



**LATE**

TESTIMONY OF  
**CAROLINE ANDERSON**  
Interim President & CEO  
Hawai'i Tourism Authority  
before the  
**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TOURISM**  
Tuesday, April 1, 2025  
1:00 p.m.  
State Capitol, Room 229

In consideration of  
**GOVERNOR'S MESSAGE NO. 602**  
**NOMINATION OF ROY PFUND**  
**BOARD OF DIRECTORS, HAWAII TOURISM AUTHORITY**

Aloha Chair DeCoite, Vice Chair Wakai, and Members of the Committee,

Mahalo for the opportunity to testify in support of Roy Pfund's nomination to serve as a member of the Hawai'i Tourism Authority (HTA) Board of Directors.

Mr. Pfund is currently the Chair of HTA's Branding Standing Committee and member of the Budget, Finance, and Convention Center Standing Committee, Governance Study Permitted Interaction Group 2025, and 2025 Legislative Permitted Interaction Group.

With over 40 years of experience in Hawai'i's tour and transportation industry, Mr. Pfund has consistently demonstrated exceptional leadership in both financial and operational management, making him an ideal candidate for this important role. Furthermore, having been born and raised in Hawai'i and holding both a BBA and an MBA from the University of Hawai'i, Roy possesses an deep understanding of our local landscape and the unique challenges that Hawai'i faces.

During his tenure at Roberts Hawai'i, he successfully navigated the company through the unprecedented challenges posed by the pandemic, helping to rebuild the organization into a stronger and more diversified entity. His ability to adapt and innovate during such a critical time demonstrates his resilience and commitment to the future of our tourism industry.

Mr. Pfund's forward-thinking approach is evident in his willingness to explore new concepts and technologies, such as investing in battery electric motor coaches and school buses. This innovative mindset will be vital for HTA as we look to the future of sustainable tourism in our islands. Moreover, his dedication to workforce development is commendable. He champions a 100% locally based workforce at Roberts Hawai'i and is committed to enhancing employee skills through comprehensive training programs.

In addition to his professional achievements, Mr. Pfund is dedicated to strengthening Hawai'i's tourism sector and supporting local initiatives. This is evident through his active participation in various industry and community organizations, including the Hawai'i Business Roundtable and the Shidler College Travel Industry Management Advisory Board.

In summary, Roy Pfund's extensive experience in the tourism and transportation sectors, along with his active involvement in the community, makes him an outstanding candidate for the Hawai'i Tourism Authority Board of Directors. His leadership skills and dedication to both the community and the visitor industry will help guide tourism in Hawai'i toward a thriving and sustainable future.

Mahalo for the opportunity to share our support.



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**  
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI  
A HO'OMĀKA'IKAI

**JOSH GREEN, M.D.**  
GOVERNOR

**SYLVIA LUKE**  
LT. GOVERNOR

**JAMES KUNANE TOKIOKA**  
DIRECTOR

**DANE K. WICKER**  
DEPUTY DIRECTOR

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Testimony of  
**JAMES KUNANE TOKIOKA**  
**Director**  
Department of Business, Economic Development, and Tourism  
before the  
**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TOURISM**

Tuesday, April 1, 2025  
1:00 PM  
State Capitol, Conference Room 229

In consideration of  
**GM 602**  
**Submitting for consideration and confirmation to the  
Board of Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee,  
ROY PFUND, for a term to expire 06-30-2028.**

Chair DeCoite, Vice Chair Wakai and members of the Committee.

I strongly support the confirmation of Mr. Roy Pfund to the Board of Directors of the Hawai'i Tourism Authority (HTA).

Roy has more than four decades of extensive experience in the tour and transportation industries, where he has worked his way up and taken on leadership roles with increasing management capacities. In his experience, he has worked in an array of areas from acquisitions and product development to transportation and entertainment operations, as well as accounting and finance. Roy currently leads a 100% locally based workforce of 1,400 employees and strongly believes in providing development opportunities for professional development.

He has served on various boards including the Hawai'i Lodging and Tourism Association, Shidler College Travel Industry Management Advisory Board, and Robert's Hawai'i Foundation and is also a member of the Hawai'i Business Roundtable.

