JOSH GREEN, M.D. GOVERNOR

SYLVIA LUKE LT. GOVERNOR



DEAN MINAKAMI EXECUTIVE DIRECTOR

## STATE OF HAWAII

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM HAWAII HOUSING FINANCE AND DEVELOPMENT CORPORATION 677 QUEEN STREET, SUITE 300 HONOLULU, HAWAII 96813 FAX: (808) 587-0600

# Statement of

DEAN MINAKAMI Hawaii Housing Finance and Development Corporation Before the

# HOUSE COMMITTEE ON HOUSING

February 07, 2025 at 9:00 a.m. State Capitol, Room 430

# In consideration of H.B. 417 RELATING TO THE RENTAL HOUSING REVOLVING FUND.

Chair Evslin, Vice Chair Miyake, and members of the Committee.

HHFDC **<u>supports</u>** HB 417, which establishes the Housing Efficiency and Innovation Subaccount within the Rental Housing Revolving Fund (RHRF); specifies permissible uses of funding and priorities; and authorizes the Hawaii Housing Finance and Development Corporation (HHFDC) to transfer funds between the Housing Efficiency and Innovation Subaccount and RHRF without legislative approval.

HHFDC supports the provisions to allow flexibility for transferring funds between RHRF and the subaccount without legislative approval, and to make funds available for funding other than loans, such as credit enhancement. The Subaccount will provide a dedicated source of funding to finance workforce rental housing projects and enable HHFDC to establish new programs to support rental housing development and preservation.

While HHFDC supports the creation of the new subaccount, the Dwelling Unit Revolving Fund (DURF) is used to make interim loans for for-sale projects. There needs to be a distinction between this new subaccount and DURF.

Thank you for the opportunity to testify on this bill.

JOSH GREEN, M.D. GOVERNOR

SYLVIA LUKE LIEUTENANT GOVERNOR

EMPLOYEES' RETIREMENT SYSTEM HAWAI'I EMPLOYER-UNION HEALTH BENEFITS TRUST FUND OFFICE OF THE PUBLIC DEFENDER



LUIS P. SALAVERIA DIRECTOR

SABRINA NASIR DEPUTY DIRECTOR

STATE OF HAWAI'I DEPARTMENT OF BUDGET AND FINANCE Ka 'Oihana Mālama Mo'ohelu a Kālā P.O. BOX 150 HONOLULU, HAWAI'I 96810-0150

ADMINISTRATIVE AND RESEARCH OFFICE BUDGET, PROGRAM PLANNING AND MANAGEMENT DIVISION FINANCIAL ADMINISTRATION DIVISION OFFICE OF FEDERAL AWARDS MANAGEMENT

WRITTEN ONLY TESTIMONY BY LUIS P. SALAVERIA DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE TO THE HOUSE COMMITTEE ON HOUSING ON HOUSE BILL NO. 417

> February 7, 2025 9:00 a.m. Room 430 and Videoconference

## RELATING TO THE RENTAL HOUSING REVOLVING FUND

The Department of Budget and Finance (B&F) offers comments on this bill.

House Bill (H.B.) No. 417 establishes a Housing Efficiency and Innovation Subaccount (HEIS) within the Rental Housing Revolving Fund (RHRF) to provide financing for housing projects that shall be made available, for sale or rent, exclusively to qualified residents; and authorizes the Hawai'i Housing Finance and Development Corporation to transfer funds between the RHRF and HEIS without legislative approval.

As a matter of general policy, B&F does not support the creation of any revolving fund or revolving fund subaccount, which does not meet the requirements of Section 37-52.4, HRS. Revolving funds should: 1) serve a need as demonstrated by the purpose, scope of work and an explanation why the program cannot be implemented successfully under the general fund appropriation process; 2) reflect a clear nexus between the benefits sought and charges made upon the users or beneficiaries or a clear link between the program and the sources of revenue; 3) provide an appropriate means of financing for the program or activity; and 4) demonstrate the

capacity to be financially self-sustaining. Regarding H.B. No. 417, it is difficult to determine whether the proposed HEIS would be self-sustaining.

