFIER(S):** Anne E. Lopez, Attorney General, or  
Elise A. Amemiya, Deputy Attorney General

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Chair Yamashita and Members of the Committee:

The Department of the Attorney General provides the following comments.

The purposes of this bill are to: (1) establish the Hawaii Start-Up Business Loan Program within the Department of Business, Economic Development, and Tourism (DBEDT) for the purposes of issuing loans to start-up businesses; (2) establish the Hawaii Start-Up Business Loan Program Special Fund to provide loan funding and receive loan repayments and fees; (3) require DBEDT to submit annual reports to the Legislature; (4) appropriate general funds to be deposited into the special fund; and (5) appropriate funds out of the special fund for the fund's purposes.

The fifth new section on page 6, line 15, to page 7, line 10, would establish the Hawaii Start-Up Business Loan Program Special Fund, but it is unclear whether the special fund satisfies section 37-52.3, Hawaii Revised Statutes, which provides that special funds shall, among other things, serve a need as demonstrated by the purpose and scope of the program and an explanation of why the program cannot be implemented successfully under the general fund appropriation process.

The bill does not contain an explanation as to why the special fund could not be successfully implemented under the general fund appropriation process. Therefore, we suggest adding this explanation to the purpose section of the bill to meet the requirements of section 37-52.3, HRS.

Thank you for the opportunity to provide comments.



# holomua

COLLABORATIVE

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## OUR MISSION

To support and advance public policies that make Hawai'i affordable for all working families.

## OUR VISION

Collaborative, sustainable, and evidence-based public policies that create a diverse and sustainable Hawai'i economy, an abundance of quality job opportunities, and a future where all working families living in Hawai'i can thrive.

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Page 1 of 2

**Committee:** House Committee on Finance  
**Bill Number:** HB 455 HD1, Relating to Small Business Loans  
**Hearing Date and Time:** February 24, 2025 at 10:00am (Room 308)  
**Re:** Testimony of Holomua Collaborative in support

Aloha Chair Yamashita, Vice Chair Takenouchi, and Committee Members:

We write in support of House Bill 455 HD1, Relating to Small Business Loans. The purpose of HB 455 HD1 is to establish the Hawai'i Start-Up Business Loan Program to assist start-up businesses early in their development.

Holomua supports initiatives that help keep all local working families in Hawai'i by addressing issues of affordability. We are especially interested in fostering cross-sector collaboration and supporting policies that are evidence-based.

In order for Hawai'i to be affordable for local working families, we need to ensure that our local business community—including entrepreneurs looking to start new businesses—is provided with the opportunities necessary to expand and succeed in an uncertain economy. Only 21% of respondents in a recent survey of 1,500 local residents agree that “Hawai'i is a good place to do business.” This statement also shows a high percentage of disagreement, with 43% of respondents disagreeing that Hawai'i is a good place to do business. A still larger portion of respondents agree that Hawai'i needs to recruit and retain critical workforce members.<sup>1</sup>

Currently, the State of Hawai'i does not offer loan programs designed for startup businesses. Existing programs, such as the Community-Based Economic Development (CBED) loan program under the Department of Business, Economic Development, and Tourism (DBEDT), are only available to businesses that have been operating for at least two years. This means that entrepreneurs in their critical early years—when financial support is often needed the most—are left without state-backed loan options. And startups can face barriers to securing traditional bank loans due to their limited operating history and lack of collateral, which established business do not necessarily encounter.

HB455 HD1 addresses this gap by proposing an additional program within the CBED program to provide state-backed loans to finance working capital, construction, or equipment for businesses three years old or less. Under the terms of the bill, no loan shall be granted unless financial assistance is not available to the applicant. The loans will have favorable terms for businesses with limited financial history and can serve as a bridge until they grow enough to qualify for commercially backed loans.

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<sup>1</sup> 2024 Affordability Survey, Holomua Collective.

Starting a business can be a costly venture. The upfront costs for licensing and permits, legal and administrative fees, technology and software, equipment, employees, insurance, and branding can be prohibitive for the average person aspiring to start a new business in Hawai'i. Those who do follow their dreams often run into obstacles such as a lack of options for loans from commercial banks, in part because they are startups. This bill creates an opportunity for the State to step in and fill this gap

By supporting entrepreneurs, this initiative would boost the local economy, create jobs, and foster economic diversification and resilience.