Testimony of James Kunane Tokioka  
GM 602  
April 1, 2025  
Page 2

I believe that Mr. Pfund's leadership experience and background will continue to bring positive contributions as a board member of the Hawai'i Tourism Authority.

Mahalo for the opportunity to offer my strong support.



## COMMITTEE ON ECONOMIC DEVELOPMENT AND TOURISM

Senator Lynn DeCoite, Chair

Senator Glenn Wakai, Vice Chair

Date: 04/01/2025 @1:00 pm

### **Strongly Support GM 602: Roy Pfund's Nomination to the HTA Board**

Aloha Chair DeCoite, Vice Chair Wakai, and committee members,

My name is Antoinette Davis. It has been my honor to represent the Activities and Attractions Association of Hawaii (A3H), a not-for-profit 501(c)(6) trade organization, as its executive director for 28 years, since 1997. ***A3H strongly supports GM602.***

Hawaii's in-destination experiences, including activities, tours, events, and attractions, are vital for engaging visitors in "this place" while supporting our local economy, as they are mostly locally owned. As the President of Roberts Hawaii, the largest in-destination business in the state, Mr. Pfund is a perfect fit for the HTA board. We should consider ourselves fortunate to have someone with Mr. Pfund's expertise, wisdom, and knowledge willing to sit on this board, especially in these current times.

Roy Pfund is a member of A3H's executive board. Since joining, he has consistently demonstrated exemplary leadership at a high level and a balanced approach to addressing challenges.

Mahalo, thank you for your time, consideration, and opportunity to testify.

Antoinette M Davis (aka: Toni)



Testimony of  
**RONALD WILLIAMS**

On March 12, 2025

**GM No.602**

**Submitting for consideration and confirmation as Board of Director of the Hawai'i Tourism Authority, Nominee, Roy Pfund**

Aloha, Chair DeCoite, Vice Chair Wakai, and Members of the Senate Committee on Energy, Economic Development, and Tourism:

My name is Ronald Williams, President and CEO of Atlantis Adventures, and I am testifying in strong support of Roy Pfund's nomination to serve as a member of the Hawai'i Tourism Authority Board of Directors.

The responsibility and challenge for the Board of Directors of the HTA is immense. You must be able to provide the leadership and direction to preserve the direct revenues that tourism provides to support our many local businesses and employment opportunities for our residents. The industry also strives to provide our visitors with great experiences, while addressing our community concerns over the impact of visitors across the state. It is for these reasons that Hawai'i needs a seasoned, knowledgeable, and respected leader to provide the HTA with the guidance and direction for our primary industry.

Roy Pfund has obtained a wealth of industry knowledge through his accomplishments and proven expertise in all facets of the transportation, tours and entertainment activities within the industry. In addition, Mr. Pfund's background in finance and in depth understanding of Hawaii's economy, coupled with his vast knowledge of the tourism industry, will serve as a critical asset to the HTA Board of Directors, and our state. Understanding the size and scope of the industry is vital to properly represent it, which makes Roy an ideal candidate to serve on the HTA Board of Directors.

In conclusion, I have known and worked with Roy for 30 years in the visitor industry and I am confident that Roy's wealth of experience, leadership acumen, and commitment to our state, makes him an exemplary candidate for the Hawaii Tourism Authority board of directors. I therefore respectfully request your support of his nomination.

Sincerely,

Ronald Williams

**GM-602**

Submitted on: 3/31/2025 8:30:33 AM

Testimony for EDT on 4/1/2025 1:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Tatiana von Oelhoffen	Testifying for Waiea, LLC	Support	Written Testimony Only

Comments:

Aloha,

I am honored to offer my testimony in support of Roy Pfund to the Board of Directors of the Hawaii Tourism Authority. I have had the privilege of working alongside Roy, whose unwavering dedication to the tourism industry has not only shaped businesses but also inspired individuals like myself.

Roy is more than a leader—he is a teacher, a mentor, and a visionary who exemplifies innovation and excellence. His ability to navigate the ever-evolving landscape of tourism while fostering genuine connections is a testament to his passion for Hawaii and its people. Through his guidance, I have grown both professionally and personally, learning the invaluable lessons of integrity, creativity, and fairness.