Thank you for your consideration of our comments.



#### **OUR MISSION**

To support and advance public policies that make Hawai'i affordable for all working families.

#### **OUR VISION**

Collaborative, sustainable, and evidence-based public policies that create a diverse and sustainable Hawai'i economy, an abundance of quality job opportunities, and a future where all working families living in Hawai'i can thrive.

#### **BOARD MEMBERS**

Jason Fujimoto Meli James, *Board Chair* Micah Kāne Brandon Kurisu Brad Nicolai Mike Pietsch Sunshine Topping

#### **ADVISORY COMMITTEE**

Josh Feldman Brittany Heyd Alicia Moy Ed Schultz

Josh Wisch President & Executive Director

827 Fort Street Mall, 2<sup>nd</sup> Floor Honolulu, Hawaiʻi 96813

+1 (808) 542-4089 info@holomuacollaborative.org

HolomuaCollaborative.org

Page 1 of 1

Committee:House Committee on HousingBill Number:HB 417, Relating to the Rental Housing Revolving FundHearing Date and Time:February 7, 2025, 09:00am (Room 430)Re:Testimony of Holomua Collaborative - Support

Aloha Chair Evslin, Vice Chair Miyake, and members of the committee:

Mahalo for the opportunity to submit testimony **in support** of HB 417, Relating to the Rental Housing Revolving Fund.

Hawaiʻi's housing crisis continues to drive local families to move to the continent. In October 2024, a survey<sup>1</sup> gathering information about the day-to-day financial experience of local workers was released and it suggests this growing crisis has the potential to reach staggering levels. When nearly 1,500 local workers were asked if they may need to move to a less expensive state, only thirty-one percent answered a definitive "no," while sixty-nine percent said "yes" or "unsure." And nearly two-thirds of the respondents said the cost of housing was the primary impact on their cost of living in Hawaiʻi. Each local worker and family we lose to the continent contributes to a loss of our economy, our culture, and our family.

The Rental Housing Revolving Fund (RHRF) provides equity gap low-interest loans to qualified owners and developers building affordable housing units. Funds may be used to provide a loan for the development, construction, acquisition, preservation, and substantial rehabilitation of rental housing units. Through the volume of dedicated funding provided to it by the Legislature, the RHRF has been instrumental in increasing the number of affordable housing units in Hawai'i.

Despite the RHRF's successes, the current prioritization of projects limits the breadth of projects and–ultimately–residents who can benefit from the RHRF as the competitive bidding and statutorily mandated prioritization of projects has led to a narrow scope of projects being financed through the fund.

HB 417 proposes to create a Housing Efficiency and Innovation subaccount within the RHRF. This subaccount would be dedicated to using RHRF funds for loans to housing projects, focused on local residents living on lands that are owned or developed by the State or a County, and that require the least state funding per housing unit per year. This subaccount would be an efficient mechanism to quickly and cost-effectively develop housing for local working families without needing to compete for funding with the other crucial RHRF priority projects.

Sincerely,

Joshua Wisch President & Executive Director

<sup>1</sup> <u>https://holomuacollective.org/survey/</u>



February 7, 2025

## Testimony in support of HB 417, Relating to the Rental Housing Revolving Fund

Aloha Chair Evslin, Vice Chair Miyake, and Committee Members,

We write in support of HB 417, Relating to the Rental Housing Revolving Fund, which would establish the Housing Efficiency and Innovation Subaccount within the Rental Housing Revolving Fund.

Title Guaranty of Hawai'i is the oldest and largest title company in the state. We have been owned and operated by a kama'āina family since 1896 and we are proud to employ over 250 residents who work in our branches across the state. As an organization that has worked for over a century to help connect local families with housing, we see firsthand the economic shift that is preventing local families from achieving the dream of homeownership.