We urge you to support HB 455 HD1.

Sincerely,



Josh Wisch  
President & Executive Director



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Statement of  
**Meli James and Brittany Heyd**  
Cofounders  
Mana Up

HB 455 HD1, Relating to Small Business Loans

Aloha Chair Yamashita, Vice Chair Takenouchi, and Committee Members,

We support HB 455 HD1, which establishes the Start-Up Business Loan Program.

Mana Up is a statewide initiative that helps provide entrepreneurs in Hawai'i with the resources and tools to grow their business and scale globally. As these entrepreneurs continue to grow, they also help contribute to our expanding our local economy. As part of our mission, we aim to sustain the local economy through economic diversification, local job creation, community giveback, investment, and a regenerative culture of entrepreneurship – providing a better future for generations to come here in Hawai'i.

We repeatedly hear from our entrepreneurs about the difficulty they have in starting a business. Equipment costs, permitting costs, manufacturing costs are among some of the costs that add up quickly to a point in which a budding entrepreneur may be priced out of a business before they can even begin. And when a budding entrepreneur seeks outside financing to start their business, they are often unable to secure loans due to their limited financial history, or the loans presented come with terms unfavorable to the point where they put themselves as financial risk by accepting the loan.

We live in a time of economic uncertainty and a cost-of-living so high that many local working families are moving away from Hawai'i. The Start-Up Business Loan Program would provide an additional tool for the budding entrepreneur to pursue their dream, with loan terms that are attractive, reasonable, and impactful.

We ask that you support HB 455 HD1.

Sincerely,

Meli James | Cofounder, Mana Up  
Brittany Heyd | Cofounder, Mana Up



**TO:** HOUSE COMMITTEE ON FINANCE  
The Honorable Kyle T. Yamashita, Chair  
The Honorable Jenna Takenouchi, Vice Chair, and  
Members of the Committee

**FROM:** Micah A. Kāne, CEO & President

**DATE:** February 24, 2025

**RE:** Testimony in Support for HB455 HD1, Relating to Small Business Loans  
Date: Monday, February 24, 2025 at 10:00am  
Place: Hearing Room 308

The Hawai'i Community Foundation (HCF) **supports** HB 455 HD1, Relating to Small Business Loans. This Bill would establish the Start-Up Business Loan Program to help new businesses in the State

HCF created the CHANGE Framework to better understand and address the most critical, complex challenges facing our community. By categorizing the needs of Hawai'i's people and places into six essential sectors, the community can identify how and where financial resources, expertise, and collective effort can make the most significant impact in improving outcomes across our state.

The "C" sector of the CHANGE Framework represents Community Centered Economy, and the Start-Up Business Loan Program established by HB 455 HD1 will help the state move toward such.

HCF and its community partners work with individuals who often face systemic barriers to financial opportunities. Starting a business is often out of reach without a robust support system, especially when it comes to financing. The Start-Up Business Loan Program would provide a vital lifeline for these budding entrepreneurs, particularly those from under-resourced communities, who may struggle to access traditional financing options.

Moreover, by supporting local start-ups, this Program would not only create jobs but also contribute to greater social and economic resilience within our communities. These businesses will provide goods and services tailored to the unique needs of our local population and will help diversify our economy, making it more inclusive and sustainable.

HCF urges you to support this bill, as it would open doors for underserved entrepreneurs to thrive, lifting up entire communities in the process. Thank you for your consideration.



## Testimony in Support of HB 455 HD1, Relating to Small Business Loans

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Aloha Chair Yamashita, Vice Chair Takenouchi, and members of the Committee,

We write in strong support of HB 455 HD1, which will establish a Start-Up Business Loan Program to assist new businesses get off the ground.

aio is a locally owned company with holdings across a broad range of industries. Our companies are purpose-driven and firmly rooted in local values. At aio, Hawai'i is at our core, and through our products and services, we work hard to make Hawai'i a better place for future generations.

Hawai'i's future depends on growing a strong, diverse economy, and that starts with supporting local businesses. Launching a new venture isn't easy and funding can be a major hurdle. This program helps bridge that gap with state-backed loans, giving small businesses the boost they need to grow, innovate, and strengthen our community

Mahalo for the opportunity to submit testimony in support of HB 455 HD1.

A handwritten signature in black ink that reads "Brandon Kurisu".