My recommendation of Roy is a reflection of his enduring impact. It is a commitment to the future of tourism in Hawaii, ensuring that the next generation of industry leaders upholds the same values of excellence, ingenuity, and respect for our islands. I wholeheartedly support him and believe it will continue Roy's legacy of innovation and mentorship for years to come.

I appreciate your time and consideration.

Mahalo,

Tatiana von Oelhoffen



**KEKAHA AGRICULTURE  
ASSOCIATION**

A NON-PROFIT AGRICULTURAL COOPERATIVE  
Est. 2003

March 31, 2025

HEARING BEFORE THE SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND  
TOURISM

TESTIMONY RE GM602: Submitting for consideration and confirmation to the Board of  
Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee, ROY PFUND, for a term to  
expire 06-30-2028.

Dear Chair DeCoite, Vice-Chair Wakai, and Members of the Committee,

The Kekaha Agriculture Association **strongly supports** the confirmation of Roy Pfund for the  
Board of Directors of the Hawaii Tourism Authority.

In addition to his extensive and directly applicable professional experience, Roy has been a  
partner in many of our community efforts, and in leading discussions regarding how to  
strengthen and improve synergies between the visitor industry and agriculture, which is a key  
factor impacting the success of both.

Thank you again for your support and consideration.

Sincerely,

Joshua Uyehara  
President of the Board of Directors



**HAWAI'I LODGING & TOURISM**  
**A S S O C I A T I O N**

*Testimony of Mufi Hannemann  
President & CEO  
Hawai'i Lodging & Tourism Association*

*Senate Committee on Economic Development & Tourism  
GM 602 – Submitting for Consideration and Confirmation to the Board of Directors of the  
Hawai'i Tourism Authority, Gubernatorial Nominee, Roy Pfund  
April 01, 2025*

Chair DeCoite, Vice Chair Wakai, and Members of the Committee,

On behalf of the Hawai'i Lodging & Tourism Association, the state's largest private sector visitor industry organization, I write in strong support of Roy Pfund's nomination to the Board of Directors of the Hawai'i Tourism Authority.

I have had the privilege of working closely with Roy over the years through his leadership as President and CEO of Roberts Hawai'i, and I can personally attest to his deep commitment to our state and to the visitor industry. Roy has always been extraordinarily supportive of Hawai'i—not just as a place to do business, but as a community he genuinely cares for. His leadership has been commendable, and he is an incredibly smart individual who consistently brings new ideas and thoughtful perspectives to the table.

Roy's experience speaks for itself. He leads one of the largest and most diversified tour and transportation companies in the state, with a 100% locally based workforce of more than 1,400 employee-owners. He successfully guided Roberts Hawai'i through the unprecedented challenges of the COVID-19 pandemic, when the company lost the majority of its revenue overnight. Under his steady and strategic leadership, the organization not only recovered but became more diversified and resilient than it was before.

His foresight is equally noteworthy—whether it's establishing one of Hawai'i's first captive insurance companies, embracing clean energy through electric motor coaches and school buses, or investing in extensive workforce development programs, Roy continues to lead with innovation and integrity.

He also brings a breadth of board service and community involvement that demonstrates his broader commitment to public service. From his roles with the Hawai'i Business Roundtable and the Shidler College Travel Industry Management Advisory Board, to his

work with the HLTA and the George Ariyoshi Foundation, Roy has been a collaborative and respected voice within our industry and beyond.

I have every confidence that Roy Pfund will be an exceptional addition to the HTA Board. He has already demonstrated that in the short period of time he has been the chair of the HTA Brand Marketing Committee. Roy brings institutional knowledge, a strong local perspective, and a results-driven approach to leadership that will benefit both the Authority and the state as a whole.

Mahalo for the opportunity to provide testimony in strong support of his confirmation.

**Testimony of**

P. Alfred Grace

**on**

GM No.602

**Submitting for consideration and confirmation as Board of Director of the Hawai'i Tourism Authority,  
Nominee, Roy Pfund**

Aloha, Chair DeCoite, Vice Chair Wakai, and Members of the Senate Committee on Energy, Economic Development, and Tourism:

My name is Alfred Grace, President and CEO of the Polynesian Cultural Center. I am writing to express my strong support for Roy Pfund's nomination to the Hawai'i Tourism Authority Board of Directors.

