

STAND. COM. REP. NO. 1197-24

Honolulu, Hawaii

MAR 19, 2024

RE: S.B. No. 2695  
S.D. 1  
H.D. 1

Honorable Scott K. Saiki  
Speaker, House of Representatives  
Thirty-Second State Legislature  
Regular Session of 2024  
State of Hawaii

Sir:

Your Committee on Consumer Protection & Commerce, to which was referred S.B. No. 2695, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO PRIVACY,"

begs leave to report as follows:

The purpose of this measure is to modernize the definition of "personal information" under the law governing security breaches of personal information.

Your Committee received testimony in support of this measure from the Department of Education; Office of Consumer Protection of the Department of Commerce and Consumer Affairs; Office of Enterprise Technology Services; Student Advocates for Responsible Technology; Planned Parenthood Alliance Advocates - Hawai'i; and one individual. Your Committee received testimony in opposition to this measure from ABC Stores; TechNet; Retail Merchants of Hawaii; State Privacy & Security Coalition; CTIA; Consumer Data Industry Association; Hawaii Financial Services Association; and RELX. Your Committee received comments on this measure from the Insurance Division of the Department of Commerce and Consumer Affairs; Hawaii Credit Union League; and Hawaii Bankers Association.

2024-2374 SB2695 HD1 HSCR HMSO



Your Committee finds that House Concurrent Resolution No. 225, H.D. 1, S.D. 1 (2019), convened the Twenty-First Century Privacy Law Task Force to examine and make recommendations regarding existing privacy laws and regulations to protect the privacy interests of the people of Hawaii. One of the Task Force's recommendations was that the definition of "personal information," under the law governing security breaches of personal information, should be modernized to sufficiently account for additional identifying data elements that would place an individual at risk of identity theft or may compromise the individual's personal safety if the elements are exposed to the public. This measure implements this recommendation.

Your Committee has amended this measure by:

- (1) Changing the effective date to July 1, 3000, to encourage further discussion; and
- (2) Making technical, nonsubstantive amendments for the purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 2695, S.D. 1, as amended herein, and recommends that it pass Second Reading in the form attached hereto as S.B. No. 2695, S.D. 1, H.D. 1, and be referred to your Committee on Judiciary & Hawaiian Affairs.

Respectfully submitted on  
behalf of the members of the  
Committee on Consumer  
Protection & Commerce,



MARK M. NAKASHIMA, Chair