Brandon Kurisu  
aio Family of Companies





**BUILDBETTER.LIVEBETTER.®**

**February 24, 2025**

**Committee:** House Committee on Finance  
**Bill Number:** HB 455 HD1, Relating to Small Business Loans  
**Hearing Date and Time:** February 24, 2025, 10:00am  
**Re:** Testimony of HPM Building Supply in Support

Dear Chair Yamashita, Vice Chair Takenouchi, and Committee Members:

I would like to submit this testimony in support of HB 455 HD1, Relating to Small Business Loans. The purpose of HB 455 HD1 is to create a state-backed loan program to help newly established businesses.

HPM Building Supply is a 100% employee-owned company serving Hawaii's home improvement market and building industry for over 100 years since 1921. With 18 locations across Hawai'i and Washington State, HPM offers various services and products, including retail stores, building supply and lumber yards, home design centers, drafting and design services, and manufacturing facilities. HPM is dedicated to enhancing homes, improving lives, and transforming communities.

We've seen many local contractors, builders, and business owners find it difficult to get the funding they need to start or grow their businesses because of the high costs of materials, equipment, and labor. The Start-Up Business Loan Program would provide crucial financial support to help businesses in their early stages, invest in equipment, or even set up their workspaces.

In Hawai'i's competitive market, where costs can be extremely high, it's vital that we offer the support needed for new businesses to launch successfully. This support could create a significant positive impact, generating jobs and helping to strengthen the local economy from the ground up.

We ask that you support HB 455 HD1.

Sincerely,

Jason Fujimoto  
Chairman & CEO



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16-166 MELEKAHIWA STREET • KEAAU, HAWAII 96749

HPMHAWAII.COM





TITLE GUARANTY  
HAWAII

February 24, 2025

**Testimony in support of HB 455 HD1, Relating to Small Business Loans**

Aloha Chair Yamashita, Vice Chair Takenouchi, and Committee Members,

We write in support of HB 455 HD1, Relating to Small Business Loans, which would establish the Start-Up Business Loan Program under the CBED program in the Department of Business, Economic Development, and Tourism to provide favorable business loans to businesses operating for three years or less.

Title Guaranty of Hawai'i is the oldest and largest title company in the state. We have been owned and operated by a kama'āina family since 1896 and we are proud to employ over 250 residents who work in our branches across the state.

Start-up businesses often face challenges getting the money they need to launch their business. For many small businesses, not being able to afford a physical location or make necessary upgrades can be a deal-breaker. This is particularly important in Hawai'i, where the cost of living, or the cost of operating, is so high.

The proposed Start-Up Business Loan Program is a much-needed solution to this problem. By providing accessible loans to businesses that are less than three years old, this program would help local start-ups secure the capital they need. With this support, businesses would establish a solid foundation for long-term success, leading to the creation of more jobs and boosting the local economy.

I encourage you to support this program as it will provide essential funding to help Hawai'i's entrepreneurs enter the market, which in turn fosters our overall economic success.

Sincerely,

Mike B. Pietsch  
President and Chief Operating Officer  
Title Guaranty of Hawai'i



# TAX FOUNDATION OF HAWAII

735 Bishop Street, Suite 417

Honolulu, Hawaii 96813 Tel. 536-4587

SUBJECT: MISCELLANEOUS; Hawai'i Start-Up Business Loan Program; Hawai'i Start-up Business Loan Program Special Fund

BILL NUMBER: HB 455 HD 1

INTRODUCED BY: House Committee on Economic Development & Technology

EXECUTIVE SUMMARY: Establishes the Hawai'i start-up business loan program. Establishes the Hawai'i start-up business loan program special fund. Requires DBEDT to submit an annual report to the Legislature regarding the program.

SYNOPSIS: Adds a part within HRS chapter 210D for the Hawaii Start-up Business Loan Program, ("Program") to be administered by a division of the Department of Business, Economic development and Tourism, ("Division") in coordination with the Hawaii technology development corporation.

The Division may make loans to address start-up business concerns, including the financing of working capital, construction or improvement of facilities and equipment.

Establishes a Start-up Business Loan Program Special Fund, ("Fund") to be used for providing loans to start-up businesses.

Deposits to the fund shall consist of Legislature appropriations, loan repayments, and loan interest or fees. Unencumbered moneys remaining in the Fund at the close of each fiscal year shall not lapse to the general fund.