By increasing the types of rental projects that can be funded by the Rental Housing Revolving Fund, this bill will directly address one of the most significant barriers to homeownership: the lack of affordable and stable rental housing as a stepping stone to long-term property ownership.

Our industry sees firsthand how the housing crisis forces many local families into an impossible cycle—unable to purchase a home due to soaring real estate prices but also struggling to find rental units that allow them to save for a down payment. Without sufficient affordable rental housing, many working professionals leave Hawai'i in search of economic stability elsewhere.

By prioritizing the most cost-effective housing projects, HB 417 will ensure that more residents have access to stable, reasonably priced housing, allowing them to establish financial security and eventually transition to homeownership. This will create a healthier real estate market and a stronger local economy.

We urge you to pass HB 417 and take a meaningful step toward keeping Hawai'i's people and businesses thriving.

Sincerely,

Mike B. Pietsch President and Chief Operating Officer Title Guaranty of Hawai'i



Title and Escrow is our business. Hawaii is our home.



Main Office | 235 Queen Street, Honolulu, HI 96813 | Phone: (808) 521-0211 | Fax: (808) 521-0280 | Email: Main@TGHawaii.com | www.TGHawaii.com



February 7, 2025

Committee:	House Committee on Housing
Bill Number:	HB417, Relating to the Rental Housing
	Revolving Fund
Hearing Date and Time:	February 7, 2025, 9:00am
Re:	Testimony of HPM Building Supply in Support

Dear Chair Evslin, Vice Chair Miyake, and Committee Members:

I would like to submit this testimony in support of HB417, Relating to the Rental Housing Revolving Fund.

HPM Building Supply is a 100% employee-owned company serving Hawaii's home improvement market and building industry for over 100 years since 1921. With 18 locations across Hawai'i and Washington State, HPM offers various services and products, including retail stores, building supply and lumber yards, home design centers, drafting and design services, and manufacturing facilities. HPM is dedicated to enhancing homes, improving lives, and transforming communities.

The Rental Housing Revolving Fund (RHRF) supports affordable housing development by providing lowinterest loans to qualified developers and property owners, helping close the equity gap. These loans can be used for various stages of the process, including development, construction, acquisition, preservation, and substantial rehabilitation of rental housing units. The substantial financial support provided by the Legislature has made the RHRF instrumental in increasing affordable housing availability in Hawai'i. Despite this success, the fund's current approach to project prioritization limits the range of funded projects, and consequently, the number of residents who benefit. The competitive bidding process and the mandatory prioritization of certain projects have resulted in a narrower focus for the RHRF.

This subaccount created by this bill would focus on providing loans for housing projects that target local residents living on state or county-owned or -developed lands and require the least amount of state funding per unit each year. This approach would allow for the faster and more efficient development of housing for local working families, without competing with other high-priority projects within the RHRF. This is an efficient use of state money that will allow for more and faster development.

Sincerely,

Jason Fujimoto Chairman & CEO



(808) 966-5466 • FAX (808) 966-7564 16-166 MELEKAHIWA STREET • KEAAU, HAWAII 96749

HPMHAWAII.COM



### Statement of Meli James and Brittany Heyd Cofounders Mana Up

HB417, Relating to the Rental Housing Revolving Fund

Aloha Chair Evslin, Vice Chair Miyake, and committee members,

We support HB417, which establishes the Housing Efficiency and Innovation Subaccount within the Rental Housing Revolving Fund.

Mana Up is a statewide initiative that helps provide entrepreneurs in Hawai'i with the resources and tools to grow their business and scale globally. As these entrepreneurs continue to grow, they also help contribute to our expanding our local economy. As part of our mission, we aim to sustain the local economy through economic diversification, local job creation, community giveback, investment, and a regenerative culture of entrepreneurship – providing a better future for generations to come here in Hawai'i. To keep these types of entrepreneurs in Hawai'i and even expand our entrepreneurial ecosystem, though, these entrepreneurs need a place to live that they can afford.