The role of the HTA Board of Directors is crucial. They must provide leadership and direction to sustain the revenue tourism generates, which supports numerous local businesses and job opportunities for our residents. Additionally, the industry aims to offer exceptional experiences to visitors while addressing community concerns about the impact of tourism across the state. Therefore, Hawai'i needs a seasoned, knowledgeable, and respected leader to guide the HTA. Roy possesses the following qualifications and industry expertise:

**Qualifications (examples)**

- 40 years of progressive executive management experience
- Currently serves as President and CEO of Robert's Hawaii
- Proven track record of leading organizations and achieving outstanding results
- Experience in mergers and acquisitions and driving revenue growth
- Skilled in navigating both dynamic and regulated environments
- Member / Board Member of:
  - Hawaii Business Roundtable
  - Hawaii Lodging and Tourism Association (Board Member)
  - Shidler College Travel Management Advisory Board
  - George Ariyoshi Foundation (Board Member)
  - Robert's Hawaii Foundation (Board Member)
  - Robert's Hawaii Holdings Inc. (Board Member / Director)

**Industry Knowledge**

Roy Pfund has amassed extensive industry knowledge through his achievements and expertise in all aspects of transportation, tours, and entertainment activities. Additionally, his background in finance and deep understanding of Hawaii's economy, combined with his comprehensive knowledge of the tourism industry, will be invaluable to the HTA Board of Directors and our state. Understanding the breadth and depth of the industry is essential for proper representation, making Roy an ideal candidate for the HTA Board of Directors.

In conclusion, I am confident that Roy's extensive experience, leadership skills, and dedication to our state make him an outstanding candidate for the Hawai'i Tourism Authority Board of Directors. I respectfully request your support for his nomination.

Sincerely,



P. Alfred Grace  
President & CEO  
Polynesian Cultural Center

**GM-602**

Submitted on: 3/30/2025 10:39:51 AM

Testimony for EDT on 4/1/2025 1:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Randall John Francisco	Individual	Support	Written Testimony Only

Comments:

I am writing in very strong support. Mr. Pfund has a great deal of experience that will continue to lead & guide the HTA. This is also very helpful as he provides a perspective from the transportation viewpoint which intersects with its counterparts in accommodations, events, attractions and activities and, other forms of transportation.

**GM-602**

Submitted on: 3/31/2025 8:40:01 AM

Testimony for EDT on 4/1/2025 1:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
stephanie iona	Individual	Support	Written Testimony Only

Comments:

*I have known Roy for over 30 years in his various leadership roles at Roberts Hawaii. He is a dedicated, trustworthy and engaging Leader in all his areas of responsibility. He will serve tourism well!*

*Stephanie Iona*

**Robert S. Harrison  
999 Bishop Street  
Honolulu, HI 96813**

TESTIMONY OF  
**Robert S. Harrison**  
TO THE  
COMMITTEE ON ECONOMIC DEVELOPMENT AND TOURISM (EDT)  
ON  
**March 31, 2025**  
**GM 602**

SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF DIRECTORS OF THE HAWAII TOURISM AUTHORITY, GUBERNATORIAL NOMINEE, ROY PFUND, FOR A TERM TO EXPIRE 06-30-2028.

Aloha, Chair DeCoite, Vice Chair Wakai, and Members of the Senate Committee on Economic Development and Tourism:

I am testifying in strong support of Roy Pfund's nomination to serve as a member of the Hawai'i Tourism Authority Board of Directors. I have had the privilege to know and interact with Roy for the over 30 years. Throughout that time, I've witnessed Roy gain a wealth of industry knowledge through his accomplishments and increase expertise in all facets of the transportation, tours and entertainment activities. In addition to his business accomplishments, Roy is very involved in the community serving on multiple boards including Hawaii Business Roundtable, Hawaii Lodging and Tourism Association, Shidler College of Business School of Travel Industry Management Advisory Board, George Ariyoshi Foundation, Robert's Hawaii Foundation and Robert's Hawaii Holdings Inc.