EFFECTIVE DATE: July 1, 2025.

STAFF COMMENTS: The 1989 Tax Review Commission noted that use of special fund financing is a "departure from Hawaii's sound fiscal policies and should be avoided." It also noted that special funds are appropriate where the revenues to the funds maintain some direct connection between a public service and the beneficiary of that service. The Commission found that special funds which merely set aside general funds cannot be justified as such actions restrict budget flexibility, create inefficiencies, and lessen accountability. It recommended that such programs can be given priority under the normal budget process without having to resort to this type of financing.

This bill creates a new special fund for a start-up business loan program. The fund is fed by appropriations. The program is to be administered by a division of the Department of Business, Economic Development and Tourism.

Special funds are pots of money that exist for a specific purpose and largely bypass the legislative appropriation process. The existence of hundreds of these special funds has often

confounded those who seek answers to simple questions like “How much money does the State have?”

Our Legislature is supposed to be the steward of all state moneys, but special funds make it very easy to lose track of where the money is and how it is being spent. Departments are supposed to tell the Legislature if they have special funds and how much is in them, but let’s just say they don’t always. Recently, in Report No. 20-01, the State Auditor took DBEDT to task for failing to report \$6.5 million in non-general fund moneys. DBEDT’s response? Just that they’ll “take corrective action.” Not even a “Whoops! We screwed up and promise to do better next time!” This followed closely on the heels of Report No. 19-16, where the Auditor found that \$1.04 million in non-general fund moneys administered by the Attorney General wasn’t reported. That department responded that they “shall establish procedures to assure required reports are issued.” Is it any wonder that it’s getting harder and harder to follow the money and rein in government spending?

Perhaps as the result of the foregoing concerns, the Legislature has itself established criteria for when a special fund may be maintained (HRS section 37-52.3). Those criteria are that the special fund:

- (1) Serves a need, as demonstrated by:
  - (A) The purpose of the program to be supported by the fund;
  - (B) The scope of the program, including financial information on fees to be charged, sources of projected revenue, and costs; and
  - (C) An explanation of why the program cannot be implemented successfully under the general fund appropriation process;
- (2) Reflects a clear nexus between the benefits sought and charges made upon the program users or beneficiaries or a clear link between the program and the sources of revenue, as opposed to serving primarily as a means to provide the program or users with an automatic means of support that is removed from the normal budget and appropriation process;
- (3) Provides an appropriate means of financing for the program or activity that is used only when essential to the successful operation of the program or activity; and
- (4) Demonstrates the capacity to be financially self-sustaining.

Here, there is no indication that the proposed fund can be financially self-sustaining. Furthermore, the nexus between the means of financing (appropriations and loan repayments) and the programs/activities (financing small business working capital, construction and

Re: HB 455 HD 1

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equipment) are questionable at best. Establishing these special funds are thus inappropriate, as is the proposed method of financing the funds.

Digested: 2/22/2025



**Testimony to the House Committee on Finance  
Representative Kyle T. Yamashita, Chair  
Representative Jenna Takenouchi, Vice Chair**

**Monday, February 24, 2025, at 10:00AM  
Conference Room 308 & Videoconference**

**RE: HB455 HD1 Relating to Small Business Loans**

Aloha e Chair Yamashita, Vice Chair Takenouchi, and Members of the Committee:

My name is Sherry Menor, President and CEO of the Chamber of Commerce Hawaii ("The Chamber"). The Chamber supports House Bill 455 House Draft 1 (HB455 HD1), which establishes the Hawai'i start-up business loan program. Establishes the Hawai'i start-up business loan program special fund. Requires DBEDT to submit an annual report to the Legislature regarding the program.

HB455 HD1 aligns with our 2030 Blueprint for Hawaii: An Economic Action Plan, specifically under the policy pillar for Small Business. This bill promotes policies that drive economic growth, enhance workforce opportunities, and improve the quality of life for Hawaii's residents.

Hawaii's economy has been significantly impacted by the COVID-19 pandemic, supply chain disruptions, and inflation, making it difficult for entrepreneurs to access the capital needed to launch new businesses. Despite this challenge, start-ups and businesses under five years old generate the most net job growth. However, existing state financial assistance programs primarily support business expansion rather than new ventures. To address this gap, the legislature is establishing the Hawaii Start-Up Business Loan Program under the Department of Business, Economic Development, and Tourism (DBEDT). This program will provide direct financial support to start-ups, fostering entrepreneurship and economic diversification.

