STAND. COM. REP. NO. 786

Honolulu, Hawaii

FEB 14 ' 2025

H.B. No. 1291 RE: H.D. 2

Honorable Nadine K. Nakamura Speaker, House of Representatives Thirty-Third State Legislature Regular Session of 2025 State of Hawaii

Madame:

Your Committee on Consumer Protection & Commerce, to which was referred H.B. No. 1291, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO AGRICULTURE,"

begs leave to report as follows:

The purpose of this measure is to:

- (1) Extend the offense of false labeling of Hawaii-grown coffee to include roasted coffee; and
- (2) Impose a mandatory \$10,000 fine for each separate offense of false labeling of Hawaii-grown roasted coffee.

Your Committee received testimony in support of this measure from the Department of Agriculture; Heavenly Hawaiian Farms; Synergistic Hawai'i Agriculture Council; Hawaii Coffee Growers Association; Hawaii Coffee Association; Hawai'i Farm Bureau; Smithfarms; Ohana Martin Farms; Kona Coffee Farmers Association; Hawai'i Farmers Union; Huahua Farm; and three individuals.

Your Committee finds that fraudulent representations as to a coffee's geographic origin diminish the value of that geographic identifier by harming its reputation. Your Committee further finds that the existing criminal offense of false labeling of

Hawaii-grown coffee only applies to green coffee, cherry coffee, or parchment coffee. This measure would expand that offense to roasted coffee and further protect the geographic identifier of Hawaii-grown coffee.

Your Committee has amended this measure by:

- (1)Deleting language establishing a mandatory fine for anyone convicted of false labeling of Hawaii-grown coffee; and
- (2) Making technical, nonsubstantive amendments for the purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1291, H.D. 1, as amended herein, and recommends that it be referred to your Committee on Judiciary & Hawaiian Affairs in the form attached hereto as H.B. No. 1291, H.D. 2.

> Respectfully submitted on behalf of the members of the Committee on Consumer Protection & Commerce,

SHI, Chair

State of Hawaii House of Representatives The Thirty-third Legislature

HSCR 786

Record of Votes of the Committee on Consumer Protection & Commerce

Bill/Resolution No.:	Committee Referral:	Date	•	1
HB 1291, HD1	AGR, CPC, JH	A	2/12	25
The committee is reconsidering its previous decision on the measure.				
The recommendation is to: Pass, unamended (as is) Pass, with amendments (HD) Hold				
Pass short form bill with HD to recommit for future public hearing (recommit)				
CPC Members	Ayes	Ayes (WR)	Nays	Excused
1. MATAYOSHI, Scot Z. (C)				
2. CHUN, Cory M. (VC)			EMMONT	
		Merikan (bes		
3. ILAGAN, Greggor	74 724 723 723	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)		
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4. ICHIYAMA, Linda		. 14. 14.2 - 27.4		
5. IWAMOTO, Kim Coco	C. Shedi M. Sery .			
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6. KONG, Sam Satoru				
7. LOWEN, Nicole E.	A CARGO COLA CIRCO SE ANOMONO DE CONTROL COMO DE COMO	inipa sama n assisting ind		
8. MARTEN, Lisa			Construction of the constr	ARREST MANAGEMENT AND ASSESSMENT OF THE PARTY OF THE PART
9. TAM, Adrian K.				
10. PIERICK, Elijah				
TOTAL (10)	7			3
The recommendation is: Adopted If joint referral, did not support recommendation. committee acronym(s)				
Vice Chair's or designee's signature: he Market				
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