Roy's background in finance and in depth understanding of Hawaii's economy, coupled with his vast knowledge of the tourism industry, will serve as a critical asset to the HTA Board of Directors, and our state as a whole. In conclusion, I am confident that Roy's experience, leadership acumen, and commitment to our state, makes him an exemplary candidate for the Hawaii Tourism Authority Board of Directors.

Thank you for allowing me to submit my testimony and respectfully request your support of his nomination.

Testimony submitted to the  
Senate Committee on Economic Development and  
Tourism (EDT)  
Hearing Date/Time: April 1, 2025 at 1:00 p.m.

GM 602 – Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee, ROY PFUND, for a term to expire 06-30-2028.

Chair DeCoite, Vice Chair Wakai, and Members of the Committee:

My name is Vance Roley. I am Dean of the Shidler College of Business at the University of Hawai'i at Mānoa. My testimony is submitted as an individual and not as a representative of the University of Hawai'i. My testimony is in support of Roy Pfund's appointment to the Hawai'i Tourism Authority's board of directors.

I am most familiar with Roy as a member of the School of Travel Industry Management advisory board. As an individual born and raised in Hawai'i that is also an alumnus, his background together with his professional and industry experience has proven to be a great asset to the board as it advises on the future of the School. I feel those same attributes will serve the HTA Board well. As a proven business leader with an understanding of the local landscape and its varied stakeholders as well as the state of the tourism industry in Hawai'i, he will provide valuable guidance to the Hawaii Tourism Authority.

I therefore respectfully request your support of his nomination.

Sincerely,

A handwritten signature in black ink that reads "V. Vance Roley". The signature is written in a cursive, slightly slanted style.

V. Vance Roley



Testimony of  
Donald Takaki

on

**GM No.602**

**Submitting for consideration and confirmation as Board of Director of the  
Hawai'i Tourism Authority, Nominee, Roy Pfund**

Aloha, Chair DeCoite, Vice Chair Wakai, and Members of the Senate Committee on Energy, Economic Development, and Tourism:

My name is Donald Takaki, Chairman of HawkTree International, Inc. and I've known Roy Pfund for many years. With his background and experience, he will be a good asset to the Hawai'i Tourism Authority.

I am testifying in full support of Roy Pfund's nomination to serve as a member of the Hawai'i Tourism Authority Board of Directors.

Warmest regards,

A handwritten signature in black ink that reads "Donald M Takaki". The signature is written in a cursive style with a long horizontal flourish at the end.

Donald M Takaki  
Chairman

Testimony of  
Jerry Agrusa  
on  
**GM No.602**

**LATE**

**Submitting for consideration and confirmation as Board of Director of the Hawai'i Tourism Authority,  
Nominee, Roy Pfund**

Aloha, Chair DeCoite, Vice Chair Wakai, and Members of the Senate Committee on Energy, Economic Development, and Tourism:

My name is Jerry Agrusa, Ph.D. who has been a Professor of Travel industry Management here in Hawaii for over 25 years, and I am testifying in strong support of Roy Pfund's nomination to serve as a member of the Hawai'i Tourism Authority Board of Directors.

The responsibility and challenge for the Board of Directors of the HTA is immense. One must be able to provide the leadership and direction to preserve the direct revenues that tourism provides to support our many local businesses and employment opportunities for our residents. The industry also strives to provide our visitors with great experiences, while addressing our community concerns over the impact of visitors across the state. It is for these reasons that Hawai'i needs a seasoned, knowledgeable, and respected leader to provide the HTA with the guidance and direction for our primary industry. Roy possesses the following qualifications and industry knowledge:

**Qualifications**

- 40 years of escalating executive management experience
- Currently serves as President and CEO of Robert's Hawaii
- Proven ability to lead organizations and produce outstanding results
- Experience in mergers and acquisitions and generating revenue growth
- Proficient working within both dynamic and regulated environments
- Member / Board Member
  - Hawaii Business Roundtable
  - Hawaii Lodging and Tourism Association (Board Member)
  - Shidler College Travel Management Advisory Board
  - Geoge Ariyoshi Foundation (Board Member)
  - Robert's Hawaii Foundation (Board Member)
  - Robert's Hawaii Holdings Inc. (Board Member / Director)

**Industry Knowledge**

Roy Pfund has obtained a wealth of industry knowledge through his accomplishments and proven expertise in all facets of the transportation, tours and entertainment activities within the industry. In addition, Mr. Pfund's background in finance and in depth understanding of Hawaii's economy, coupled with his vast knowledge of the tourism industry, will serve as a critical asset to the HTA Board of Directors, and our state as a whole. Understanding the size and scope of the industry is vital to properly represent it, which makes Roy an ideal candidate to serve on the HTA Board of Directors.