The program will offer loans of up to \$50,000 with an initial five-year interest-free period and flexible repayment terms. A special fund will be created within DBEDT to manage resources efficiently, and a dedicated business loan officer will oversee loan distribution and compliance. DBEDT will also provide annual reports on loan usage and economic impact. The Chamber supports this initiative as a critical step toward strengthening Hawaii's economy, creating jobs, and empowering local entrepreneurs with the financial tools necessary to succeed.

The Chamber of Commerce Hawaii is the state's leading business advocacy organization, dedicated to improving Hawaii's economy and securing Hawaii's future for growth and opportunity. Our mission is to foster a vibrant economic climate. As such, we support initiatives and policies that align with the 2030 Blueprint for Hawaii that create opportunities to strengthen overall competitiveness, improve the quantity and skills of available workforce, diversify the economy, and build greater local wealth.

We respectfully ask to pass House Bill 455 House Draft 1. Thank you for the opportunity to testify.



# MAUI

CHAMBER OF COMMERCE

VOICE OF BUSINESS

HEARING BEFORE THE HOUSE COMMITTEE ON FINANCE  
HAWAII STATE CAPITOL, HOUSE CONFERENCE ROOM 308  
Monday, February 24, 2025 AT 10:00 A.M.

To The Honorable Representative Kyle T. Yamashita, Chair  
The Honorable Representative Jenna Takenouchi, Vice Chair  
Members of the Committee on Finance

## SUPPORT HB455 HD1 RELATING TO SMALL BUSINESS LOANS

The Maui Chamber of Commerce **SUPPORTS HB455 HD1** which establishes the Hawaii Start-Up Business Loan Program within the Business Development and Support Division of the Department of Business, Economic Development, and Tourism (DBEDT).

The Chamber acknowledges that the COVID-19 pandemic, supply chain disruptions, and inflation have significantly impacted the state's economy and local businesses, including the start-up sector. Despite these challenges, many small businesses and entrepreneurs are eager to launch new ventures but lack the necessary resources, as access to capital remains one of the greatest barriers to start-up success. Furthermore, new businesses and companies under five years of age are responsible for creating the most net new jobs in the United States.

We believe this bill will benefit the local economy and foster job creation by establishing and appropriating funds for the Hawai'i Start-Up Business Loan Program. This initiative will encourage entrepreneurship, promote economic diversification, and strengthen the state's resilience.

For these reasons we **SUPPORT HB455 HD1**.

Sincerely,

Pamela Tumpap  
President

To advance and promote a healthy economic environment for business, advocating for a responsive government and quality education, while preserving Maui's unique community characteristics.



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#### **Executive Officers**

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**Paul Kosasa**, ABC Stores, *Advisor*  
**Derek Kurisu**, KTA Superstores, *Advisor*  
**Toby Taniguchi**, KTA Superstores, *Advisor*  
**Joe Carter**, Coca-Cola Bottling of Hawaii, *Advisor*  
**Eddie Asato**, Pint Size Hawaii, *Advisor*  
**Gary Okimoto**, Safeway, *Immediate Past Chair*

TO: Committee on Finance  
FROM: HAWAII FOOD INDUSTRY ASSOCIATION  
Lauren Zirbel, Executive Director

DATE: February 24, 2025  
TIME: 10am

RE: HB455 HD1 Relating to Small Business Loans  
Position: Support

The Hawaii Food Industry Association is comprised of two hundred member companies representing retailers, suppliers, producers, manufacturers and distributors of food and beverage related products in the State of Hawaii.

HFIA has proudly produced the Made in Hawaii Festival for 30 years, we know first hand the power and potential of our local small businesses. The Festival is a vital small businesses incubator that can help new businesses get their start. Unfortunately, Hawaii is an extremely challenging business climate and many small businesses do not have the support they need to thrive. Furthermore, there are many potential businesses that never take off in our state because of lack of capital and other support.

We believe that by providing support to local small businesses and entrepreneurs this measure will help grow local businesses, grow and diversify our economy, and create more jobs for our state. We encourage the committee to pass this measure and we thank you for the opportunity to testify.