

ENLIVENING THE STADIUM



Allegiant Stadium, home of this year's 2024 Super Bowl LVIII. Allegiant pays \$20 M per year (for 30 years) to hold naming rights.

In an effort to get a larger stadium with more amenities, Senator Wakai introduced <u>SB3197</u>, which would allow signage within the Stadium Development District. The \$350 million set aside will likely buy a 25,000 seat stadium with bench seating and no roof. The State needs a private developer to put in their money to create a stadium with wonderful fan experiences.

"Almost every large stadium in America has a corporate sponsor. Naming rights for the stadium in Hālawa could bring in \$2.5 million for 30 years," says Wakai. "Who is going to pay that kind of money for a yard sign? This is a necessary tool to activate the area."

DRIVE SOBER, LIVE SOBER



Farrington High School dedicated a mural to discourage teens from drinking, a project spearheaded by the Werner family whose son was killed by a drunk driver in Nānākuli.

PROPPING OPEN THE DOOR TO HOUSING



In an effort to get more people into housing, SB2100, which would prohibit landlords from discriminating against a potential tenant based on the tenant's credit history, credit score, or creditworthiness, was introduced by the request of Kalihi Neighborhood Board Chair Amanda Ybanez. It was heard before the Senate Consumer Protection Committee but was deferred because credit history is an important factor in screening tenants as it indicates the tenant's financial responsibility and ability to pay rent.