A thriving business ecosystem depends on talent, but we are losing too many of our brightest minds to the continent because they cannot afford to live in Hawai'i. Young professionals, startup founders, and skilled workers—the very people driving innovation in our state—are being priced out. Many of the entrepreneurs we support have expressed frustration that, despite their business success, they struggle to find stable, reasonably priced housing. Without affordable rental options, we risk stifling innovation and weakening the future of our economy. HB 417 addresses this by expanding rental housing opportunities for individuals and families by dedicating funding for housing projects for residents that require the least state funding per year. We must build many more affordable housing units in order to meet demand, and ensuring money is spent wisely will help us increase the housing supply in an efficient and strategic manner.

Mahalo for your time and consideration.

Sincerely,

Meli James | Cofounder, Mana Up Brittany Heyd | Cofounder, Mana Up

680 Iwilei Rd (808) 354-1238 Suite 420 aloha@manauphawaii.com Honolulu, HI 96817 manauphawaii.com

# TORI RICHARD

February 7, 2025

Aloha Chair Evslin, Vice Chair Miyake, and members of the Committee,

We write in support of HB 417 and the creation of the Housing Efficiency and Innovation subaccount within the Rental Housing Revolving Fund.

Tori Richard has manufactured in Honolulu nearly 70 years, and we continue to proudly do so today. As a long-time medium-sized Hawai'i employer, we recognize the challenge high housing costs pose to everyone working to make ends meet in Hawai'i.

Our business is deeply committed to supporting Hawaii's local workforce, but the growing housing crisis makes it increasingly difficult for our employees to remain in the islands. Attainable housing is key to keeping talented, creative people in Hawai'i, and this bill offers a much-needed solution to that challenge.

Many of our employees are struggling to find attainable places to live. As their employer, I see firsthand the impact this has on their lives. When workers are forced to move away or leave the state altogether, it hurts our ability to operate and expand. The Rental Housing Revolving Fund has been an effective tool to get affordable housing built, but due to statutory prioritization and competitive bidding, the scope of the units built has been narrow. Dedicating funding to the development of housing that requires the least state funding per housing unit will save taxpayer money to be used for other essential housing priorities.

I urge you to support HB 417, as it is essential to the future of our business and the local economy. Thank you for your consideration.

Sincerely,

/ Josh Feldman President & CEO Tori Richard, Ltd.

1891 NORTH KING STREET HONOLULU, HAWAI'I 96819

TORIRICHARD.COM • MAIL@TORIRICHARD.COM • TEL: +1 808 847 7041



## Testimony to House Committee on Housing February 7, 2025 9:00 AM Conference Room 430 & VIA videoconference Hawai'i State Capitol HB 417

Aloha Chair Evslin, Vice Chair Miyake, and members of the Committee,

We write in support of HB 417. This bill will increase our housing supply for local working families in Hawai'i.

Established in 1904, Hawai'i Gas serves over 70,000 customers on all islands through its utility pipeline infrastructure and propane business, all of whom depend on the company for sustainable, reliable, and affordable gas for water heating, cooking, drying, and other commercial and industrial applications. The company employs some 350 professionals, over 75% of whom are under collective bargaining.

The stability of our local workforce is directly tied to the ability of local families to live and work in Hawai'i. Housing instability has a direct impact on the workforce's ability to remain in the state and to continue supporting the essential infrastructure that allows businesses like ours to thrive and serve the public.

Our company relies on a dedicated workforce of technicians, engineers, and support staff who ensure that the gas services we provide are safe, reliable, and accessible to all residents. However, the rising cost of housing makes it increasingly difficult for these essential workers to remain in the state. Setting aside funding from the Rental Housing Revolving Fund to be used for projects on land owned or developed by the State or a County, and that need the least amount of state funding for each housing unit each year is a smart way to quickly and affordably create homes for local working families without having to compete for money with other important projects.

We urge you to support HB 417, as it represents an investment in Hawai'i's workforce, housing infrastructure, and long-term prosperity.

Thank you for the opportunity to testify.