In conclusion, I am confident that Roy's wealth of experience, leadership acumen, and commitment to our state, makes him an exemplary candidate for the Hawaii Tourism Authority board of directors. I therefore respectfully request your support of his nomination.

Testimony of  
Robert T. Fujioka  
On GM No. 602

**Submitting for consideration and confirmation as Board of Director of the Hawai'i Tourism Authority, Nominee, Roy Pfund**

Aloha, Chair DeCoite, Vice Chair Wakai, and Members of the Senate Committee on Energy, Economic Development and Tourism:

My name is Robert Fujioka of Honolulu, and I am testifying in strong support of Roy Pfund's nomination to serve as a member of the Hawai'i Tourism Authority [HTA] Board of Directors.

Given the challenges facing the HTA and its responsibility for the economic viability of the State of Hawai'i, the leadership and guidance of its Board of Directors is paramount for its success in providing our visitors with world-class experiences, while addressing our community concerns over the impact of tourism across the state. Roy Pfund has the experience within the visitor industry, the vision and ability to think strategically, and the character and respect of the local business community to fill such a role on HTA's Board. His qualifications and industry knowledge speak for themselves:

**Qualifications**

- Current President & CEO of Robert's Hawaii
- Forty (40) years of managerial experience withing the tourism industry
- Proven organizational skills to lead consistently high-performing company
- Proficient in all aspects of management, including mergers and acquisitions, and operating in a regulated environment
- Member / Board Member
  - Hawaii Business Roundtable
  - Hawaii Lodging & Tourism Association
  - U.H. Shidler College Travel Management Advisory Board
  - George Ariyoshi Foundation
  - Robert's Hawaii Foundation

**Industry Knowledge**

Through his proven expertise in all facets of the transportation, tours, and entertainment activities within the tourism industry, Roy Pfund's industry knowledge is unsurpassed and will be highly beneficial to the HTA Board. He sees the entire spectrum of international competitors for visitors, notably the Japanese, and understands the importance of taking care of the local small businesses. He has dealt directly with the Covid pandemic and its impact on tourism and is a proven survivor.

In conclusion, there is no one more qualified, with better business acumen, and a strong dedication to serving the people of Hawai'i than Roy Pfund. As such, I whole-heartedly recommend him to you and respectfully request that you support his nomination to the Board of the Hawai'i Tourism Authority.

Testimony of Frieda S. Takaki

on

**GM No.602**

**Submitting for consideration and confirmation as Board of Director of the Hawai'i Tourism Authority,  
Nominee, Roy Pfund**

Aloha, Chair DeCoite, Vice Chair Wakai, and Members of the Senate Committee on Energy, Economic Development, and Tourism:

My name is Frieda S. Takaki, President and CEO of CHART Rehabilitation of Hawaii, Inc., and I am testifying in strong support of Roy Pfund's nomination to serve as a member of the Hawai'i Tourism Authority Board of Directors.

The responsibility and challenge for the Board of Directors of the HTA is immense. You must be able to provide the leadership and direction to preserve the direct revenues that tourism provides to support our many local businesses and employment opportunities for our residents. The industry also strives to provide our visitors with great experiences, while addressing our community concerns over the impact of visitors across the state. It is for these reasons that Hawai'i needs a seasoned, knowledgeable, and respected leader to provide the HTA with the guidance and direction for our primary industry. Roy posses the following qualifications and industry knowledge:

**Qualifications**

- 40 years of escalating executive management experience
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  - Robert's Hawaii Foundation (Board Member)
  - Robert's Hawaii Holdings Inc. (Board Member / Director)

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In conclusion, I am confident that Roy's wealth of experience, leadership acumen, and commitment to our state, makes him an exemplary candidate for the Hawaii Tourism Authority board of directors. I therefore respectfully request your support of his nomination.